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FINANCIAL TIMES

No. 25,530 Friday August 13 1971 ** 6p

BUILDING FOR THE FUTURE BY TEAMWORK TODAY
TAYLOR WOODROW

News Summary

GENERAL

Lynch: Ulster regime must go

Relative peace returned to Ulster yesterday and authorities turned their attention to coping with food and housing problems. In Dublin, however, Premier Lynch called for abolition of the Stormont Government, while in London Mr. Heath and senior Ministers agreed the policy of intervention should continue.

There were minor incidents in both Londonderry's Bogside and Belfast yesterday, and some riotous behaviour was reported as a result of any fighting.

In both places, however, food stocks were reported running low and some necessities are expected to be unavailable over the weekend. Streets in Belfast last night were mostly deserted except for a continuing influx of Catholic families to refugee camps across the border in Eire.

5,000 leave

An estimated 5,000 people have gone to the camps and there are signs yesterday that the sheer weight of numbers was embarrassing the Dublin Government.

About 2,000 more people who had been driven from, or burned out of, their homes were sleeping in church halls and schools run by Belfast Corporation to relief centres.

In Dublin, after a Cabinet meeting which had lasted most of the day, Premier Jack Lynch fled on British to establish a special commission—with British Ulster representation—aimed at forming a new assembly to replace the present Stormont Government, which he aimed was forcing the Catholics to live under "unjust law."

Civil protest

He made it clear his Government now backed fully the call for Ulster Opposition MPs for policy of civil disobedience, if as needed to bring Stormont down.

In London, however, Mr. Heath's senior Ministers had earlier called off Mr. Lynch's proposal a conference of "interested parties" at least until terrorism had been curbed, but agreed there should be "continuing dialogue" with Dublin on ways to bring peace to Ulster's two towns.

Ulster news Back Page; Page 16

Syria cuts Jordan ties

A last night broke off relations with Jordan and cut its ties to all Jordanian officials.

A move followed heavy fighting on the border in which, according to Damascus, four Jordanian tanks were destroyed.

Meanwhile, King Hussein was ordered to evacuate the Jordanian army from a settlement with the Syrian guerrillas, root cause of Jordan's friction with Syria.

ntoff 'angry'

Mr. Premier Mintofo gave a reception in the NATO aid camp communicated by Britain Wednesday night, reliable sources said yesterday.

Sir Duncan recently has been given some t for manoeuvre by being awarded to offer as much as 1.5 annually for use of the d's military facilities.

ion memorial

Apollo 15 crew, unknown to the world at the time, left a message on the moon in honour of 14 American and Soviet men who have died, including man who had died, mission commander Dave Scott told a London Press conference.

efly...

Italian Premier McMahon used former Premier John in from his post as Defence Minister.

Government ordered an 11.1m. into the Malaga hotel in which four guests

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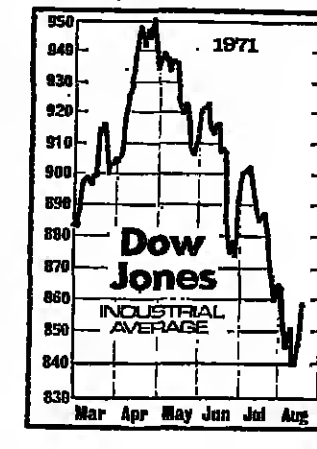
BUSINESS

London, Wall St. climb

● LONDON EQUITIES, helped by the good trade figures, resumed their advance. The index ended 5.7 higher at 408.6 for a two-day rise of 13.3. Demand for second-line shares showed in the overall rises-to-falls ratio of 5:1.

● GILTS had rises ranging from 1 in mediums and innings.

● TIN fell \$8.5 to \$14.125 in the morning session of Buffer buying. Rubber lost 0.2p to 14.3p, its 1971 low. Page 4



lacked hard news but got some comfort from the U.S. approach to the IMF on wider currency hands and from rumours of coming tax cuts. The Dow Jones index ended 12.65 up at \$50.01 for a two-day rise of 19.42.

● BECAUSE JAPAN'S rate of import liberalisation is regarded as too slow the U.S. is likely to involve rights of retaliation under GATT says Japan's Vice-Minister for Trade and Industry, Mr. Morozumi. Japanese officials have said Washington has warned Tokyo to that effect.

Page 8

Tours firm's claims plan

● CLARKSONS HOLIDAYS, biggest British tour operator, is to sue the U.S. for damages of \$10 million for its failure to agree to a new fare package for its tour operators.

The talks, which had been in progress since the end of June, collapsed late on Wednesday night, when one airline, Lufthansa, voted against the proposed complex new structure of rates that had been hammered out, including a new cheap Advanced Purchase Excursion (APEX) fare.

To become effective, the new fares package required unanimity to the voting. All the others, including BOAC, Air Canada, Pan American and Trans World, voted in favour, but because Lufthansa's vote was not enough, the package cannot be sent to governments for their approval.

The talks have accordingly now been formally closed, but the fares "package" remains on the table for the next three weeks, until September 1, in order to give Lufthansa time to change its mind.

If by that date it maintains its opposition, the "package" will

be officially abandoned by the International Air Transport Association, and an "open rate" situation will prevail from next April 1, when the new IATA fares year starts.

In practice, however, it is thought likely that most of the other North Atlantic airlines will press on with their plans for cheaper fares on the route, and that from April 1, a series of fares cuts will take place.

Defending its attitude yesterday, however, Lufthansa declared that it had voted against the Montreal fare package because it did not feel the package would do what Lufthansa wanted to see done—simplification of North Atlantic fares.

Lufthansa made it clear that it did not see how an "open rate" situation could be avoided—implying that it has no intention of changing its mind—and that it would be prepared to introduce cheap fares of its own.

Mr. Ross Stanton, managing director of BOAC, said last night that BOAC was encouraged by

GKN earns less

● GUEST KEEN & Nettlefolds first-half pre-tax profit is £21.95m. (£23.09m.) but the second half is expected to be better than the 1971's first seven months is 10.3 per cent. below that of the 1970 period. Demand is thought unlikely to improve until early 1972. Page 6

Imperial Metal Industries (subsidiary of ICI) has first-half pre-tax profit of £5.9m. (£6.4m.). Sales fell to £91m. (£108.8m.). Interim is raised to 5 per cent. (4) to reduce disparity. Page 20; Lex

Norores first-half pre-tax profit is £1.1m. (£1.21m.). Sales were £17.6m. (£15.8m.). Interim is 9 per cent. (£3.31). Page 20; Lex

Trade surplus £3m. up at £43m.—£8m. monthly average

BY SAMUEL BRITTON

The U.K.'s visible trade surplus increased marginally to £43m. in July, compared with £40m. in June. Exports fell by £17m. to £762m. and imports by £20m. to £719m.

Owing to the distortions caused by the postal and Ford Motor strikes earlier in the year, the first seven months of the year must be taken together to discern the underlying picture. In this period the visible surplus averaged £2m. per month, or £14m. in total, compared with a rough balance in 1970.

Adding in invisibles, believed to be running at close to £50m. a month, the current payments surplus so far in 1971 works out at an annual rate of close to £700m. The combination of a large current surplus and speculation against the dollar explains the very large inflow of funds into London recently.

Position of £

The U.K.'s role in the world currency situation is now a paradoxical one. The position of the pound is regarded in international economic organisations as one of potential weakness in the long term, but of embarrassing strength in the short term. The weaknesses arise from the more rapid rate of inflation that prevails in the U.K. as well as the impact of EEC entry from 1973 onwards.

The value of U.K. exports increased by over 7 per cent. between the second half of 1970 and the first seven months of this year. Despite the fluctuations and the distortions the Department of Trade and Industry sees some underlying upward movement in the course of the last seven months.

N. Atlantic air fares: open rate situation may develop

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE possibility of an "open rate" situation on the North Atlantic air route, in which the airlines would be free to charge what they liked from next April 1, has emerged following their failure to agree unanimously on a new fares "package" at their Montreal talks.

The talks, which had been in progress since the end of June, collapsed late on Wednesday night, when one airline, Lufthansa, voted against the proposed complex new structure of rates that had been hammered out, including a new cheap Advanced Purchase Excursion (APEX) fare.

To become effective, the new fares package required unanimity to the voting. All the others, including BOAC, Air Canada, Pan American and Trans World, voted in favour, but because Lufthansa's vote was not enough, the package cannot be sent to governments for their approval.

The talks have accordingly now been formally closed, but the fares "package" remains on the table for the next three weeks, until September 1, in order to give Lufthansa time to change its mind.

If by that date it maintains its opposition, the "package" will

New buyer for Watney shares

BY KENNETH GOODING

A BIG BUYER of Watney Mann shares has added the latest twist in the bitter struggle between Watney and Grand Metropolitan Hotels for control of brewers Truman Hanbury Buxton.

Watney shares jumped another 51p to 129p by the close last night following a 4p rise on Wednesday. It was suggested that several million Watney shares changed hands yesterday; one source maintained it might have been up to 4 per cent. of the issued capital.

As Watney shares are included in its bid package for Truman, the effect has been to widen the gap in the current value of its bid compared with the Grand Met. offer.

Doxford & Sunderland	48 + 8	Tremlett	170 + 6	Deans Market	117.5	9.97	1.12
EMI	146 + 3	Tube Inv.	434 + 12	Industrial Ord. (anon)	40.4		
Hammerston "A"	460 + 28	Turner & Newall	131 + 7	For latest share index phone (01)-246 0826			
Hudson's Bay	930 + 62	Anglo-Ecuador	57 - 3	F.Y. ACTUARIES	Aug. 12 Aug. 11 Yr. ago		
Lucas (I.I.)	306 + 17	Seaford Amal.	57 - 6	500 Share	125.25 122.02 134.71		
Mercantile Credit	182 + 10	Beralt Int.	208 - 27	Div. yield per cent.	3.56 3.56 4.79		
Nat. Western Bank	610 + 10	UK DAILY STOCK INDICES		P/E Ratio	17.2 17.46 11.87		
Perit Assurance	288 + 12	FINANCIAL TIMES	Aug. 12 Aug. 11 Yr. ago	All Share	120.02 117.91 128.75		
Plessey	123 + 6	Govt. Secs.	74.50 74.37 78.47	Canada, yield per cent.	9.26 9.35 9.22		
Prudential	173 + 14	Closed Interest	74.26 74.20 72.33				
Rank Org. "A"	849 + 34	Industrial Ord.	60.4 62.3 33.3	Annual Statements			
Reckitt & Chinn	292 + 10	Gold Mining	58.1 57.2 46.9	Bank Tis and Watman	25		
Sterling Guar. Trust	325 + 16	Ord. Div. Yield	3.72 3.76 4.94	Chambers and Lenn. Inv. Tr.	25		
Tilbury Contracting	160 + 8	P/E Ratio	17.23 17.04 14.83	Gala Cosmetics Group	25		
				Imperial Metal Industries	25		
				John Lewis Partnership	25		
				V. J. Lovell (Holdings)	25		
				Northampton Manufacturing	25		
				Ogilvy and Mather International Inc.	25		
				Ulster	25		

Dollar under pressure again

BY MICHAEL BLANDEN

THE DOLLAR came under renewed pressure yesterday, with virtually every European currency, whether floating or fixed, attracting buying interest. Central banks, including the German, were offering support to the dollar but it remained weak and slipped back again in late trading.

The pressure on the dollar reflected purely speculative German newspaper reports that the Government and the Bundesbank would not let the mark float above 3.33 to the dollar, a revaluation of virtually 10 per cent. was strengthened by reports from New York that the U.S. Government had asked the International Monetary Fund to widen the band of fluctuation between the dollar and other currencies to 3 per cent. either side parity against the present 1 per cent. and by week-end influences.

Frankfurt again saw very active trading, with the dollar fixed at DM3.3850, equivalent to a revaluation of 7.7 per cent. and a record high. For the first time since the mark was floated in mid-May, the Bundesbank bought a noticeable amount of spot dollars, reliably reported at \$30m. This helped to steady the market, but later the dollar fell further to end at DM3.3785, a revaluation of 8.3 per cent.

In the London foreign exchange market, conditions were volatile, though dealers reported that the level of activity had not been exceptionally high. Helped by the good U.K. trade figures, the pound remained strong against the dollar, closing again at \$2.41, and it was thought the Bank of England had again offered some support to the dollar.

Gold active

Forward pounds remained strong, and gold again attracted attention in fairly active dealing. The metal ended the day at \$133.30 an ounce, a rise of 40c on the previous close.

Among other European currencies, the guilder attracted buying interest ending in London at FL3.441 to the dollar, reaching its highest levels since it was floated. The Swiss franc, too, was in demand, closing in London at Sw.Frs. 4.041 to the dollar, once again putting the U.S. currency below the Swiss National Bank's lower intervention point of Sw.Frs. 4.0600.

It was reported from Zurich that the Swiss Bankers' Association and member banks are to meet the National Bank to-day to discuss inception of their gentlemen's agreement on controlling hot money inflows. It was expected that a communiqué would be issued tonight or to-morrow, the issue of a new agreement, probably giving a day for the introduction of the agreement ahead of the scheduled date of August 20.

Jurk Martin phones from New York: The New York foreign exchange market went wild again this morning. "The only thing that hasn't moved is the pound," commented a dealer at one major bank who described the session as "crazy." However, although key European currencies rose sharply in value against the dollar, there was no sign that the New York Federal Reserve Bank, acting as the agent of the U.S. Government, had intervened in the market.

At the close the D-Mark was 29.86 U.S. cents high at 29.64 cents, up from yesterday's close of 29.36-38. The Dutch guilder had broken through the 29 cent barrier to 29.03 from last night's 28.76-78.

Bundesbank buys in bid to steady dollar, Page 24

U.S. seeking study of wider currency bands

BY JOHN GRAHAM, U.S. EDITOR

WASHINGTON, August 12. I really couldn't confirm or deny it, but I'm afraid on the whole subject.

The latest "official" stance of the U.S. was outlined by Mr. Cunniff four weeks ago. "I think," he said, "that the wider the band of fluctuation, the better with respect to short-term monetary flows, has some merit. We have been in discussions with a number of countries about this, and a great many other possibilities for providing a stable exchange rate, yet at the same time providing a flexible situation that would take care of these short term flows that created such problem last spring."

This suggests that the recent short-term flows that have been affecting the dollar especially, heavily this week, may have stimulated the U.S. to push a little harder for flexibility, if the wider band option is finally decided on, then the U.S. will be in a position to get prior agreement from the Group of Ten, since it is mainly those other members who will have to operate the new system.

Swap pact

In another move to facilitate international financial dealings, the Federal Reserve has increased its reciprocal swap arrangements with two countries, to the tune of \$500m.

The swap arrangement with Belgium has gone up from \$500m. to \$800m., and that with Switzerland from \$600m. to \$1,000m. In all, the U.S. now has arrangements with 14 countries and the BIS for a total of \$11,700m.

It appears that the U.S. executive director of the Fund, Mr. William Dale, has proposed the 3 per cent. wider bands to a Board meeting. Any suggestion by an executive director constitutes a proposal of sorts; the implication at present is that the Secretary of the Treasury, Mr. John Connally, has not, however, formally sent a written proposal either to the Board or to the managing director.

All Mr. Dale will say at present is that the matter is "under confidential discussion" and that things are from time to time, and

THE £ ABROAD	10 Aug. 1971	10 Aug. 1971	Previous
New York (USD)	\$2.412 420	\$2.415 419	
Sw. (S)	4.041	4.041	
DM (M)	3.3785	3.3785	
Yen (¥)	178.165	178.165	

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Letters to the Editor

BRACKEN HOUSE, CANNON STREET, LONDON, EC4

Conservation and water supply • Buyers' status

Sir.—One would hardly have expected anyone, much less a Member of Parliament, to make such an unjustified and inaccurate attack on local authorities as that by Mr. Charles Simons in his letter to you (August 10).

If Mr. Simons cared to study the Monthly Bulletin of Construction Statistics for June, 1971, issued by the Department of the Environment, he would see that in the five years 1966 to 1970 inclusive, the value of new orders obtained by contractors amounted to £4,930m. for sewerage and sewage disposal and only £1,970m. for works of water supply.

Far from local authorities being the "worst" polluters pumping raw sewage into our rivers, the standard of purity is rising every year. For example, fish are appearing in the River Thames which have not been seen there for most of this century.

If Mr. Simons wishes to remedy the position he so vehemently deplores, let him persuade the Government to force the Central Electricity Generating Board to turn over exclusively to the nuclear generation of electricity and, in conjunction, to install desalination plants to utilise the off-peak load and so provide abundant fresh water at a cost little, if any, more than that of constructing vast reservoirs and flooding valuable land and dispossessing many farmers and others.

As nuclear power stations can now safely be located close to large centres of population, water distribution costs could also be greatly reduced. Nuclear power stations may cost more to build, but their running costs are a fraction of those using oil or coal, the price of which goes up year by year. Moreover, uranium fuel can be reprocessed whilst coal and oil burn to add to our already near-intolerable atmospheric pollution.

V. J. Winthorpe,
Editorial Director,
Civil Engineering and Public Works Review.

8, Buckingham Street, W.C.2.

Sponsorship of sport

Sir.—Anthony Thornecroft's article on Sponsored Sport (August 7) described nicely the current state of play but left a number of questions remaining unanswered. Why, for example, was Ford's entry into sponsorship destined to be unsuccessful and short-lived? Why, in the appraisal of marketing budgets, is sponsorship regarded as a peripheral element? Why has there been a relative withdrawal

from the sponsorship of motor racing? Why was the sponsorship of Sunday League cricket such a flop and its golf "Classic" equally disastrous in terms of tangible payoffs? There is a common thread in these questions and, indeed, in the responses to them. Thornecroft says that "the... sponsorship... effort must be thought through as a marketing exercise, and there must be research afterwards." This is the nub of the problem.

Because sponsorship is considered as a peripheral activity to the firm's total marketing operation the planning necessary to ensure a high probability of success is conversely, to minimise the risk of failure is rarely given to the venture. Research carried out at the Manchester Business School into the activities of over 30 sponsoring organisations has revealed that sponsorship is not incorporated into the mainstream of a firm's market-

ing strategy because the sponsoring company does not, in the main, identify and recognise sponsorship in a conceptual sense.

In other words, sponsorship is not treated as an integral element of the communications flow between the firm and its market.

It is seen, as Thornecroft rightly points out, as a gimmicky device for attracting a "free" publicity in terms of name mention on television or newspaper column inches. But companies are kidding themselves if they believe they derive any tangible benefit from this form of media exposure. Even the intense science of measuring advertising effectiveness has one law which is firmly accepted: namely, that the decision to purchase is triggered off by messages which are recognised and associated by the brand user as being compatible with presently held attitudes (towards the product).

Translating this into opera-

tional terms, the sponsorship should generate name-association and publicity which serves to reinforce and re-establish the attitudes of existing brand or product users. This, of course, begs a major question: namely, that the sponsoring company has already identified these attitudes. If, indeed, the company had this market information then there should be relatively little difficulty in carrying out similar post-sponsorship research to determine the degree to which the sponsorship affected the sentiment of existing and potential brand users in terms of decisions to purchase.

The logical conclusion of this analysis is that, because of the "conceptual gap," companies do not integrate sponsorship into their marketing planning; and, as a consequence, their sponsorship ventures run a very high risk of failure. Research on the lines mentioned above might improve the returns from sponsorship projects which, in

the long run, would benefit the sport as well as the sponsoring organisations.

D. W. Anthony,
8, Rye Walk,
Charfield Avenue, S.W.15.

Buyers know all

Sir.—The claim by Mr. York in his letter of August 8 that purchasing officers decisively exert purchasing influence over various commodity groups ranging from a minimum of 34 per cent. to as much as 82 per cent. must create considerable

bility among industrial salesmen. My company approaches over 300 organisations every week in order to inform a selected band of industrial sales organisations on promising prospects which they should contact for orders. When we approach the majority of purchasing officers

for information on forthcoming orders, we are told that there is no point in disseminating details as all sources of supply are known to them.

Yet, when we speak with the real purchasing decision makers like production, works and design engineers, to name only a few, the purchasing officer's statement is invariably refuted.

Excluding routine repeat orders, we find Mr. Thornecroft's figures of purchasing officers' influence only 2.5 per cent. of the buying decisions to be nearer the mark than those provided by Mr. York.

I am glad to hear that buyers are being trained to cope more adequately with the problems associated with purchasing. Unfortunately, due to the present technological explosion, the experts will continue to have the final say whenever important purchasing decisions have to be taken. The problem of salesmen not

seeing the right buyers will remain, unless the Institute of Purchasing and Supply provides at least the moral support for a national survey of who are the various purchasing decision makers in large and medium-sized organisations.

Such information would save thousands of valuable hours that are being wasted now every day, not only by industrial salesmen but also by the wrong prospects. E. Sperling,
Managing Director,
Sales Intelligence,
Rowland House, Hinton Road,
Bournemouth, Hants.

One free chat at the bank

Sir.—I wonder how many of your readers realise the likely impact of the New Financial Institutions (Bank Charges) on their lives in future?

I recently had the doubtful pleasure of a few minutes conversation with my bank manager, first having secured an understanding that I would not be charged at the rate of 58 p.p.m. He told me that I shall have to keep an average daily balance on my current account of £500 and to average only 18 entries on the statement a month. If I am to avoid being charged each half year for the pleasure of doing business with him, this is based on a formula using 3 per cent. per annum on the daily balance and a "commission" of 7p (1s 6d in old money) per entry.

And if I should temporarily go into the red then there will be an interest charge too—8 per cent. plus, depending on collateral, etc.

I told him to be his age. How many private customers are going to leave £500 idle in current account, or submit to charges of 7p per entry, and take it all lying down? If I did play its cards right it could pinch hundreds of accounts from the Clearing Banks once the New Financial Institutions begin to make its mark.

N. Haywood Nels,
12a, Drayton Court,
Drayton Gardens, SW10 9RQ.

Savings on labour

Sir.—Mr. Cook (August 7) begs the question. If he will read his original letter (July 22) again, he will see that he appeared to compare a German labour cost with British average earnings. My point is that this comparison is meaningless; the true earnings differential of his example is nearer 20 per cent., which could surely be met by improved productivity.

He now asserts that his German figure was for earnings only. Perhaps, having checked this with his informant, he will confirm that the British and German jobs, responsibilities, earnings structures and industries are really comparable. British and German equivalent end-product prices, and labour content of cost, would also be relevant. Then we might be able to help him with constructive replies.

Perhaps, also, he will refrain from misquoting me in pursuit of humour.

D. G. Millar,
110, Middenhead Road,
Stratford-upon-Avon, Warwick.

Exhibition centres... London preferred

Sir.—I read with interest the letter from Mr. P. M. Cox (August 7) referring to the needs of the conference industry for facilities in the London area. I am happy to inform him that a purpose-built conference complex forms part of the projected London International Exhibition Centre on which the Lyon Group is currently working with the support of the Greater London Council.

Indeed, if planning approval is given in the near future to this proposed exhibition centre adjoining Northolt Airport, it will offer for the first time in London's history the following essential facilities on one site: a conference centre with seating for 800 delegates, divisible into two or three smaller separate conference halls, complete with film projection facilities and the most modern communications equipment.

A 600-bedroom (1,200-bed) hotel built to international standards immediately adjoining the conference centre, which will also incorporate meeting rooms and suites for private letting to conference delegates.

A quality restaurant and bars directly linked to the conference centre.

Press, radio and television centre directly linked to the conference halls.

Adequate car parking for the maximum number of potential delegates.

A conference centre which, because it adjoins the London International Exhibition Centre, will become a focal point for trade visitors from Europe,

North America and other industrialised countries.

Quick and easy transport from Central London—by direct motorway link or three alternative underground and rail routes—also convenient to Heathrow Airport only four miles away.

My group is determined to ensure that the conference centre and the adjoining exhibition centre are operated with the fullest sense of responsibility to their international visitors, including such services as multi-lingual attendants and secretaries, translation, typing and duplicating facilities. In addition, the centre will contain the offices of such essential services as travel agents, hire companies, airlines, banks, and a post office (with efficient international telephone and telex links).

From researches which we have already carried out we feel convinced that the facilities offered by our proposed conference centre will augment those already planned by the Greater London Council for the Covent Garden area.

Ronald Lyon,
Chairman, Lyon Group,
Lyon Tower, High Street,
Colliers Wood, S.W.19.

Sir.—Mr. G. F. Cole (August 6) accuses me of distorting the facts about the proposed London and Birmingham exhibition centres. May I rephrase the two points which I made on August 2 to which Mr. Cole takes exception in the same terms as Mr. Cole uses?

(a) The DTI will not use the fact that the GLC would be investing public money as grounds to prevent the proposed London centre from obtaining planning permission and needs no Government subsidy.

(b) The 6,000 hotel rooms at present available within 20 miles of Birmingham and the 4,000 at London when the pipeline (most of them twin-bedded) will not be adequate both to meet the present and future needs of the City, and also to accommodate on top of this the scale of demand met last year at the last international exhibition was held there and 4,000 exhibitors, 41,000 overseas visitors and 160,000 U.K. visitors descended upon the capital during the tourist season.

However, as these detailed questions about comparative ease of access from the main business centres at home and abroad by air, road, rail and underground and about comparative commercial, hotel, restaurant, shopping and entertainment facilities are a matter of marketing judgment, potential customers must assess for themselves which location is likely to attract the more buyers from home and overseas and to be the more effective international marketplace by their exhibitors.

G. A. M. Ritson,
Director, Association of Exhibition Centres,
10, Monckster Square,
W1M 5AB.

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Sir.—Mr. G. F. Cole (August 6) accuses me of distorting the facts about the proposed London and Birmingham exhibition centres. May I rephrase the two points which I made on August 2 to which Mr. Cole takes exception in the same terms as Mr. Cole uses?

(a) The DTI will not use the fact that the GLC would be investing public money as grounds to prevent the proposed London centre from obtaining planning permission and needs no Government subsidy.

(b) The 6,000 hotel rooms at present available within 20 miles of Birmingham and the 4,000 at London when the pipeline (most of them twin-bedded) will not be adequate both to meet the present and future needs of the City, and also to accommodate on top of this the scale of demand met last year at the last international exhibition was held there and 4,000 exhibitors, 41,000 overseas visitors and 160,000 U.K. visitors descended upon the capital during the tourist season.

However, as these detailed questions about comparative ease of access from the main business centres at home and abroad by air, road, rail and underground and about comparative commercial, hotel, restaurant, shopping and entertainment facilities are a matter of marketing judgment, potential customers must assess for themselves which location is likely to attract the more buyers from home and overseas and to be the more effective international marketplace by their exhibitors.

G. A. M. Ritson,
Director, Association of Exhibition Centres,
10, Monckster Square,
W1M 5AB.

However, as these detailed questions about comparative ease of access from the main business centres at home and abroad by air, road, rail and underground and about comparative commercial, hotel, restaurant, shopping and entertainment facilities are a matter of marketing judgment, potential customers must assess for themselves which location is likely to attract the more buyers from home and overseas and to be the more effective international marketplace by their exhibitors.

G. A. M. Ritson,
Director, Association of Exhibition Centres,
10, Monckster Square,
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Sir.—Mr. G. F. Cole's letter of August 6 merits comments. While Mr. Cole is both emotional and petulant concerning its critics, we exhibition organisers cannot afford such luxuries, and have to perform to take account of our own market research.

In determining which location to favour for future exhibitions, the British organisers of major international exhibitions in this country, 90 per cent. of whom are members of the Association of Exhibition Organisers, must have regard to the majority views of the exhibitors and visitors in the industries for whom they are seeking to create these international market places. Whether the organiser is a trade association, a private organising company, or a Government body, the view would not remain in business very long if he sought to promote multi-million pound exhibitions which the majority of the industry concerned was unwilling to support.

These views have been sought and I am not aware of any major trade association concerned with large-scale international exhibition which has declared that it would prefer a Birmingham over a London location for the largest events. A canvass of views showed that 71 exhibitors, representing over 92 per cent. of the exhibitors of Earls Court and Olympia favoured London. Smaller, highly specialised exhibitions, not heavily dependent of foreign attendance, or public exhibitions not seeking the largest possible gate, would no

doubt welcome first class, but smaller, facilities in Birmingham. Specifically, our own International Instruments. Electronics Automation Exhibition is sponsored by five trade associations, namely, the British Electrical and Allied Manufacturers' Association, Radio and Electronic Component Manufacturers' Federation, British Industrial Measuring and Control Apparatus Manufacturers' Association, Electronic Engineering Association and the Scientific Instrument Manufacturers' Association of Great Britain. Having first obtained the views of their members, these trade associations came out overwhelmingly in favour of London. Additionally, an independent survey taken by visitors at the last IEA Exhibition, posed a question: London or Birmingham—nearly 75 per cent. favoured London.

Yet the trade associations and organisers are cast by Mr. Cole as the villains of the piece, distorting the facts and lacking in honesty, because they are doing anything but what Mr. Cole is refusing to do—namely they are paying regard to the overwhelming weight of opinion of their customers on whom they are dependent for their own viability and livelihood.

These views could only be changed if more information were forthcoming from Mr. Cole to inspire confidence in industry that the full costs of the Elmdon centre have been taken into account, that sufficient private risk capital has been promised to cover the excess cost over the committed £4.5m. of public

money, and that there is real prospect of achieving the annual average occupancy rate of the entire centre needed to break even.

May I frame these questions? 1—What is the current estimate for the total cost of the Elmdon Centre, including not only the building, but also the cost of the hotel and all ancillary conference, restaurant, office, shop, workshop and storage accommodation, external exhibition, parking and marshalling areas, public utility services, link roads, local road improvement, land costs, fees and finance costs?

2—Have developers or other sources of private risk capital been found who are satisfied that this proposed venture promises adequate security and return on their investments which will, in any event, not be less than £5m., and could be substantially more?

3—Will Mr. Cole tell us how many days of annual average occupancy of the entire 100 square feet centre are represented by those (whose names must, I accept, remain confidential) who have told him that they would favour Birmingham over London?

In the case of the London scheme the answers are respectively £21.5m., the Lyon Group, and about 260 days of annual average occupancy favouring London over Birmingham.

In the case of the Birmingham scheme please Mr. Cole has been too long.

P. A. Mahoney,
Industrial Exhibitions,
9, Argyle Street, W1

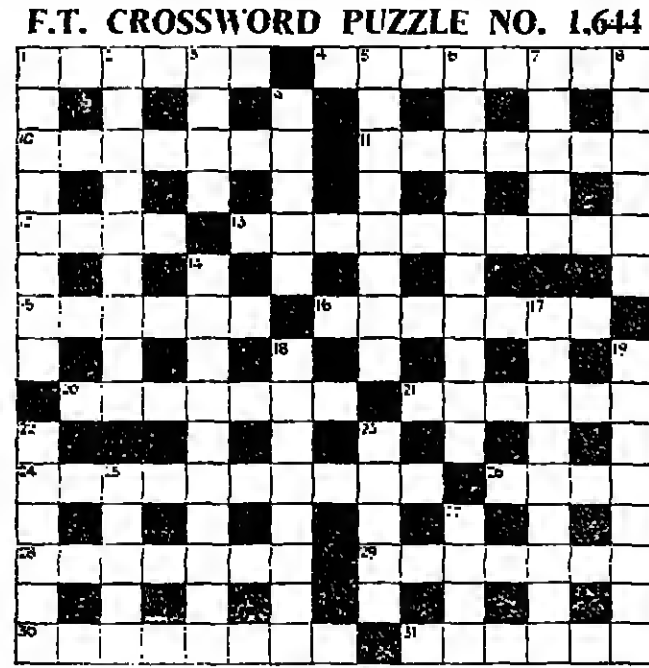
Events

TV/Radio

Racing

To-day

COMPANY MEETINGS—
ALLIED INVESTMENTS, Institute of Chartered Accountants, Moorfields Place, E.C.2, 12. (Chairman Mr. P. H. Taylor, 5 P.M.)
ENGLISH CARGO CLOTHING, Huddersfield, 2.30. (Chairman Mr. S. J. S. Walker)
MARTIN (JOHN) OF LONDON, 1. London, 2.30. (Chairman Mr. J. H. Martin, Mr. J. Martin)
PILKINGTON CROS, 31. 10.15. 2.30. (Chairman Lord Pilkington)
SCOTT (JAMES), Glasgow, 12. (Chairman Mr. J. Scott)
WADDINGTON (JOHN), Leeds, 10.30. (Chairman Mr. R. E. Chadwick)



ACROSS

- 1 Give way about time of abstinence (6)
- 4 Let the official reward the servants (11)
- 10 So, as luck would have it, in the end end of the church (7)
- 11 Get name of mother right in the platform (7)
- 12 Curious side to fateful day in March (4)
- 13 Feeling like Marvell's shepherd (10)
- 15 What patriotism is not? (6)
- 16 Virginia's a lovely (7)
- 20 Fend of a party call (7)
- 21 Fishes for a little food (6)
- 24 Cheaper souls for the whole-hearted (11)
- 25 Bonon companion in flight (4)
- 26 Dance with little Richard in the food-store (13-4)
- 29 Teased by the cunn (7)
- 30 At first when hundred leave putting fresh layer in (8)
- 32 Does the boy go back after the vehicle to be a destroyer (6)

DOWN

- 1 Part of telephone found in fence (5)
- 2 Tenure of broken holes in the food (9)
- 3 Devil of a prison (4)
- 5 Three points more on river work (8)
- 6 Men close on snrt of drowsing (10)

BBC 1

*10.00 p.m. Dyal Done, 1.30 Watch with Mother, 1.45 News, 2.00 Grandstand: European Championships from Helsinki: Racing Jumping from Hickstead: Racing from Newbury, 6.45-6.55 Score with the Scaffold, 7.55-8.00 News, 8.00 London This Week, 8.20 European Championships from Helsinki and Show Jumping from Hickstead, 7.45 The Victorian, 9.00 Nine O'clock News.

BBC 2

11.00 a.m. Play School, 7.30 p.m. News, 8.00 A View of the Islands, 8.20 Summer Review, 9.20 Get the Drift, 9.50 Cousin Bert: Better by Honoré de Balzac, starring Margaret Tyzack, 10.35 News on 2, 10.40 Late Night Line-Up.

LONDON

2.50 p.m. Shootings, 3.15 The Peace Game, 3.40 Zingaling, 3.55 Yoda for Health, 4.20 Skippy, 4.50 Secret Sentinel, 5.15 Folly, 5.45 News from TITN, 6.00 Birtide, 7.00 On the Buses, 7.20 The Sky's the Limit, 8.00 The FBL, 9.00 Kate, 10.00 News at Ten, 10.45 Police 3, 10.55 Friday's Horror Film: "House of Dracula," starring Lon Chaney Jr. and John Carradine.

SOLUTION TO PUZZLE NO. 1643

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Winners for Murless

by DARE WIGAN

NOEL MURLESS has been going through what is, judged by his standards, a lean spell recently but I shall be surprised if he does not have a few winners at Newbury this week-end. In fact, I expect three of his four runners in the first three races to be successful, beginning with Calshot Light in the Russell Handicap (3.00).

Calshot Light, a half-brother, by Erbury, to Welsh Pageant, is not particularly attractive, and his appearance is not enhanced by the fact that he races in a hood. However, he possesses considerable ability, and on his only appearance this season, at Sandown on July 3, he finished third in Picture Boy and Dancing Mood when attempting to concede the Royal Hunt Cup winner 20 lbs. and, among the winners, subsequently ran away with a handicap at Goodwood, 15 lbs.

Calshot Light will be carrying 9 st 6 lbs to-day, but he is of superior class to his opponents and I doubt whether any of them will get him off the bit.

Half an hour later, Welsh Pageant turns out for the Run-corse Stakes (2.30), a race that will be well worth watching, seeing that the field includes Ream Joshua, who ran so well when third in Mill Reef and Faraway Son in the Sussex Stakes at Goodwood, the winners, Stewards Cup winner Apollo Nine, and Tula Rocket, who was runner-up to Asleigh in the Jersey Stakes at Ascot. The issue here is likely to be between Welsh Pageant and Joshua, a direct line available between the two as a result of the valuable Locking Stakes run over the straight mile on May 22, when Welsh Pageant, as is his custom, set off in front and held Joshua's challenge by three-quarters of a length.

Welsh Pageant was giving Joshua 4 lbs that day whereas the difference in the weights this afternoon is 3 lbs. On the other hand, the soft ground will be to Joshua's advantage. I think that Welsh Pageant will win, but it is liable to be a desperately close thing between them.

Murless runs Mockbridge in the St. Hng's Stakes (4.00) for two-year-olds. This looks like being a warm affair, for, in addition to Mockbridge, Polster, Sky Fever, Joey and Precious Drops can all be given a chance. Indeed, Polster, an improved filly, who has won last three races, will probably start favourite. Joey has run well twice; and Precious Drops performed with promise behind Pery Lassie in the Molecomb Stakes at Goodwood. However, Mockbridge, who did not appear to be greatly fanned when defeating Facade by a short head at Brighton at the end of June, may be best. The best of the runners with

600 licences granted for Freeport

OVER 600 licences have been granted for Freeport, a recently introduced Post Office service that enables people to reply to advertisements without paying postage—using unaddressed envelopes bearing an abbreviated address.

American News

American consumers on the war path

By Jurek Martin

NEW YORK, August 12.

AN American consumer's organization has urged the Government to ban the sale of a number of household cleaning products because it claims they are highly poisonous.

The Consumers Union, which produces a magazine roughly equivalent to the British "Which?", makes the allegation in the September issue of "Consumers Report." It asks the Department of Health, Education and Welfare to act promptly in ordering the allegedly offending products off the shelves.

Among the products named are two dishwasher detergents, Finish and Electrasol, made by General Electric, a company based in St. Paul, Minnesota.

In addition the magazine charges that all petroleum-based liquid furniture polishes are hazardous. It claims that one type of Old English brand furniture polish, produced by a division of American Home Products Corporation, has caused deaths for being swallowed by children.

The magazine also requests that all liquid drain cleaners be either banned or required to be sold in packaging that children cannot open. It claims that sets on animals using one well-known brand had produced deaths even though antidotes had been administered.

The Consumers Union has been fighting the headlines much more recently of late with its allegations that various products are either dangerous or do not live up to the claims made for them.

CANADIAN OUTPUT UP 0.5% IN MAY

By Our Own Correspondent

OTTAWA, Aug. 12. OUTPUT of Canadian industry is 0.5 per cent. up May showing recovery from effects of a late June. The strength was shown mainly in transportation, communications and storage industries. The Government expects much stronger gains in the second half of this year.

Ex-Im Bank rejects Chilean aircraft loan

BY GUY DE JONQUIERES

THE U.S. Export-Import Bank has rejected a request by Chile for a loan to purchase three American commercial aircraft, Mr. Henry Kearns, chairman of the Ex-Im Bank, disclosed today. Chile was understood to have asked for a loan of about \$21m. to buy two Boeing 707s and one 727 for its national airline, Lan-Chile, which is equipped exclusively with five Boeings supplied earlier.

Mr. Kearns said that the loan, which was requested about six months ago, could not be considered "until we have a clear picture of the intentions of the Government of Chile." He was apparently alluding to American misgivings following the election in Chile of a Marxist President, Sr. Salvador Allende.

Mr. Kearns informed the Chilean Government of the bank's decision at a meeting yesterday with its Ambassador in

Washington, Sr. Orlando Lolelier. He is understood to have said that no Ex-Im Bank financing would be possible until agreement had been reached on compensation for U.S. companies taken over by the Allende regime.

Long range

Compensation agreements have been reached with Bethlehem Steel and North Indiana Brass Company, but several others, with major copper companies like Kennecott and Anaconda still have to be reached. The feeling in Washington is that this may turn out to be a lengthy and difficult process.

The Ex-Im Bank rejection has raised the possibility that Chile may now turn to the Soviet Union, whose IL-62 aircraft is the only comparable airliner available for use on Lan-Chile's long

range flights. The British VC-10 has apparently been ruled out because of the financial difficulties of the engine-manufacturer, Rolls-Royce.

Chile is understood to have offered \$5m. towards the \$25m. purchase price of the Boeings, provided the Ex-Im Bank would agree to underwrite 40 per cent. of the cost in guarantees to American banks and advance another 40 per cent. in a direct loan to Boeing.

The Soviet Union would almost certainly be prepared to offer the extended payment terms which Chile would need in order to avoid making a sizeable dent in its foreign exchange reserves. The Russians are understood to have extolled the merits of the IL-62 to General Cesar Ruiz, head of the Chilean Air Force, when he visited air installations in East and Western Europe last month.

Allende cabinet reshuffle soon

SANTIAGO, August 12.

CHILE'S President Salvador Allende has accepted the resignation of Public Health Minister Oscar Jimenez Planchet, paving the way for an expected cabinet reshuffle. The Cabinet reshuffle has been awaited since Friday, when four Ministers belonging to minority liberal-type groups in the Popular Front Government offered their resignations.

The Liberal Ministers—three from the Radical Party and one

from the small Popular United Action Movement—offered to quit after rows in their own parties over the extent to which they should follow a hard Marxist line. But President Allende refused to accept the resignations, preferring to reshuffle his Cabinet to keep the Popular Front team together.

Health Minister Oscar Jimenez then offered his resignation to allow Dr. Allende—the world's

first democratically elected Marxist leader—to organise his reshuffle. Full details of this are expected soon.

In the meantime, 4,500 miners at Chile's huge El Salvador copper mine called off a strike they began on July 31, ending the biggest industrial crisis President Allende has faced. The miners came out on strike after rejecting a 33 per cent. pay rise offered by the Government as the basis of a new 15-month contract. They had demanded a 46 per cent. rise.

Many of them are supporters of the Christian Democrat opposition party, who disapproved of nationalisation of the copper industry last month, fearing wage levels would drop when American companies which previously ran the mine moved out of Chile. Talks at the mine, with two Cabinet Ministers leading the Government side, reached deadlock.

The miner's leaders flew to Santiago for a 13-minute meeting with President Allende last Monday. There was no official statement on what the President told them, although observers speculated he had threatened to close down the mine if there was no agreement.

The next day the miner's leaders said they would try to persuade their colleagues to accept the 33 per cent. offer. The decision to return to work was the result.

Bethlehem Steel defers important price rise

BY JUREK MARTIN

NEW YORK, August 12.

YET further evidence of the currently beleaguered state of the American steel industry has been provided by the Bethlehem Steel decision to defer one important price increase until the new year.

The announcement from the number two steel company late yesterday came as something of a surprise. What Bethlehem has done is to put back until February 1 next year the 8 per cent. price rise on cold rolled sheets that was to have taken effect on December 1.

The original 8 per cent. increase was announced by Bethlehem, following the lead of U.S. steel, two weeks ago, immediately after an industry strike had been avoided by a wage settlement. The fact that, at the time, it was decided to defer the increases until December was taken as evidence

of the weakness of steel orders, as consumers began to work their way through their sizeable stockpiles of steel built up in anticipation of a strike.

By putting the increase back a further two months, Bethlehem has highlighted the market weakness still further. Cold rolled sheet is a major component in the industry's product mix, accounting for about 18 per cent. of all shipments: it is widely used in car body manufacture and in numerous other applications.

The Bethlehem decision, which may well be followed by the rest of the industry, raises grave doubts as to whether the recently announced price increases can be made to stick. If market forces compel a roll-back then the Nixon Administration, concerned about the inflationary impact of price increases such as these, will hardly be displeased.

CANADA

Britain may lose concessions

BY JAMES SCOTT, TORONTO CORRESPONDENT

THE CANADIAN Cabinet is on the verge of deciding to withdraw the long standing tariff concessions accorded to British exporters although the final decision may not be made for two months, and will depend on whether or not the British Parliament decides for or against the principle of British membership in the European Economic Community.

If Canada reaches a decision to revoke the British preferences, virtually all of Canada's other Commonwealth tariff concessions would be scrapped at the same time. Senior officials in the Department of Finance in Ottawa, which has responsibility for Canada's tariff policies, concede that a withdrawal plan is being studied by the Cabinet but the Ministers have not yet taken a view on it. However, prominent trade experts among them Mr. Keith Dixon, executive vice-president of the Canadian Importers Association, believe that talks may be already under way between Canada and Britain with a view to phasing out the British preferences, some of which date back to 1932 and beyond.



Mr. Lester Pearson

Preferential

More than \$775m. worth of goods entered Canada from Britain in 1970. About 70 per cent. of this was duty free or at specially reduced tariff rates. Another \$775m. worth of goods came from other Commonwealth countries, many of them also on a preferential basis. Last year Canada's exports to Britain were valued at \$21.85m. about 85 per cent. of which entered on a preferential basis.

At the end of the five-year transitional period for Britain to become a full member of the EEC, as much as 45 per cent. of total Canadian exports could experience difficulties in maintaining their British markets. At that point they would have fully lost their previous preferences and would have to surmount the

drawings its concessions to Canadian and other Commonwealth exporters, and if Canada reciprocates by withdrawing the preferences it accords British exporters, many of the ancillary Commonwealth preferences will cease to operate. Nevertheless, many of these may be renegotiated in the form of bilateral trade agreements.

These would probably include tariff rates slightly higher than those which now exist, although still below the most-favoured-nation tariff rates Canada accords the U.S., Japan and most other non-Commonwealth participants in the General Agreement on Tariffs and Trade. Part of Canada's strategy for dealing with British entry into the EEC is to press for a further round of multilateral tariff negotiations under GATT. The hope is to

have the general level of tariffs of the major trading blocs—namely the EEC and the U.S.—reduced still further from their average level of 10 per cent.

If this can be accomplished concurrently with, or prior to, full British membership of the EEC, Canadian exporters will find it easier to maintain or increase their sales in Britain and on the continent. There is concern in Ottawa that the momentum toward more liberal trade that reached a peak in the 1967 Kennedy Round, should not be allowed to lapse completely. Although the final Kennedy Round of tariff cuts are slated for January 1, 1972, Canada has already implemented its full commitment.

A Canadian decision to withdraw the preferences recorded in Britain would not be made out of spite. It would be a logical and unavoidable corollary of Britain's all-out commitment to the EEC. Aware of this, Canada's tariff negotiators seem determined to push for every possible ounce of leverage in this unavoidable situation. For instance it is estimated that about 15 per cent. of Canadian imports from the U.S. and Japan are now adversely affected by competing goods entering under preferences accorded British suppliers. The prospect of ending the margin of preference enjoyed by these British goods could give Canadian negotiators additional bargaining power in gaining reciprocal concessions with their counterparts in the U.S. or Japan.

These efforts have been aided by trade missions on the signing of agreements for the exchange of scientific and technological information with certain of the EEC countries. Concurrently, Canada continues to increase its contacts with other potential trading areas and this process is reflected in recent dealings with China and the Soviet Union. In addition a task force was recently established with Government aid to examine Canada's major exports to Britain and the EEC. Its job will be to relate the present tariff entry arrangements with the prospective ones, once the enlarged Community becomes a reality.

Cement ties

The end result, however, may be to cement even further the extremely close trading ties between Canada and the U.S. Another side of the same situation is that in previous tariff negotiations with non-Commonwealth countries, Canada was under some constraints because of the preferences it accorded

British suppliers. For if Canada reduced the most favoured nation tariff rates it then imperilled reduced the margin of preference enjoyed by British exporters in Canada. With the British preferences withdrawn, Canada should have more flexibility in a future most favoured nation negotiations.

The absence of any great public display of Canadian concern during the past few years when discussions were taking place about Britain's joining the EEC should not be interpreted as nonchalance on Canada's part. This was part of a deliberate policy decision made by the Cabinet of former Prime Minister Lester Pearson. The ministers of that day believed Britain was in the end doing what it was in its own best interest. Rather than create a public furor like Australia and New Zealand, Canadian officials had sought safeguards and transitional provisions in a quiet way.

Task force

A year ago when Britain made its third bid in less than a year for EEC membership, if Canadian Cabinet decided to increase ministerial consultation with Britain, other prospective candidates and the existing St. These efforts have been aided by trade missions on the signing of agreements for the exchange of scientific and technological information with certain of the EEC countries. Concurrently, Canada continues to increase its contacts with other potential trading areas and this process is reflected in recent dealings with China and the Soviet Union. In addition a task force was recently established with Government aid to examine Canada's major exports to Britain and the EEC. Its job will be to relate the present tariff entry arrangements with the prospective ones, once the enlarged Community becomes a reality.

CANADIAN-BUILT KARACHI NUCLEAR PLANT OPEN

By Our Own Correspondent

TORONTO, August 12. The 137,000 kw Karachi nuclear power plant, designed and built by Canadian General Electric Company of Toronto, has started producing power. Situated on the Arabian Sea near West Pakistan's largest city, it is the first Canadian-designed nuclear power station placed in operation in a foreign country.

It is of the CANDU type, moderated and cooled by heavy water and using natural uranium fuel. The Pakistan Atomic Commission owns and operates the station.

Mexico tourist project

BY OUR FOREIGN STAFF

THE INTER-AMERICAN Bank approved a loan equivalent to \$21.5m, yesterday to develop tourist facilities on Cancun Island off Mexico's Yucatan Peninsula. With the approval of the loan, the first made by the Bank for tourist infrastructure facilities in a previously virtually uninhabited area, the Bank enters a new field for international development agencies.

As such, the loan is of major importance for the whole Latin American region since it can serve as a model for similar projects in the future. Tourism has

been a major factor in Mexico's economic development and is a growing source of development earnings for other countries in Latin America.

In 1970 Mexico was one of the five most important countries in the world in the number of tourist visits. Revenue derived from tourism and border transactions produced gross receipts equivalent to nearly \$1.5 billion. More than 190,000 persons are employed in the sector.

The loan was extended to Nacional Financiera, S.A., the nation's public credit agency,

BAHAMAS SENATE CHANGES

By Our Own Correspondent

NASSAU, August 12. SENATOR Kendal Isaacs has resigned the vice-presidency of the Bahamas Senate because he would have had to preside at meetings in the absence of the President—leaving his Free-PLP Party without a voice in Senate debates. In his resignation letter, Senator Isaacs said "because of the unsettled constitutional position, I find myself the only representative of the official opposition in the Senate and were I to preside my Party would be deprived of its only voice in this chamber."

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Export News

In Brief

Taylor Woodrow of Ghana received a "turnkey" contract worth about £500,000 from the Ghana Oil Company for the design and construction of a new refinery office block and medical centre at Accra, due for completion by the autumn of next year. Under the contract, Mr. Taylor Woodrow International is to build a 9,000-sq-ft rock-male and a 2,000-sq-ft bridge at Gbekhor Sound, eastern Accra, completing a job begun under an earlier £400,000 contract between the Ghana Oil Company and the Federal Government's Naval Support Agency.

British Ropeway Engineering Company, of Sevenoaks, Kent, has completed a £275,000 ropeway for the United Provinces Cement Works at Irizapur, India. The ropeway carries crushed limestone for some 6,350 feet to automatic discharge points at a speed of 800 ft per minute.

First returns on business at the recent machine tool exhibition in Moscow indicate that £30,000-worth of machinery and equipment was sold, representing about a quarter of the total value of exhibits. The Machine Tool Trades Association said yesterday that the value of orders will not be known for some time.

Shipment of airtight inflatable ship silos to East and West Pakistan has just been completed by Buryl Products, of Billerica, Essex. The company has supplied 250-ton silos under the East Pakistan flood relief scheme, and 275-ton silos to West Pakistan. Total value of the contracts was \$7.16m.

An export order from the Japanese Government for 30,000 silver medals, minted by Ernest Pobjoy, of Sutton, Surrey, had the effect of more than doubling the total weight of silver hallmarked at the London Assay Office last month compared with July last year. It was learned yesterday.

The air division of Auto Diesel, of Uxbridge, has delivered trailer-mounted aircraft starting and servicing units worth £42,000 to CSA at Prague Airport.

'U.S. dock strike may get worse' —DTI warning

BY RAY DAFTER

THE DEPARTMENT OF Trade and Industry is continuing to urge exporters to make contingency arrangements to avoid delays resulting from the U.S. West Coast dock strike, now in its seventh week.

It has also warned that there is a very real danger of the strike spreading to the East Coast ports on October 1, which would have far worse repercussions on British shipping. In the event of a national dock strike the President may invoke the 80-day "cooling-off" period, although this remains no more than a possibility at this stage.

More than 100 ships, some with British exports on board, are at present held up because of the West Coast strike. Mr. M. Parke, secretary of the U.K.-U.S. and Canadian North Pacific Freight Associations, said that some lines were endeavouring to discharge at alternative ports to "enable the goods to get through."

Vancouver, Canada, has become particularly congested as a result of diverted traffic, while the other main alternative port, Ensenada in Mexico, has only limited facilities. Some exporters have also been routing their goods via East Coast ports. A spokesman for the British National Export Council said last night that exhibitors at the British Week in San Francisco between October 1 and October 9 had been given clear warning to make contingency arrangements, and it was unlikely that the event would be merited by the strike.

Airbrokers, Clarkair International, said yesterday that some British shippers of exports

to the Far East who had previously routed their goods via the U.S. ports were now turning to air charter. Plans were well in hand for the chartering of aircraft to go to Hong Kong and Singapore to cope with the demand, a spokesman said.

From Hong Kong and Singapore cargo would go by sea or scheduled airlines to Japan, Australia and other Far East destinations. "Once exporters and importers see the viability of this service we expect many of them will help swell the numbers of those already using it on a permanent basis."

A strike at East Coast ports would cause the biggest headache, however. Mr. D. J. K. Conway, chairman of the North Atlantic West Bound Freight Association, said that lines in the trade were making efforts. "Wherever possible, to transport as much cargo as possible to the U.S. before the end of September."

Mr. W. Board, director and general manager of air cargo agents Air Wingate, said that all major transatlantic air carriers were making plans to cope with the likely increased demand for space. Preference would be given to regular air freight users, he said, although the airlines would like to tap the type of traffic which could remain with the air freight system.

A spokesman for British Overseas Airways Corporation commented that the airline was "making contingency plans" in case the strike spread to the East Coast. Such plans would almost certainly involve additional cargo capacity.



Mr. J. Steinberg, chairman of the Clothing Export Council, at yesterday's Press showing.

Forty fashion houses support major four

BY JOHN TRAFFORD

THE CLOTHING Export Council is to launch its most ambitious drive to date to generate sales of British clothing in West Germany, Switzerland, the U.S. and Kuwait.

Using Government funds totalling between £70,000 and £100,000, the Council is mounting

autumn fashion shows in Hamburg, Zurich, San Francisco and Kuwait. The shows in Europe will take place next month, the other two in October.

Over 40 of the best known names in British fashion will be represented at the shows which will last from three to six days. Among them are Aquascutum, Mary Quant, Elgee, Redman and Mr. Freedom. Substantial purchases have already been made by retailers in the cities concerned ahead of the shows so that everything exhibited will be available for purchase.

The shows at Zurich and San Francisco are primarily to expand an already flourishing export business. Kuwait, in contrast, is a relatively new market although the potential is rated as good. Purchases of £250,000 of British clothing followed a Government-sponsored visit by Kuwaiti buyers last spring. West Germany, the largest clothing importer among the six, at present takes most of its imports from Italy and France. Britain only holds 1 per cent of the men's import clothing market and 3 per cent of the women's.

A target of £250m, over double the present clothing export figure of £120m, has been set by the Clothing Export Council for British clothing exports by 1980. At a Press briefing held yesterday in London, the fashion ranges for the four promotions were on show. The emphasis was on overcoats and evening wear for West Germany, casual wear for Switzerland, and men's suits for the U.S. and Kuwait. Surprisingly, Kuwait is also an important potential market for real and synthetic fur coats which figured prominently in the display.

ECGD backs £3m. credit for Israel

Financial Times Reporter

AN AGREEMENT signed yesterday by the Export Credits Guarantee Department has guaranteed the second £3m. line of credit made available to Israel this year.

Under the credit, negotiated by Charterhouse Japhet with the Bank Hapoalim B.M. of Israel, Israeli buyers in both the private and public sector will be placing orders in the U.K. over the next 18 months for miscellaneous capital goods and associated services required for the continued development of Israeli industries. Finance under the credit will be available for 90 per cent of the U.K. element of any individual contract of a minimum value of £20,000, at the fixed rate of ECGD-guaranteed medium-term business, currently 7 per cent. The balance, of 10 per cent, will be payable from the buyer's own resources.

Terms of repayment of the loan will be over a period of five to seven years, depending on the value of each individual contract. Bank Hapoalim's chairman, Mr. A. Zabaraki, who signed on behalf of Bank Hapoalim, commented: "We are particularly pleased to have completed negotiations with the Export Credits Guarantee Department. It marks the first major deal to be completed by our new London branch which has only been open five weeks."

The other Israeli line of credit guaranteed by ECGD earlier this year, was made available to the Industrial Bank of Israel.

Philippines study

STR WILLIAM HALCROW and Partners, London consulting engineers, will advise on the feasibility of improving the Philippines' ports of Batangas, Tabaco, Cagayan de Oro and General Santos—a study required by the United Nations Development Programme. The firm will be working on some aspects of the work by the Netherlands Economic Institute, and by Economic Associates and Urwick International, both of London. The contract worth £300,000 was won in competition with U.S., French, Scandinavian and Japanese consultants.

Wool textiles disappoint

EXPORTS from the British wool textile industry in June totalled £11.2m, compared with £14.1m. in the same month of last year. In the first half of this year export earnings were £56.4m, £10.5m. less than in the first six months of 1970. An industry spokesman in Bradford blamed the lower level of activity of textile industries throughout the world, and especially in North America.

German alternative plan for air fares

BY CHRISTOPHER LORENZ

LUFTHANSA, the West German airline, sees little chance of an open situation on the North Atlantic run next spring being avoided, a company spokesman said today.

This news came at the end of a hectic day in which the airline gradually made clear why it had blocked the fares package negotiated at a seven-week-long meeting of the International Air Transport Association in Montreal. Lufthansa also presented the outline of an alternative package, all of which are cheaper than the equivalent ones agreed in the IATA package.

A statement from the company's headquarters in Cologne said it had "protested" yesterday because the IATA package would not bring about a sufficient simplification of the present "fares maze" and would in fact complicate it even further.

Dr. Herbert Culmann, the airline's chairman, said the IATA plan would increase the number of North Atlantic fares from 32

to 68. Lufthansa, which had been proposing for years to simplify the structure "in the interests of the public, agents and the industry," was planning to offer a maximum of only nine different fares.

The airline's statement said that, should an "open rate" situation develop, it would introduce its own fares, which would be considerably cheaper than the IATA ones.

It expects the "open rate" situation to take effect from February 1, 1972, rather than from April 1, as suggested in reports from Montreal.

Lufthansa described the IATA package as a "weak compromise" and maintained that a large number of carriers abstained from voting. It apparently expects a number of them to follow its price-cutting lead if it comes to an open rate situation.

Lufthansa's own plan, according to Cologne, in spite of the fact

that the IATA fares are higher. The IATA arrangements would impose an additional loss of DM23m per annum on the German airline's North Atlantic operations, the company said. At last month's annual meeting Dr. Culmann said his airline expected to make a loss of DM180m this year on its North Atlantic operations alone.

One of Lufthansa's main objections to the IATA proposals is that their complicated nature would increase overheads still further. It says that, as its own range of fares would be much simpler, it would therefore be cheaper to administer and booking staff would not have to be as highly trained as the IATA plan demands.

Cologne maintains that passengers already often have to pay more than they need, simply because the booking clerk is sometimes unaware that he could make a cheaper selection from the choice of 52 fares.

P & O bulk shipping division operative Monday

BY JAMES McDONALD, SHIPPING CORRESPONDENT

P & O's BULK shipping division—the first of five new operating sections formed under the group's major reorganisation—will start into being next Monday. It will be the largest of the company's new divisions in terms of shipping tonnage, accounting for 50 per cent of the group's tonnage by 1975. Existing group names such as Trident Tankers and Hain-Nourse will vanish soon.

Announcing its introduction yesterday, Mr. Sandy Marshall, chief executive of the division, said its 25-strong fleet added up to more than 2m deadweight tons, with a capital investment of £50m. Another 10 ships were on order, of which 12 would be party-owned through consortia.

In all, the ships owned and on order represent assets costing nearly £100m. By 1975 the tonnage under the direct control of the bulk shipping division will have increased by over 50 per cent to 3m, from 2m, to 15m weight tons—valued at about £150m.

This is the first result of the review of the P & O structure by McKinsey, the management consultant, it was announced in March that, as a result of accept-

ance of McKinsey's interim report, traditional names within the P & O group would vanish. Under the divisional management structure in the bulk shipping division, five key executives will report to Mr. Marshall—from the oil and bulk department, from gas and chemicals, the development manager, the fleet manager, and the financial controller.

The remaining four operating divisions of P & O—European and air transport, general cargo, and passenger—with six central staff divisions, are expected to be in full operation before the original deadline of October 1.

Commenting on P & O's bulk carrier policy, Mr. Marshall said there had been a deliberate policy of keeping about 15 per cent of the group's bulk carrier tonnage free to take advantage of any movement in the spot charter rates in the Baltic Exchange. In the reorganisation of the bulk carrying side of P & O, he believed that only about 15 per cent would be redundant—three of them of management status. The division employs about 1,000 seafaring staff and some 120 shore staff.

Appointments, Page 24

Peak aerospace exports, but industry voices anxiety

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

WHILE U.K. aerospace exports in the first six months of this year hit the new peak level of more than £160m, the aerospace

industry is concerned over the lack of decision on new programmes with which to fill the factories in the latter part of this decade.

The Society of British Aerospace Companies yesterday said that aerospace exports are now running at a level nearly three times that of the mid-1950s, and well above that of the best-ever export year, 1969, when—after setting a half-year total of £153m—they went on to set a peak of £304.7m.

But Sir Richard Smeeton, director of the SBAC, strikes a warning note in commenting on these figures, pointing out that they represent the fruits of programmes established, in the main, up to ten years or more ago.

"We can confidently expect continuing business for several years to come in such well-established, proven and successful aircraft as the BAC One-Eleven, and Hawker Siddeley Trident, HS-748 and HS-125," he says.

"We have laid the foundations for a steady expansion in our activity—and I believe, export earnings—through collaboration with Europe on the Concorde, Jaguar, MRCA and helicopters, while making a substantial contribution to the A-300B air-bus."

"Nevertheless, we must accept that we face a difficult interim period before these major projects begin to make any substantial contribution to our balance of payments, and if we are to preserve our national capability—unique in Europe—we are urgently in need of decisions on new programmes, particularly with the long time required to fruition."

"Aerospace, with its continually advancing demands on designers, technicians and engineers, offers Britain the greatest opportunity to preserve its technological, essential if we are to be a strong partner in the European Economic Community. "With such aircraft as the supersonic Concorde and V/STOL Harrier, we can truly claim to be ahead of all competition. But, particularly in STOL and V/STOL, our lead is being steadily whittled away, unless action is taken on firm projects soon, it will stand in danger of being lost altogether. "At the same time, Governments of other countries, such as France, Germany and Japan, are showing a strong awareness of the need to expand their technological standing by offering increasing support to long-term development of their aerospace industries."

Defence orders from Iran and Norway

THREE companies yesterday announced export orders involving defence equipment for foreign governments.

The MEL Equipment Company, of Grawley, is to supply nearly £750,000 worth of "extras" for the Chieftain tanks ordered by Iran. The contract includes infra-red night vision equipment for the commander and gunner, a device that enables the commander to override the gunner and lay and fire the gun himself, and the Watson muzzle bore-sight which overcomes problems associated with barrel distortion.

MEL is also providing the elevating control for the main gun and complex electrical systems, including switches and junction boxes for the cupola. Manufacture will be carried out at the company's factory at Grawley, and the Watson division at Barnet.

Another order to supply equipment to Iran has gone to Hugh Smith (Glasgow). The contract, worth £22,000, is to supply heavy duty shipbuilding machine tools for installation in a new ship repair yard being built at Bandar Abbas on the Persian Gulf, to service the mainly British-built ships of the Iranian Navy.

The main contractor responsible for the delivery and installation of the equipment is Milbank Technical Services, which is a company wholly owned by the Crown Agents for Overseas Governments and Administrations.

Finally, Ferranti has announced an order worth over £1m, by the Royal Norwegian Air Force for the supply of ISIS F-158R weapon aiming systems to be retro-fitted to the Norinor NF-5A aircraft. This contract award is the culmination of extensive evaluation including weapon system flight trials by Norway.

The ISIS F-158R is similar to other ISIS systems already in

Rotary Hoes in Brazilian link

TWO SERIES of tractor-powered Howard Rotators will be built under licence in Brazil as a result of an agreement announced yesterday in which Rotary Hoes, of West Horndon, Essex, is taking a controlling interest in a local manufacturer. The company concerned is Fabrica Nacional de Implementos (FNI) which is a leading implement manufacturer in Brazil with a product range that includes disc ploughs and harrows, planters, and so on. Its turnover last year was about £700,000. The company is being renamed FNI-Howard. Rotary Hoes will have control, and the major holder of the remaining shares will be Sr. J. Ozi, president and chief executive.

Sr. Ozi is also director of SIMSEI (Syndicate of the Industry of Agricultural Machinery of the State of Sao Paulo) which was instrumental in persuading the Brazilian Government recently to exempt from tax until 1974 tractors and agricultural equipment made in Brazil.

Initially, some parts and sub-assemblies for the Rotators which are to be built locally will be supplied from West Horndon. Already 200 of these kits have been provided this year, and a further 800 are being prepared for shipment during the next two months.

Wool textiles disappoint

EXPORTS from the British wool textile industry in June totalled £11.2m, compared with £14.1m. in the same month of last year. In the first half of this year export earnings were £56.4m, £10.5m. less than in the first six months of 1970. An industry spokesman in Bradford blamed the lower level of activity of textile industries throughout the world, and especially in North America.

Steel production lowest for four years

BY HAROLD BOLTER, INDUSTRIAL CORRESPONDENT

U.K. STEEL production averaged only 390,800 tons a week last month—8.6 per cent less than in June and the lowest figure in any month for four years.

In the first seven months of this year public and private-sector manufacturers produced 10.3 per cent less steel than in the comparable period of 1970.

The main reason is clearly identified in statistics issued by the Department of Trade and Industry yesterday. They show that U.K. consumption of finished steel was about 4.66m. tons in the quarter of 1971, after seasonal adjustment (5.5m. tons ingot equivalent), the lowest figure since the first quarter of 1968.

Apart from reduced demand, the lack of confidence among the main steel-using industries is also showing through in stock levels. It is provisionally estimated that stocks were reduced by a further 177,000 tons (240,000 tons ingot

equivalent) after seasonal adjustment in the second quarter, continuing a de-stocking process which began at the start of the year.

It is generally accepted within the industry that demand is unlikely to improve before early next year, despite the Government's reflationary measures, and that steel users will continue to run-down stocks further rather than order new supplies.

At 390,800 tons a week actual steel production in July fell 37,100 tons below the previous month's level and 45,800 tons below comparable output for July last year. According to the British Steel Corporation and the British Independent Steel Producers' Association, July's poor result can be attributed to a continuing low level of demand and the incidence of annual holidays—particularly in Scotland and Sheffield.

During the first seven months of this year the State-owned and private-sector steelmakers produced an average of 470,500 tons of steel a week, 54,000 tons a week less than the comparable months of 1970.

Retail motor trade profits improve

PROFITABILITY in the retail motor trade has shown a marked improvement over the past 12 months, according to a survey of public companies in the trade. The survey, conducted by the Bath-based Sewell Group, states that net profit over the year rose from 2.2 per cent of turnover to 2.6 per cent.

Despite this, says the report, only 12 companies in the survey showed a return on funds employed above 15 per cent, and only three exceeded 20 per cent. Since 15 per cent can be regarded as the minimum for long-term survival, these improved results are still less than satisfactory. The motor trade still has a long way to go if it is to attract the equity capital required for future expansion.

Sun Alliance car premiums going up again

By Justin Long

ANOTHER insurance company to increase its premiums in motorists for the second time this year. Sun Alliance and London Insurance yesterday announced that its motor policies are to cost an average of 15 per cent more from September 1.

Following a 20 per cent increase earlier, this brings the total increase for the year to 35 per cent. About 200,000 motorists will be affected when their policies fall due for renewal.

Eagle Star and Midland Assurance have taken similar action, and the Prudential is raising its car insurance cover by an average of 10 per cent from September 1. As with Sun Alliance, the rise follows higher premium introduced earlier this year through out this sector of insurance business, and are brought about because of the "continual escalation in costs of repairs."

Troubles of the dollar analysed

THE ECONOMIC and investment implications of the present dollar troubles are analysed in depth in this week's Investors Chronicle. Paul Barea explains the turmoil in foreign-exchange markets as well as the effects it can be expected to have and indicates the options open to the U.S. Government.

Also, the mining editor shows that, however the problem is solved, the attractions of mining shares as the only serious investment in the U.K. for speculation in the value of gold must be enhanced. There is, as well, an appraisal of rubber shares after the rally given by the bid for Seacell. The article argues that rubber shares as a whole are overpriced in relation to present commodity prices and the likely conditions ahead, but that certain shares are worth retaining.

Heinz in packaging link with Swiss Aluminium

BY DAVID WALKER

H. J. HEINZ has formed a joint company with Swiss Aluminium to explore and exploit the use of aluminium packaging in the food industry.

The news is given in the company's annual report, published this morning. Its decision to move into the aluminium packaging field provides further evidence of the processed food industry's current thinking on packaging.

The use of aluminium by the industry has grown rapidly over the past few years. Heinz, however, does not at present employ it at all. The current production is better suited to traditional packaging materials and its strong emphasis on canned goods

has made it one of the biggest customers of Metal Box.

Last night, the company disclosed that it was looking at the possibility for new types of processed foods, rather than substitute packaging for its current products. The project, in which it and Swiss Aluminium has a half share each, was in a very early stage, and no results were likely to be seen in the shops for some time.

The annual report also reveals that the opening of the company's first restaurant is due "shortly". The restaurant in London's Edgware Road was originally expected to be operating by last Easter. It represents a new develop-

ment by the company in Britain following the success of its food packaging in the U.S. and Australia. Sales there, according to the report, have advanced to 135 per cent over the past two years, compared with a 25 per cent increase in the U.K. industry rise of 25 per cent.

The retail catering venture, which will not trade under the Heinz name, is being regarded as an experiment which could lead to a chain of restaurants developed in Britain. That would mark a further step in the internationalisation of the company, which has long been a feature in the U.K. long dominated by J. Lyons' Wimpy operation, now operated by several other groups, most of them American-owned.

finsider

Annual General Meeting of Shareholders
Financial year 1970/1971

The Report of the Board of Directors states that 1970 was a totally unsatisfactory year for the national iron and steel industry and in particular for the FINSIDER Group. In 1969, the Group's production of steel amounted to 10,042,000 tons which was perfectly in line with planned production; in 1969, with the "hot autumn" 9,443,000 tons were produced against the planned 10,500,000; in 1970 9,885,000 tons against the planned 11,270,000 tons. In the last two years, losses on planned production have thus been considerable and even for 1971, although new plants have started operating and a revival in production can be expected, either factories have suffered losses or union disputes have continued.

The economic results of the subsidiaries were strongly affected by the recorded production shortfall and also by the recent increases in production costs.

The average cost per hour of labour in basic steel, by now amongst the highest in Europe, has increased by 28 per cent in the past two years by 43.5 per cent.

As regards the Italian steel market, the home demand was particularly active in the first months of the year, but has since shown a decline which has not picked up.

The apparent consumption of steel has risen from 19,550,000 tons in 1969 to 20,250,000 tons, an increase of 3.5 per cent against the average 9 per cent registered in the last decade.

In 1970, the Group's plant programmes were carried out and Lit. 234,300m. were invested, compared to Lit. 141,500m. in the previous year. Such an increase, despite problems and union difficulties which have also hindered development, shows FINSIDER's determination to overcome present difficulties and the confidence with which it faces the future. A total of Lit. 135,000m. have been allocated to the Mezzogiorno.

Amongst the main developments, the Report relates the new cold-rolling plant which has begun operating in Taranto, where work continues rapidly to reach a capacity of more than 10 million tons; in the present year a blast-furnace will be put into operation and in the next two years all main works will be completed. Rome, 30 July 1971.

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European News

German-Italian gas pipeline

By Malcolm Rutherford

BOON, August 12. A NEW German-Italian company has been formed to build a near 300-mile long natural gas pipeline through West Germany, which will supply gas from the Dutch concern Nam to Switzerland and Italy.

The line will have an initial capacity of 6,500 m. cubic metres a day, 6,000 m. for Italy and 500 m. for Switzerland. It is planned to be ready by the end of 1973 at an estimated construction cost of around DM400m. Later, it is hoped that it can be expanded to take gas for Germany as well.

The company formed to build it is the Trans Europa Naturgas Pipeline GmbH, jointly owned by Ruhrgas of Essen and Snam of Milan, a subsidiary of the ENI group. Share capital will be DM15m. and headquarters in Essen. The pipeline will link up with other networks near Aachen on the German-Dutch border and near Basle on the German-Swiss border with Switzerland.

Meanwhile, Ruhrgas, the company which last year signed a major contract with the Soviet Union to bring large quantities of Soviet natural gas to West Germany, still hopes to announce a second Soviet contract in the course of this year.

LIKELY DATE OF BREZHNEV VISIT TO BELGRADE

MOSCOW, August 12. LEONID BREZHNEV, General Secretary of the Communist Party, whose planned visit to Yugoslavia became known on Wednesday, will go to Belgrade between September 15 and September 25, the exact date to be fixed shortly, Communist diplomatic sources said today. The trip was described by the sources as a "working visit" of three-four days, and not a long tourist excursion such as Nikita Khrushchev undertook in 1963.

It is billed as a "Party and Government" visit, which, in Communist parlance, means that relations between the two countries will be discussed.

French trade surplus in July pleases government

BY ADRIAN DICKS

PARIS, August 12.

FRANCE has registered a trade surplus of Frs2,700m. (£200m.) during the first seven months of this year. This satisfactory performance was capped by a corrected surplus for July alone of Frs428m., representing a rate of exports 4 per cent. above the rate of imports.

Evidence

The July figures represented a considerable improvement on those for June, when the corrected results showed an almost exact balance, with a small surplus of Frs20m. (£1.5m.) July exports, at a record Frs10,178m., were 1.7 per cent. up on June, but the main reason for the sharp improvement on the previous month seems to have been a drop in imports into France of no less than 7.8 per cent. during July.

This drop is mainly the result of the slow-down in industrial production registered in the late spring, but now that this has begun to pick up again imports resume their growth in the next month or two.

For the moment, however, the Government is understandably

pleased at the July results and is saying so. The Finance Minister, M. Giscard d'Estaing, issued a message congratulating the French people "for their efforts concerning our exports"—the second such declaration of thanks he has made this week, following the full page advertisements in newspapers on Monday and Tuesday announcing France's repayment of its remaining IMF debt and new reserve level of \$6,282m.

However, the trade results are more solid evidence of good health than the crude reserve figures, swollen as these have been by the very heavy dollar inflows into France which amounted to just under \$500m. during July alone, and against which the French Government has now erected so formidable a barrier of anti-speculative measures.

Explanation

As if any remainder of its domestic reasons for fearing further speculation in the franc were needed, this week has seen a considerable political campaign get underway against the

10 centime increase in public transport fares in the Paris region recently announced by the Minister of Transport. The Socialist leader and former presidential candidate M. Francois Mitterand has asked for an explanation from the Prime Minister, M. Chaban Delmas to which an answer is now expected next week. However, M. Mitterand appears to have captured public imagination in a context of a lead of a groundswell of discontent at continuing price increases.

PAYMENTS GAP IN JUNE

ROME, August 12.

The Bank of Italy said Italy had a provisional balance of payments deficit of lire 23,000m. in June, largely because of the payment of lire 38,000m. to the Common Market Agricultural Fund.

During the first half of 1971 Italy registered a surplus of lire 258,000m. compared with a deficit of lire 359,800m. in first half 1970, the bank added.

Romania takes steps to assure Moscow of loyalty to Comecon

BY MICHAEL SIMMONS, EAST EUROPEAN CORRESPONDENT

ROMANIA yesterday went some way to assuring Moscow of its fidelity to the Comecon group, and to the Soviet Union in particular, by publishing a long list of the economic and industrial projects on which it intends to co-operate with other countries in the foreseeable future. At the same time, through an article in the Party newspaper, *Scinteia*, it was made clear that Romania collaborated in such projects only of its "fully free consent."

Providence was given in the article to intended Romanian investments in Soviet iron ore mining, and the proposal to build chemical factories with the Russians. Moscow was also made of fuel and power imports from the Comecon area, co-operation in machinery production and agricultural projects.

Engineered

The article is a further demonstration of Romania's carefully engineered enthusiasm for the Comecon integration programme announced last week-end. While other Comecon members, somewhat surprisingly, have given the

programme a rather cautious welcome, the Romanians have ostentatiously taken the line that it is "of great significance" to the general cause of socialism.

Consistently, however, they too have qualified their welcome. Internal economic developments should not be lost sight of, they said in a recent broadcast. "National sovereignty and State independence," it was pointed out, "acquire in the socialist system a profoundly social class content, expressing the sovereign right of the working class and the entire people freely to decide without any outside interference on society's advancement."

The reference to "interference" will not have been lost on the Russians—or on the Western countries that are considering playing a more active role in the Romanian economy. President Nicolae Ceausescu, meanwhile, continues to demonstrate his independence in other areas. At a Black Sea party given to senior Communist visitors from a number of European countries (tactically excluding East Europeans, but including for safety's sake a senior Soviet delegate) he said proudly that the meeting was "an expression

of international friendship and solidarity"—thus using a favoured Kremlin phrase, but hardly in a context of which the Kremlin would approve. The meeting, after all, included some very stern critics—notably from Spain—of Soviet foreign policy.

Rammed home

At the same time, Romania's exclusion from the Crimea meeting is still being rammed home—currently by the East Germans. A communiqué prepared this morning by their Party leader, Herr Honecker, said this meeting had convincingly demonstrated the unity and cohesion of the "fraternal" socialist countries.

Meanwhile, a Romanian delegation of agricultural specialists, led by a Deputy Minister, is currently in China to study land use and the cultivation of crops and vegetables.

Mintoff dissatisfied with British aid proposals

BY RICHARD JOHNS

THE aid offer proposals by Britain following consultations in the NATO Council were greeted angrily by Mr. Dom Mintoff, the Maltese Prime Minister, when they were presented on Wednesday night, according to reliable diplomatic sources.

By yesterday evening there had been no more communication between Mr. Mintoff and Sir Duncan Watson, the British High Commissioner in Valletta, who passed on the proposals.

It is understood, however, that Sir Duncan has been given a margin for manoeuvre and may not necessarily have played all the cards at his disposal at once. In all, he has apparently been empowered to offer as much as £15m. a year in return for the use of Malta's military facilities.

But this global sum would contain a proportionately high loan element, believed to be £5m. This would leave the total of outright grant at something like £10m. Britain is willing to contribute £5m. as grant and £5m. as loan.

Apart from the amount of money offered, another major issue centres around whether or not the facilities are regarded as being leased to Britain alone—as Mr. Mintoff demands—or to the NATO Alliance as a whole, as the U.K. and its allies are insisting.

In addition, Britain wants use of the military facilities exclusively for its own and NATO purposes with a guarantee that they will not be offered to "third parties"—in effect, the Soviet Union.

Not satisfied

Godfrey Grima reports from Valletta: Anything but happy now following last night's 75-minute encounter between Mr.

HOLLAND

Help for the poor regions

BY OUR CORRESPONDENT IN THE HAGUE

HUNDREDS of men, women and girls marched through the streets of Groningen the other day to protest against the threatened closure of Groninger Kleiding Unie (GKU), a group of six ready-to-wear men's clothing workshops. In view of the relatively poor employment situation in the North, the Government decided last week (July 23) to keep the least unprofitable parts of GKU going. A credit guarantee and a new manager will have to do the trick. Even so, more than 600 people, the majority of the GKU labour force, face immediate redundancy.

This sad story has again drawn attention to one of Holland's unsolved economic problems, the uneven distribution of industry and employment across the various regions. Similar episodes are bound to follow in the near future. Economic activity in the country as a whole is expected to level off at least until some time in 1972, and the North will have its share of victims.

Burden

It has already become clear that Mr. Barends' new Government, which meets Parliament for the first time next week (August 3-5), will make a special effort to improve regional employment.

Looked at nationally, the problem has two main elements. In the most densely populated coastal strip around Amsterdam, The Hague and particularly Rotterdam, space for additional industry (and the housing and infrastructure facilities which industrialisation requires) is running out. The burden on the environment is approaching its limits.

At the same time, there are not enough high grade industries and services in the three Northern provinces—Groningen, Friesland, Drenthe—and the extreme South to retain the young people growing up there, let alone to attract the migration from the West which a more balanced distribution of 13 million Dutchmen over a country only twice the size of Yorkshire would require.

During the inter-party negotiations which preceded the formation of the new Cabinet, a two-pronged policy emerged. New industries in the West will be subjected to some form of tax or levy. Regional development will now be concentrated on the three Northern provinces and, at the other extreme, on Limburg's

Southern tip. This means that two other provinces will lose their special development facilities. They had already been drawn from a third at the beginning of this year.

The publication, in mid-July, of a very detailed three volume report on the prospects for the manufacture of process control apparatus, electro-medical apparatus and plastic products in the three Northern provinces, could hardly have come at a more opportune moment. It was commissioned some years ago by the then Minister of Economic Affairs from Arthur D. Little (ADL), the U.S. management consultants, and prepared by their European head office in Brussels.

For each of the three industries mentioned, the report analyses the present European market and its expected development over the next five to ten years. These analyses are translated into forecasts pointing to the sub-sectors with the most promising medium and long-term growth prospects. The advantages of manufacturing the products concerned in Northern Holland are set out in some detail.

There is a large market for process control apparatus in Western Europe, says the report, and it is showing a healthy rate of growth. Total West-European sales are expected to increase from an estimated \$64m. in 1969 to nearly \$90m. in 1974 and some \$1,224m. in 1979.

There is a rather smaller European market for electro-medical apparatus. Excluding medical computer systems, its value was between \$250m. and \$300m. in 1969, with Britain and the Common Market countries accounting for \$210m. worth between them. From 1970 to 1980, this market is expected to grow by an average of 9 per cent. a year in Britain and the EEC countries, lifting their combined sales potential to some \$550m. in 1980.

These sub-sectors will show much more than average growth. Several companies with activities in these fields are expected to set up new factories in Europe within the next three years. Productions in this category which could prove of immediate interest to the North are: patient monitoring equipment, X-Ray image intensifiers, nucleic-medical apparatus and automatic analysers.

Plastics fabrication, says the ADL report, is a very large and indeed, about a quarter of the world's production is concentrated in the Common Market and Britain. An average of

\$2,000m. will be invested in manufacturing plant in each of the next five years. The annual rate of consumption should rise by at least 11 per cent. throughout the 'seventies.

Holland's plastics fabrication industry is relatively independent. Most of the important raw materials are produced here. Know-how and trained labour are available. The industry is, on the whole, well developed and integrated. As a rule, the leading companies can hold their own against EEC competition. Many



Dutch provinces with development problems.

Dutch companies export a large proportion of their output to other EEC countries, particularly Germany.

The particular attraction of the approach, on which the Arthur D. Little report is based, lies in the fact that employment in a region where a large proportion of the labour force still works in agriculture and other weak or contracting industries, will gradually be shifted to lines of production with better long-term prospects.

Indeed, the advantages of manufacturing the products concerned in Northern Holland are set out in some detail. Roads, ports, industrial estates and other infrastructure facilities are reasonably developed and still being improved. There is plenty of space. Labour relations are stable. (But not, it should be added, altogether without problems. Eastern Groningen has become the third most troublesome centre of Communist agitation after Amsterdam and Rotterdam in recent years.) The natural surroundings are pleasant, the Govern-

ment provides investment grants of up to 25 per cent. additional facilities in certain cases.

There are special advantages, too, for the three industries mentioned. The electro-medical sector, for instance, may benefit from the facility of the medical faculty and teaching hospital Groningen town. The research activities of TNO, the Dutch counterpart of the British Department of Scientific and Industrial Research, could be particularly useful to plastics fabrication firms. Producers of process control apparatus would have the advantage of relative proximity to the enormous concentration of chemical and petrochemical industry in the Rotterdam-Antwerp-Düsseldorf triangle.

Although Holland's northern provinces do not themselves form part of this triangle, on the situation does not in fact arise to many real problems for the firms working in the area. Spokesmen for the companies which have set up shop in the North did state that they had not regretted their choice of locality. The report also recommends several measures to be taken by the regional and national authorities to speed up the North's industrialisation. These include a more centralised and vigorous approach to the acquisition of new industries; reduction in the number of development centres—towns or villages where special facilities for industrial establishment are provided—from the present 26 to 10 or 12; and the setting up of technological research and management training centres in conjunction with Groningen University.

Miracles

The previous Government had already made a start with the implementation of some of ADL recommendations. A central Northern industrialisation bureau led by Mr. Bloemendaal, the Stal Mines official who worked on the setting up of a new employment for Limburg's pig labour during the late 'sixties was set up in Groningen last year. Partial compensation for the removal expenses of firms re-settling in the North was introduced this year.

The new cabinet will undoubtedly regard the preparation of additional measures as one of its most urgent tasks.

Call for research into savings

By Our Own Correspondent

STOCKHOLM, Aug. 12.

AN international seminar on ways to mobilise savings in developing countries ended here today with a call for more effective methods in international research to this field. The meeting, attended by 60 delegates from 20 countries, was arranged by the UN in co-operation with the Swedish International Development Authority and the Swedish Savings Banks Association.

The recommendation stated that the United Nations Secretariat, in co-operation with the International Savings Banks Institute, the World Council of Credit Unions and the International Union of Building Societies and Savings Banks should study the feasibility of working out effective research on an international level whose results could be used by developing countries when setting up their own personal savings schemes.

At the same time, it was suggested that national associations of savings banks and other institutions and agencies might find it possible to contribute to a fund for financing such research and training.

Also discussed were methods for fighting inflation to savings, and recommendations that developing countries should seek to formulate interest rates that are reasonable enough to stimulate savings. Other points discussed included problems encountered in urban and rural areas, the co-ordination of personal savings policies with policies of different sectors of the economy.

Inquiry ordered into Spanish hotel collapse

MALAGA, August 12.

The Riviera hotel collapse was the third major building disaster in Spain in three years. In 1969 52 persons were killed at a wedding reception when a restaurant caved-in near Segovia. Last summer, an unplanned nine-story apartment block in Almeria, southern Spain, toppled killing nine workers.

Three young British children escaped with only a few scratches last night after being trapped for more than eight hours under tons of rubble. UPI and Reuter

BERLIN TALKS TO CONTINUE ON MONDAY

WEST BERLIN, August 12.

THE FOUR-POWER talks on Berlin will be continued on Monday, the Soviet chief delegate to the complex negotiations, Ambassador Mr. Piotr Abrosimov, announced today.

His statement confirmed that the four sides, the U.S., Britain, France and USSR had so far failed to clear all issues of their 16-month-old negotiations. Reuter and UPI

ELECTRONICS & AUTOMATION

The Financial Times will publish in its issue of September 14 a survey of Electronics and Automation. The following indicates the proposed editorial content.

WARFARE IN WORLD MARKETS For several years, sharp price cutting has brought cut-throat competition in every sector of the component market. The consequences if this continues.

GIANT STRIDES IN TECHNOLOGY New materials, manufacturing methods and applications appear every day. How users of circuits are coping.

THE PROMISE OF OPTO-ELECTRONICS Large potential applications exist for novel techniques which combine visible and invisible light with electronic circuits.

CORES, FILMS, OR INTEGRATED CIRCUITS? One of the biggest outlets for electronic components is in computer memories where three technologies are fighting for mastery.

HOW TO MEET NEEDS QUICKLY A distribution service, to be worth while, must be much more than a "warehouse", providing advice on the best equipment for any particular job.

DISTRIBUTION IN THE EUROPEAN CONTEXT Membership of the EEC will bring a number of advantages to the distributor, particularly in a large network. But some difficult problems will also be posed.

A BRAIN UNDER THE BONNET A good deal of development work is in hand towards the production of a single controller which will look after virtually all the electronic functions of an internal combustion engine vehicle.

SLAVES WITH BUILT-IN POWER The more forward-looking computer installations, and many of those now planned, need terminals which are capable of carrying out a great deal of work by themselves, independently from the large central machine.

SUPERVISOR IN THE LABORATORY Time-consuming and boring work on banks of gas chromatographs and other instruments demanding continuous attention and many readings can be turned over entirely to the control of a small computer.

CHALLENGER TO NUMERICAL CONTROL Compact, cheap computers may soon be running machine-tools which are required to carry out a complex machining sequence.

COLLECTING IMPORTANT DATA Many industries have a need to collect a mass of information on processes, machines and products, reliably and continuously, using unattended equipment.

AUTOMATING THE DESIGN FUNCTION With the criterion of showing a cost saving or not being used, a big central company design service is rapidly taking shape.

MINI-MACHINES DO THE DRUDGERY The smallest computers are so cheap they can be given tasks formerly reserved to sequential switching equipment.

QUALITY THE KEY Independent peripheral manufacturers have built up a reputation on performance alone.

BURNETT & HALLAMSHIRE HOLDINGS LTD.

Extracts from the Annual Report and Statement of the Chairman, Mr. A. G. Burnett presented at the Annual General Meeting held on 12th August, 1971.

	1971 £000s	1970 £000s
Group Profit before Tax	460	398
Ordinary Dividends (gross)	96	87
Profit Retained	157	118
Depreciation	246	270
Capital Employed	1,706	1,463

DIVIDEND The total dividend on the increased Issued Capital following the Scrip Issue (one for one) is equal to 132% as against 123% last year.

CIVIL ENGINEERING The forward contract position is at a high level.

EARTHMOVING AND CONTRACTING Record results.

OIL STORAGE AND DISTRIBUTION A considerable improvement on previous year.

THE FUTURE At the meeting the Chairman informed the Shareholders that since his report, written in mid-July, current activities indicate that his optimism for the future is fully justified.

Copies of the Statement of Accounts may be obtained from the Secretary, S.R.W. Williams, 115 Palfrey Lane, Sheffield, S11 8YS.

THOMAS VALE AND SONS		
HIGHER PROFITS AND INCREASED DIVIDEND		
	Profit (pre-tax) £	Earnings per share (pre-tax)
1966	18,713 (loss)	1p (loss)
1967	41,649	2p
1968	80,023	5p
1969	113,723	7p
1970	126,472	8p

The following are extracts from the Chairman's Review—

★ **Dividends**—The Directors recommend an increase in the final dividend for 1970 to 11% as against 10% for the previous year.

★ **Profitable Construction Programme**—All current contracts are producing profits and we have achieved a satisfactory order book of major construction works. Housing is making a growing contribution to profits. Our sheet piling activity is being developed and produces a satisfactory margin of profit.

★ **Liquidity and Expansion**—We are well placed to finance expansion in the more remunerative areas of construction and civil engineering, to which our efforts are now directed, from liquid funds and available bank facilities.

★ **Plant Utilisation**—We have further advanced our policy of disposing of all but the most efficient plant and are currently achieving a very high level of plant utilisation.

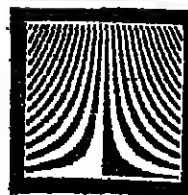
★ **Progress of Subsidiaries**—Our sand and gravel subsidiary companies operated with their usual standard of efficiency during the year and contributed a slightly increased profit.

★ **Outlook**—The results are reflecting progressively in the current year's profits.

★ **Official Quotation**—The Company's shares are now dealt in on the London and Birmingham Stock Exchanges.

The Annual General Meeting will be held at The Albion Hotel, Birmingham, on Friday, 30th August, 1971. Copies of the Annual Report & Accounts can be obtained on request from the Secretary, Lombard St., Stourport-on-Severn, Worcestershire.

THOMAS VALE AND SONS LIMITED
STOURPORT-ON-SEVERN



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

POLLUTION

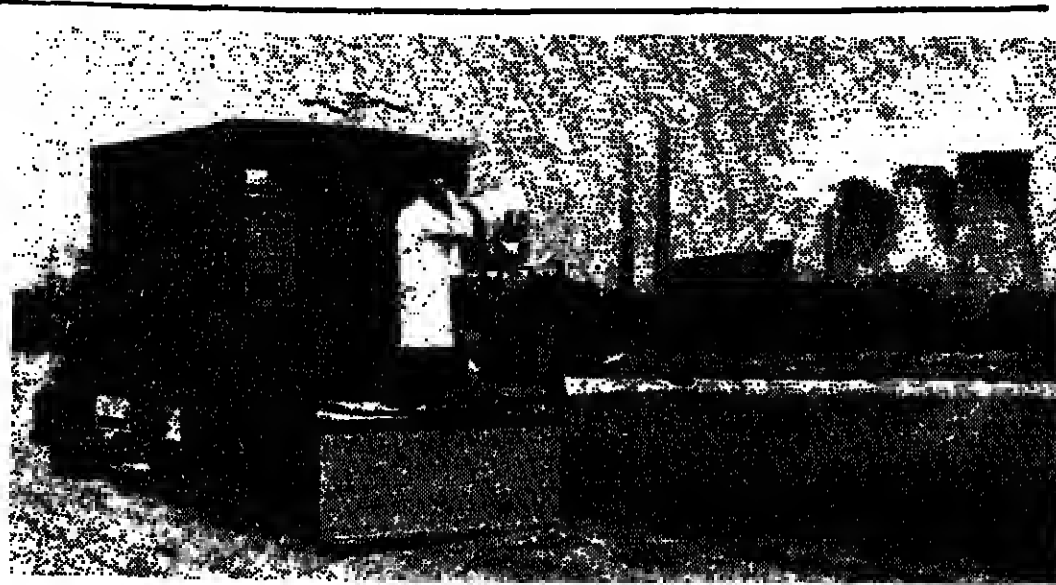
Protecting power insulators

ACCORDING to Dow Corning International, half a million people were deprived of electricity for several hours in Germany in 1968 as a direct result of pollution effects on transmission insulators. It happened in Bremen where Stadtwerke Bremen Aktiengesellschaft suffered a complete breakdown because, although a coating had been applied to the insulators, it had not completely absorbed the conductive particles continuously lighting on its surface as a result of air pollution.

The particles had formed a conductive coating on the surface and as well as this had caused the insulators to flash-over, resulting in total breakdown of the Bremen network.

The power station insulators have since been coated with Dow Corning 18 silicone for an experimental period of a year and, claim Dow, the trouble has been cleared up. It was found that the coating had absorbed all the particles as they alighted on the surface and that this absorption continued right down to the insulator surface at a uniform rate.

The company says that the coating is particularly useful on so-called "flash" insulators which absorb surface particles roughly in line with the surface, but that water is repelled. Secondly, it can be sprayed on, allowing the user to apply whatever thickness is required to absorb all alighting particles.



LIDAR—range-finding radar based on a laser—in a mobile form is being used here in the study of vapour dispersal and smoke plume formation at a Central Electricity Generating Board site. The mobile system has been developed in the course of collaboration between the Rugby laboratories of Laser Associates, located in Pans Lane, Rugby, and the Central Electricity Research Laboratories in Leatherhead. The developers believe the unit to be the world's most advanced system—it has cost some £20,000—and with the present heightened sensitivity of the man in the street to pollution by smoke and other emissions

it could be of considerable importance to CEGB. The LIDAR technique operates in a manner similar to radar. It permits more accurate measurements to be made than in the latter case and it operates by sending a light pulse from a laser through a collimating telescope to the target where it is scattered by smoke particles, water droplets and certain gas molecules. The backscattered signal is collected in an 8-inch Newtonian telescope and examined by a photomultiplier. The strength of the received signal gives an indication of the density of the scattering source and therefore can be used to determine the extent and gravity of pollution.

Bognor outfall in position

WILLIAM PRESS has announced that the 42-inch 11 mile sewage outfall at Bognor Regis, Sussex, has been pulled into its final position on the seabed.

The scheme, chosen as the

alternative to a full scale inland sewage disposal plant will be an improvement over the present 600 yard outfall and its construction has been technically interesting.

Work began in October, 1970, and throughout the winter months the pipeline has been welded into strings, coiled and hauled. Simultaneously, the site traverse rail system and the roller launchway were constructed. Last month the final 1,200 feet of pipeline was pulled

into position in a pre-dredged trench by a 150-ton winch aboard a pontoon anchored 21 miles out to sea. In three weeks some 9,000 feet of the pipeline coated with 4 inches of concrete and lined with 4-inch of cement mortar was pulled on the launchway across the promenade and beach into the sea.

The pump-house and associated land section of the pipeline is now under construction by J. E. Billings and Co., a subsidiary of William Press.

TRANSPORT

A better ride for rail freight

EXTENSIVE track tests of two new freight wagons developed by the Research Department of British Rail have shown that sustained speeds of up to 90 mph can be maintained on most types of track.

Main departure from established design practice is in the suspension. Leaf springs are eliminated and friction damping replaced by viscous damping. Behaviour in the vertical direction with the combination of coil springs and hydraulic dampers has been shown to be exceptionally good, and initial fears about the reliability of the dampers, designed in conjunction with Woodhead, are now completely allayed.

This was demonstrated by disconnecting some of the dampers in each suspension group, and even in these conditions the ride was safe.

Improvement in ride, shown to be substantially better than a modern car with good suspension, means that goods can be carried with simpler securing methods, reduced wear and tear on the body of the vehicle and on the brake gear, reduced track stresses so that higher safe speeds can be maintained, and reduced power required for traction.

In addition, maintenance costs on both track and vehicles should be lower. The cost of replacing conventional leaf springs at frequent intervals in the interests of safety has been causing concern to British Rail, and the new suspensions have shown only one fault, through wrong assembly.

Improved suspension characteristics, according to a report prepared by Mr. A. R. Fockingham, announced by British Rail, should also reduce the number of derailments, even on comparatively bad stretches of track.

Briefly, the success of the system can be estimated by the fact that it has both the track and the wheel of the rolling stock, since this is a function of stresses caused by the suspension and load. On one of the types up to 60 in./min. Overall system accuracy from model to tape is stated to be +0.005 in.

The system can be used as a hand guided tracer to control the machine for the reproduction of a part from a model. The scanner will also control the machine from the original by factors of two, four and eight.

The Aramatic scanner will be shown at the European Machine Tool Show, Milan, in September.

Tests anodic films AN instrument that tests sealed anodic coatings has been announced by Fischer Instrumentation (GB), of Arnhem Road, Newbury, Berks. Called the Anotest, it will directly measure admittance in accordance with existing international specifications and will also measure loss factor, a parameter which can be largely independent of thickness.

Used in conjunction with a thickness tester the Anotest will measure the quality of sealing of the anodic film by indicating the admittance (reciprocal of impedance) characteristic in the range three to three hundred micro-Siemens.

The loss factor indication is given on a separate scale in the range zero to two, offering a means of more rapid evaluation without constant cross reference or additional calculation.

that it was far more difficult to pull funds from companies in the U.K. than anywhere else.

An immediate conclusion was that in terms of staff involved U.K. manpower was over one-third that indicated for the U.S. and the American industry is at least ten times as powerful as that of Britain. Manpower was considerably higher than that shown for France. But the per capita revenue was more than double for that country at £7,700 against £3,350 in the U.K.

An interesting sidelight is the amount spent by central Government with private groups. In the U.S. it amounts to about £48m. a year against £1.7m. in France but only £1.2m. in Britain. All things considered, it means that even now the U.S. Government is spending eight times as much with the private sector as its U.K. counterpart.

FLAT components up to 5 feet wide or small components up to 6 inches high can be sprayed with paint or adhesive and then stoved automatically with equipment announced by Berridge Engineering, Queen's Road East, Beeston, Notts.

However, the total range of work that can be done by this unit includes spraying hot wax on to aluminium plates before pressing, lead paint on to mirror backs, and latex on to carpet backings, as well as normal painting.

Six units make up the installation: a horizontal flight bar conveyor; water spray chamber with horizontal gun traverse and flame extractor; a flash-off tunnel; stoving oven; forced cooling section and a control console. The oven can be fuelled by gas, oil, steam or electricity, and can operate either as a hot-air unit or as an infrared unit.

Overall dimensions of the installation are 24 feet by 6 feet wide by 8 feet high, and it can be operated by two unskilled workers.

These high speeds, attributed largely to the new electrostatic deflection system used, match the speed of computer-controlled graphic generation. It is in fact designed for use in computer terminals or in other applications where immediate display of information is required.

LINEAR writing speed of 10 in. per microsecond and a diagonal repositioning time of less than 1 microsecond are quoted for a new 18-in. graphic display unit announced by Hewlett-Packard of 224, Bath Road, Slough, Bucks.

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equipment now handled by road. Currently research is continuing, and the design team is looking at ways of reducing the first cost of the vehicles while retaining the long-term benefits. Results so far have been encouraging, and it is expected that vehicles will be available for testing within a simpler system in the near future.

ANDY McELROY

Fast vans transport houseplants

HIGH SPEED insulated vans for the rapid transport of houseplants in a controlled environment have been supplied to Thomas Rochford and Sons, nurserymen specialising in houseplants.

The vehicles, designed specifically for motorway travel, are built on the Bedford K12C 1,000 cubic feet Luton van, and have rear partial frames of rectangular-section steel tube, to which is hinged a single leaf door on the nearside and twin leaf doors on the offside. With all doors open there is wide access for loading and unloading plants in the slotted angle shelving, while only the central door need be used when the driver makes a delivery.

The bodywork (inter aluminium panneling, inner exposed polystyrene, inner hardboard lining), is by Humber Vehicles, of Southbury Road, Enfield, Middlesex.

Heating and ventilating equip-

ment has been installed by XI Automotive Products, Hemerton London. E.B. air is circulated and if necessary heated, then piped to ducts along each side of the body at floor level. After passing through the load space it is exhausted through roof grille and recirculated. An interior temperature of 60 degrees F can be maintained.

With a 12 feet 7 inch wheelbase the vans are rated for a gross weight of 8.5 tons. Top speed is 60 mph.

Generators for rail use

WEIGHT reductions of 30 per cent, compared with the company's previous units are claimed for a range of alternator generating sets announced by Stone-Platt Crawley of Gatwick Road, Crawley, Sussex, for lighting and other services in rail vehicles.

This series of units, four in all in the standard range are said to combine the advantages of the claw type of alternator and the induction type. Nominal outputs of the generators are, at 30V, 40, 50, 120 and 200A. Cut-in speed is about 350 rpm, and minimum full load speed is about 600 rpm. Light alloy castings with carefully calculated cooling fin patterns make the units lighter than equivalent generators. For example, the 120A unit weighs only 210 lb and measures 18.5 by 17.5 by 13 in.

These new generators supplement the company's existing range of higher power units with an output of up to 25 kW at 100/135V.

OZALID

Mr. C. A. G. Hewson reports record profits and turnover, with expansion continuing

The Annual General Meeting of Ozalid Company Limited was held at Loughton, Essex, on August 11, 1971. Mr. C. A. G. Hewson, F.C.A., Chairman, presided. The following is his Address to Shareholders.

The year 1970 was one of general progress, both at home and overseas, resulting in a Group profit before taxation of £4,288,260, compared with £3,213,786 in the preceding year. I will, firstly, deal with certain of the salient matters in regard to various home companies.

In relation to the Ozalid Company, the progress made in the export section was very satisfactory. In addition to the existence of a number of such contracts, a licensing agreement was entered into with a company in Yugoslavia, and an arrangement was made with Océ van der Grinten for the marketing of the 3020 Microfilm Enlarger/Printer in most European countries.

In the field of Specialities the increase in business continued, and a number of new products were produced. An interesting introduction was Q-Film used with automatic drafting machines and digital plotters, and also that of Styltex, a film material to meet the need for fine lines of adequate density and consistent thickness which are demanded by the use of a metal stylus in the Drawing Office Equipment field of the sales of Kuhlmann and Spacko drafting equipment, in conjunction with the Interline range of furniture, increased, despite the effect of the economic climate in this particular market.

The Graphic Arts Section showed a larger turnover, mainly in the printing industry; this was assisted by the introduction of the Ozalid Speciality materials used with the Ozalid range of lithographic plates. A flat bed proofing machine was introduced, with a number of unique features, and this is expected to make an impact in the printing sphere. The year was an active one in the Microfilm field and a substantial number of the 3020 machines were installed. An addition to the microfilm enlarger equipment was made by the introduction of the A/1A2 configuration.

I will now turn to Nig Mason. As I forecast last year, this company did make considerable progress in 1970 and the profits increased accordingly. The drawing office products of the company are selling well throughout the United Kingdom and overseas. Factors of improvement at Colchester continue, and additional machinery will be installed in 1971, including solvent coating plant. The turnover of Nig Mason's speciality products of vinyl stencils for the home and export trade is continuously increasing, and this makes a substantial contribution to turnover and profits. New products for the electro-sensitive recording markets, as well as for the facsimile transmission field, have been developed and these, namely, Colfax, Masonmark, Colprint and Mimprint, are being well received and should assist to increase the 1971 turnover. Success is also being obtained in marketing the Lumoprint electrophotographic machine.

I will now mention Block & Anderson and their activities for the past year. This company introduced the new Bandalith offset litho duplicating machine and this has been well received. The machine has the advantage of offset litho printing without the necessity of the long training that is normally required to produce good class work, and this represents a major breakthrough in the field of offset litho printing. During the year the setting up of the Video Record Computer Division was completed, and the company is now established in this section of the business equipment market; this type of equipment should offer the possibility of major growth and provides the opportunity of switching from electro-mechanical accounting methods to electronic speeds with the disturbance of the accounting system, and also the benefit of the production of data for statistics as part of the main function.

Kolok Manufacturing Company continued to prosper satisfactorily within the traditional products thereof. Within the Kolok group of companies there is Kolok Continuous Limited (formerly Fenn Continuous Limited) engaged in the business of continuous stationery. Steps are being taken to provide additional management and direction for this company. This unit in due time should afford a useful contribution to the Group as a whole.

FINISHING

Automatic spraying and stoving

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our laboratories are those which are the most likely to succeed and we shall concentrate effort on bringing these to a commercially attractive conclusion.

During the year there has been a noticeable increase of interest in the variety of products offered to the graphic arts or printing field. Apart from the diazo products developed for this area, photographic and photo-mechanical products attract increasing attention. A new dry-transfer, photo-mechanical processing product known as "Graphiton" is now being produced, and sold with satisfactory commercial acceptance. A further development in this area is the introduction of a new division of the Company for the sole purpose of designing and constructing coating equipment for home and overseas. Ample work for this unit is foreseen for a long time ahead.

Outside the reprographic field, our coating expertise and technology have found two directions in which to diversify. One is in the range of polyurethane coated woven and non-woven fabrics sold under the name "Kolotex". These materials are finding ready application in the clothing, upholstery, boot and shoe and other industries and represent a considerable technical achievement. The other is in the direction of colour filters based on polyester film, creating great interest in cinema and television studios for colour correction as well as for special effects, and in such areas as landing-lights for airport use.

We continue to be a large volume producer of zinc oxide coated electrostatic papers both for use in our own machines as well as for competitive machine producers who do not manufacture their own paper supplies. Electrophotographic machines such as the 3020, 3/4 and 3/5 for use in microfilm and fiche applications gain wide acceptance supplanting other competitive machines of this type.

The trend is towards preparation of lithographic masters for various lengths of run. Good progress has been made in providing suitable material in conjunction with the Bandalith duplicator. Research is making a fresh and imaginative approach to the electrophotographic principle and work is in hand which will be of long-term interest in expanding this section of the Company's activity.

In the photographic field, we have introduced low gauge polyester-film products which reduce the cost per print to the customer. New products, such as Durester Wash-off (positive and negative) film, are finding good acceptance.

OVERSEAS SUBSIDIARIES

Ozalid South Africa (Pty) Limited continued to prosper in 1970, and arrangements have been made for the further expansion of this company in the Republic. Block & Anderson (S.A.) (Pty) Limited made very good progress during the past year. Kolok (Africa) (Pty) Limited had a record year both in regard to profits and sales. Block & Anderson (Canada) Limited is in the course of reorganization and new products have been introduced, increasing profits from this source are anticipated.

FURTHER ACQUISITIONS

During 1970 the Ozalid Company acquired a United Kingdom company, now known as Hytech Coatings Limited, engaged in the manufacture of given specialized diazo paper and film based materials.

In relation to Scandiazio AB, Gothenburg, additional shares were acquired, so that a majority of the shares in this organization are now held. Early in 1971 a minority share interest in Oy Ozalid AB and Oy Lindell AB of Finland was purchased.

Recently, 100% interest has been obtained in FICUT SpA, Italy. It is anticipated that this acquisition will prove of benefit to the Group. Steps are now being taken to have closer ties with Ozapaper Limited, Australia, which should be of considerable assistance to both companies. In relation to the subsidiary in the USA, arrangements should be finalized soon whereunder we shall own a 100% interest in this company, which we hope to expand.

THE FUTURE

Under prevailing conditions it is difficult to look far into the future, but I feel that the current year should prove to be one that will satisfy shareholders. As shareholders must observe a primary policy of the Company is to seek expansion overseas so as to have selling forces controlled within the Group to handle the range of special products dealt in.

DIVIDEND

An interim dividend of 10% per cent. was paid in November last, and it is proposed to recommend a final dividend of 14% per cent., providing a total of 25 per cent. for the year 1970, in comparison with 24 per cent. in the previous year.

The Report and Accounts were adopted and the remuneration of the Auditors, Messrs. Peat, Marwick, Mitchell & Company, fixed.

RESEARCH

Metals with memories

FTIL recently only one alloy is thought to have a "memory," it is, the shape made from it is deformed below a critical temperature will return to their original form once they are cooled above this temperature.

Now, research at the Philips Laboratories at Eindhoven in the Netherlands has shown that there many alloys, other than the zinc nickel-titanium formula, do have the memory property. Two-man team has systematically investigated the shape memory phenomenon and has found an explanation of the process involved.

Several alloys seek to be as closely packed together as possible in layers arranged on top of another so that the stack is the minimum of space. It is in this plane rests in hollow formed by three atoms of the plane below. But as the temperature is raised, atoms vibrate more and more until so that the close-packed structure cannot be held.

metal alloys with a shape memory, atomic layers are built in such a way that the gaps which determine the positions of the atoms above are asymmetric.

atoms in such alloys move of alignment through deformation below a temperature which their arrangement in any case have begun to they will reoccupy their normal positions once the temperature is raised to above critical. This means that the atoms will go back to their original position because the asymmetry of triangles which determine position of each atom in its leaves no alternative position for the atom, unlike what

Exchanger performance testing

A PROTOTYPE 300 kW test rig to investigate the performance of a "Mistflow" heat exchanger has been manufactured at International Research and Development Company, and is being commissioned at the National Engineering Laboratory. This is the latest step in a two year contract placed with IRE by NEL to study the effects on forced-air-cooled heat exchanger design when a fine water mist is introduced upstream of the tube bundle.

The study, which was preceded by an IRE market survey, showed that the Mistflow heat exchanger would be able to compete with the conventional air-cooled designs, particularly on capital cost. This was primarily due to the fact that expensive finned tubes could be replaced by the plain variety when used in the new system. The complete unit was also more compact.

Two computer programmes have been written, able to produce optimum designs of Mistflow and air coolers. The calculations take into account capital and running costs, as well as the write-off period.

The prototype rig will operate in the forced and induced draught modes. It will therefore be possible to investigate a counter-flow unit in which water flows down across the tube bundle against an induced air-flow, as in a conventional evaporative cooler.

Telescope mirror is stable

FRANCE'S National Institute of Astronomy and Geophysics has received one of the world's largest telescope mirrors. It is a 144-inch, \$634,000, 14-ton reflecting disc made by Owens-Illinois Inc., in Toledo. The disc is made from "Cer-Vit" material which does not change shape when exposed to a broad range of temperatures. The mirror will be ground and polished for approximately two years, then installed in a new observatory being planned by the Institute. The telescope will be the largest in Western Europe and is likely to be set up on a Pyrenean site, now under consideration.

METALWORKING Pneumatic bench press

RIVETING, marking or punching operations can be carried out on an air-operated bench press using impact loading, or the press can be adjusted to provide light squeeze pressure for component assembly work. All con-

COMPUTERS Wider scope for journal

A JOURNAL formerly available only in the U.S. is to be circulated in Britain and Europe with a considerably expanded editorial repertoire. Honeywell has decided.

The latter company's Computer Journal is now to cover the whole international computing scene, as befits a company claiming to be second only in stature to IBM. It is being produced in the international At site and the latest issue is first to go completely international—deals laterally with communications and the way in which the minicomputer is maturing.

On this topic, Dr. Christopher Newport, chief engineer of advanced products at Framingham, says that the tiny machines must not be treated as laboratory toys but sold and supported as sophisticated computing units. These small machines can work together to provide significant advantages over large computers used as the prime mover of a big system in many situations, he believes.

The publication is available on a £4.40 annual subscription from the company at Honeywell House, Great West Road, Brentford, Middlesex.

High-speed graphic display

LINEAR writing speed of 10 in. per microsecond and a diagonal repositioning time of less than 1 microsecond are quoted for a new 18-in. graphic display unit announced by Hewlett-Packard of 224, Bath Road, Slough, Bucks.

These high speeds, attributed largely to the new electrostatic deflection system used, match the speed of computer-controlled graphic generation. It is in fact designed for use in computer terminals or in other applications where immediate display of information is required.

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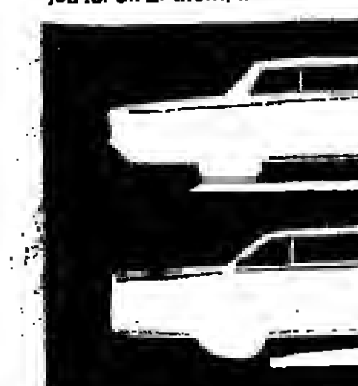
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SPORT: EUROPEAN GAMES... YACHTING

Carter's bronze waves the flag for Britain

BY CLEMENT FREUD

BOB SLY is a 31-year-old mortgage insurance consultant from Twickenham, and for three days now he has been sitting a few yards to my right, caressing what I thought might be an umbrella, possibly a mammoth salami, or, as an outside guess, a sword, such as Japanese warriors fall upon in order to join their fathers.

At 7.55 this evening the whole Olympic Stadium was privileged to see what it was that Mr. Sly had kept neatly rolled in brown paper—namely a 6 foot by 4 foot Union Jack such as I carried when serving my time in the Boy Scouts. (For the record I was a peewee.)

U.K. record

With some embarrassment, he explained that the flag was really intended to signal British gold medals, but Andy Carter's bronze in a new British record time, especially with the prospects of gold fading at an alarming rate, was reason enough—wasn't it?

He waved, we cheered and, indeed, Carter's run in the 800 metres final has been a most uplifting performance.

Leading the field from the second bend to the 600-metre mark, the Russian Arkharov and the East German Fromm surged past him in the back straight, opened a commanding lead which Carter closed most valiantly to lose by a mere six-tenths of a second, and miss the silver by one fifth.

Another 10 yards and our man would have overhauled the East German, or died in the attempt—I think perhaps the latter, Carter's time was 1 min. 46.2 sec, in conditions some way short of

perfect after a day of drizzle and high humidity.

Fifteen minutes later and damn me if Mr. Sly wasn't waving his flag once more; this time his reasons were almost equally good. We did not actually pick up a gold, but we got a silver and a bronze in the same event. The women's 800 metres were convincingly won by Vera Nicolae of Yugoslavia in two minutes and 45 seconds—the second fastest time ever recorded. In this race deep in the third hand there was a pile-up. Falk, the second favourite, cutting into the Hoffmeister, the third favourite, and with both women falling to the ground our pair of Pat Lowe and Rosemary Stirling saw their chance, fought fiercely and came home second and third. Miss Lowe's time was 2 mins. 17 secs., only three-tenths of a second outside Lillian Board's Athens record.

For the rest, we had a day which was steadily interesting without really setting people alight. We saw Franz Biedermann shatter the existing national Liechtenstein pole vault record; Falk, the second favourite, cutting into the Hoffmeister, the third favourite, and with both women falling to the ground our pair of Pat Lowe and Rosemary Stirling saw their chance, fought fiercely and came home second and third. Miss Lowe's time was 2 mins. 17 secs., only three-tenths of a second outside Lillian Board's Athens record.

We also had a rare moment of drama, this time one that

HELSINKI, August 12.

appealed to all men of good will irrespective of nationality or politics: the competing athletes have their own enclosure from which they watch the games; it is uncovered, bared by the start of the 100 metre races.

A very tall, strong athlete, possibly dissatisfied with his position, gently vaulted across the gangway into the covered 55 seat enclosure and was chased by two whistling policemen. Within seconds the stadium was in an uproar. The athlete jumped like a stag; the police plodded dully behind him and the cheers and counter cheers were equivalent to a Finn coming second in a prestigious semi-final—both impressive and long-lasting as the athlete, encouraged by this attention, moved on to the even more sacrosanct enclosure that seats officials, politicians and folk heroes.

Street ahead

On the subject of folk heroes, Juba Vastanen, victor of Tuesday's epic 10,000-metre event, won his heat of the 5.00 metres in 13 mins. 47 secs—a street ahead of the runner-up and only one second outside his personal best. Had he spent the final 100 metres looking forward instead of running with his head turned looking for danger, his time would have been considerably improved. As it is he is much fancied to bring the next mammoth cheer to these proceedings, and many of us cannot wait to hear the "On Ikley Moor Baht-like" Finnish anthem once more.

Falling God Save the Queen it is easily the most acceptable anthem of the 29 countries here represented.

PLYMOUTH, August 12.

The Apollo crew had a substantial side bet with the Bird that they would beat her round the Fastnet course, boat for boat. Apollo lost, but both yachts beat the course record established by French millionaire Baron Edmond de Rothschild.

Rock and roll

While the tailenders of the 230 yachts in the race were still heading for Plymouth in rain squalls and fresh winds, the storm of celebrations and counter-celebrations that rocked Plymouth as the two yachts hit ashore must be turning the original Plymouth Brethren to their graves. At the last, Apollo was just leading American Eagle by several seconds of champagne. They have already negotiated the terms of the bet for the race from Sydney to Hobart, Tasmania, next winter.

It is the rich that the pleasure and the poor who seem to catch the storms in ocean racing, for although 150 yachts, moored together in the docks, are attracting sightseers from all over the West of England these are the larger and more expensive of those that look part. The smaller and less expensive, in the smaller TV and V which can take as long as five or six days to sail the 650 miles, are having to contend with a near gale which those already here have avoided.

Mayor Lindsay & the Democrats

John Graham, reporting from Washington, Thursday, describes the impact of John Lindsay's defection to the Democrats, and its likely influence on next year's presidential campaign

JOHN LINDSAY'S entry to the Democratic Party is certain to influence next year's presidential campaign, whether or not he decides to have a go himself. As a born member of the Eastern Establishment, and the senior Democratic office-holder in New York—also thereby the largest dispenser of patronage—he will inevitably exercise a powerful influence over the party's fortunes.

This alone would ensure that he has some say on whoever gets the party presidential nomination next year. On top of this, his voice will be heard loud and clear in the debate on the economy—likely to be the No. 1 issue next year—since he is the self-appointed spokesman for the cities, which have suffered dreadfully from the inflation of the past five years.

Given this, even his ever-widening and his evident willingness to go to town and nail after the Nixon Administration, he will inevitably not be just another face in the crowd. The official candidates will have to take to him, he would accept offers of the Vice Presidency, a Cabinet job, and he might even start a campaign of his own.

Options

He did not rule this out at his Press conference on Wednesday. He would almost certainly stay out of the early Democratic primaries, which seem destined to have almost as many candidates as voters, anyhow—but a late run in the California primary, for example, could leapfrog him up to his front. He stands very high in the polls in California, and California matters. He could even ignore the primary circus and make a bid at the convention, especially if he controls the New York delegation.

It is not at all clear that any of this will be a good thing for the Democrats. Party. Natural. The Party's leaders have welcomed this eminent defector, but their smiles have been in some cases so twisted as to be almost vertical. After all, the last thing the Party needs is another candidate, and some of the official candidates, as well as some of the unofficial ones, have expressed wariness.

Indeed, the Democratic Party is rent to-day by a great schism. It is not so much a party as a collection of fiefdoms, and any attempt to describe it in traditional party terms as a more or less homogeneous political force is hope, and from this point of view it is in the starkest contrast to Mr. Nixon's Republican machine.

But first a list of the more important, or at any rate more ambitious, haros; officially, the head of the party is Hubert Humphrey, who hasn't said he is going to run next year, but hasn't said he isn't. Hubert Humphrey does not give up easily, and many who know him feel he will not be able to resist feeling one more shot at Richard Nixon.

A man who lost by only a fraction of 2 per cent when almost everything was against him and would want to try again. And yet, Hubert Humphrey has the feel of a finished man—though Nixon's rivalry has made every one cautious about making such judgments—and he has been the political pros, by the publication of the Pentagon Papers on Vietnam.

Again officially, the only declared candidate for presidential office in the Democratic Party is Senator George McGovern of South Dakota and Senator Fred Harris of Oklahoma. McGovern threw his hat in the ring early on for the very good reason that he was very far behind. He is an anti-Vietnam "liberal" of the Kennedy-McCarthy 1968 vintage. Fred Harris set out the race for another very good reason, namely, that unless he becomes President he doesn't become anything.

He has so neglected his home territory that professional opinion does not believe he can even win his party's primary for the Senate seat next year. It is something of a novelty for people to try for the presidency as the only office they can hope for—if you believe John Lindsay couldn't get himself re-elected Mayor of New York, he is another instance.

There is a theory, however, that Harris is only operating for Senator Muskie of Maine, the unannounced candidate who is far ahead of the field. Harris would take votes away from McGovern in the early primaries, thus making Muskie look more like a majority candidate. Be that as it may, Muskie is clearly the leader at present, as he has been for over a year.

His greatest danger is that the Democratic vote in the primaries will be split so many ways that he will not be able to garner enough momentum from what could be meagre percentage victories. In addition to McGovern and Harris and various local candidates, there will also be a little-known candidate called Senator Bayh.

Senator Bayh is another anti-Vietnam "liberal," whose face, ideas, policies, character and personality are as unfamiliar to most of America as his name. Senator McGovern once said of him that he would always be able to find a place to hide... in a field of stubble. Nevertheless, he has been organising a presidential campaign for many months.

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home base. He also has enough money, and he doesn't have to spend either money or time in making his face known to the public—unlike others mentioned earlier. Any mention of a Kennedy recalls immediately Senator McCarthy, and here one has to abandon the principles of political science and rely on sheer punch, for Gene McCarthy is unpredictable. Will he form a third party (George Wallace being the third)? Will he run as

tion could be as badly split as it was in 1968. There is, of course, some good in all this. The American people do at least have a choice between two major political parties which are behaving in quite different ways. As John Lindsay describes the Republican Party to which he belonged all his life till the week, it has finally become a discredited institution. It has sided with and discouraged voters, and it has rejected a reform so that grass-roots Republicans cannot challenge their present leadership.

Purged

The Nixon Administration, which claims to be "centrist," has persecuted the liberal wing of the party. Some members, such as former Senator Goodall of New York, have actually been purged. Nelson Rockefeller, once the head of the liberal wing, has moved more and more to the conservative right. John Lindsay was actually unable to get his party's nomination for Mayor of New York last year.

The potential harm in this polarisation was eloquently set out by such men as David Rockefeller and John Hay Whitney in their last-minute and unsuccessful plea to Mr. Lindsay not to withdraw from any progressive leave the party, they warned, "is not merely to admit defeat but merely to resign themselves to a monolithic conservative party, but actually to contribute directly to such an adverse development."

In vain, because apparently that is how President Nixon and his advisers want things to be. Mr. Nixon masterminded an astonishing job of rebuilding a broken Republican Party into a functioning machine—a machine, certainly, but solid and in waning order. He runs the machine and in 1968 it served him well. If it breaks down, the numerical superiority of the Democrats is likely to put them out of business. There is nothing something tribal about it—sent is taboo.

No-one could make such a complaint about today's Democratic Party. Like a fading but game courtesan, it is hopeful in debt and prepared to entertain all comers. From its land-owning southern barons to its northern evangelists, it is galloping in all directions. John Lindsay's enrolment is but one episode in a protean drama. In various groups within the Democratic Party, to split, divide and reform over the coming months. They have one year in which to form themselves into something that can properly be called a political party.

Heath will receive the Cup

BY ALEC BEILBY

THE ORGANISERS of the Admiral's Cup series and the Fastnet race this morning provisionally confirmed, officially, that Britain had won the series by 43 points from the Americans, and that the Australian yacht Ragamuffin had taken first place overall in the Fastnet race.

From the grey looks on the faces of some of the crews this morning it was obvious that the unofficial calculations, made as the Frigate finished in Morning Cloud yesterday evening, had been good enough reason for victory celebrations last night.

Flying visit

Meanwhile, the City of Plymouth awaits the return of Mr. Heath to-morrow. He is making a flying visit to attend the Royal Ocean Racing Club reception and prizegiving, where, in front of most of the 2,500 yachtsmen who have been in most of the racing even if not part of an Admiral's Cup team, he will receive the coveted Admiral's Cup for Britain from Mrs. Owen Asher, wife of the Admiral of the Royal Navy.

It will be a fitting end and climax in what will be remembered as the best Cowes Week, the best Admiral's Cup series, and the best Fastnet race that many of those who have sailed this circuit this year and in earlier years can remember. Full confirmation of the results cannot be given until all the small wrinkles that follow an ocean race have been ironed

out, and one of these involves the South African Admiral's Cup team yacht Mercury which stood by the Australian yacht Koomooloo.

Koomooloo wallowed without great hope towards the windward of the Scillies with gale force, having made a distress call to her crew fire a red distress flare to guide a merchant ship, the Pacific Trader, to her. Mercury's crew, believing the flare to be a sign of imminent disaster, rather than an indication of Koomooloo's position, stood by her for eight hours until the Dutch salvage tug Utrecht took her in tow. Dutch salvage tugs do not operate for love—just money, so it was a pity which could cost the owner of Koomooloo, Norman Rydge, or his insurers a considerable sum.

Mercury's claim for a time allowance will be heard to-morrow, but whether it is granted or not the leading points in the Admiral's Cup result will not be affected.

The knife-edge competition that lasted the duration of Cowes Week and the Fastnet race between Alan Bond's Australian yacht Apollo and Ted Turner's American Eagle did not slow once the crews came ashore on Tuesday evening. Both, in their early 30s and millionaires in most currencies, except perhaps, rubies, are among the most popular, generous and occasionally, extrovert yachtsmen that have sailed to Britain

to race at Cowes Week and in the Fastnet this year. The Apollo crew had a substantial side bet with the Bird that they would beat her round the Fastnet course, boat for boat. Apollo lost, but both yachts beat the course record established by French millionaire Baron Edmond de Rothschild.

Rock and roll

While the tailenders of the 230 yachts in the race were still heading for Plymouth in rain squalls and fresh winds, the storm of celebrations and counter-celebrations that rocked Plymouth as the two yachts hit ashore must be turning the original Plymouth Brethren to their graves. At the last, Apollo was just leading American Eagle by several seconds of champagne. They have already negotiated the terms of the bet for the race from Sydney to Hobart, Tasmania, next winter.

It is the rich that the pleasure and the poor who seem to catch the storms in ocean racing, for although 150 yachts, moored together in the docks, are attracting sightseers from all over the West of England these are the larger and more expensive of those that look part. The smaller and less expensive, in the smaller TV and V which can take as long as five or six days to sail the 650 miles, are having to contend with a near gale which those already here have avoided.

Ford lorry deliveries at peak in June

FORD delivered a record number of commercial vehicles to the home market in June. Combined Transit and "D" series lorries reached 6,810 compared with a previous best of 6,362 in November last year. In June, 1970, the figure was 6,245.

The Transit range of medium commercial vans reached the highest increase, with 4,433 delivered compared with 3,724 in June last year—an increase of 20 per cent.

"D" series truck deliveries totalled 2,385 compared with 2,516 in the best Ford commercial vehicle month last year.

Still some CBI anxiety on Six regional policy

By Our Own Correspondent

CARDIFF, August 12. MOST Welsh companies believe that the greater growth in the economy which is likely to occur as a result of Britain joining the Common Market is bound to have a beneficial effect on Wales.

But the Confederation of British Industry's regional council for Wales, which held a special meeting here to-day to discuss the consequences of entry, still feels some anxiety over regional policy within the European Community.

Accountants to review problems

By Michael Blandin

THE Institute of Chartered Accountants in England and Wales, governing body of Britain's biggest group of chartered accountants, is to consider the difficult problems arising out of the relationships between auditors, directors of the companies they work for, and the latter's shareholders.

The complex issues involved are to come up for consideration by the Institute's experts probably after the end of this month. This follows a number of incidents recently where the question of auditors' responsibility has been raised.

The latest came on Wednesday when Spain Brothers and Co., auditors to Marryat Group, wrote to shareholders about the Board's intention to appoint new auditors capable of providing "a wider range of financial consultancy services."

The related problems of auditors' independence and their responsibility to shareholders of public companies may be one aspect of company law which will come up for consideration when the next company law reform is undertaken.

Shell-Mex and BP terminal plan rejected

By Justin Long

SHELL-MEX and BP has been refused permission to construct an oil distribution terminal at Bedford in the London Borough of Hounslow.

The Ministry of the Environment said yesterday that the oil company's proposal would mean the use of "good agricultural land in an important part of the Green Belt."

The terminal was intended to be linked with Shell-Mex's main distribution terminal at Buncfield, near Hemel Hempstead, by a 3½-mile extension to the pipeline at present serving London Airport (Heathrow).

BIRD & CO. (Africa) LIMITED

NATIONALIZATION

The Fifty-third Annual General Meeting was held in London on 12th August, 1971. The following is a summary of the report made to shareholders on the subject of nationalization—

The Tanzania Budget Statement of 17th June refers to the debenture stock which was originally issued by your company and has become a liability of the Tanzania Sisal Corporation as a result of the Act passed in October, 1967. It is now stated that "it will not be possible to deal with the claims of Bird & Co. until after the liabilities in the form of the debentures issued by that company have been met by the Tanzania Sisal Corporation". The final payment to debenture holders is due not later than 31st May, 1973.

Although it is satisfactory that the Tanzania Sisal Corporation is fulfilling the commitment to repay debenture holders as a result of the Act passed in 1967, your directors are disappointed at the attitude so far adopted by the Tanzania Government with regard to compensation due to your company for the assets taken over at the same time. No formal offer has ever been put forward by the Government to your Board, despite the clause in the Act passed in 1967 which promised full and fair compensation.

Your Board are, however, continuing their efforts to reach agreement as to the amount of compensation to be paid even though the Tanzania Government have indicated that immediate payment will not be forthcoming.

Power cuts 'less likely this winter than year ago'

BY DAVID WALKER

THE likelihood of electrical power blackouts or voltage reductions in England and Wales this winter is now less than a year ago, the Central Electricity Generating Board stated yesterday.

This is due mainly to the steadily improving performance by the Board's 500 MW turbo-generators. During the past three winters, serious defects appeared in number of these, and severe problems resulted in some cases.

"The performance of these units continues to improve, and this obviously improves the prospects of meeting power demands this winter under average cold spell conditions," the CEBG said.

Output capacity

So far, 14 of the Board's 500 MW units have been fully commissioned after operating non-stop for 72 hours. A further 17 have been partly commissioned at interim ratings, while nine more have been synchronised—produced electricity

but not yet given ratings. An additional seven remain to raise power.

All 47 have been or are being installed in 13 new power stations of which eight have capacities of 2,000 MW each.

In all, the Board's output capacity now exceeds 50,000 MW spread over 158 power stations compared with just over 22,000 MW in 230 power stations 10 years ago.

The backlog of plant building is being caught up with rapidly, according to the CEBG. In 1970, 4,500 MW of plant was commissioned, and a similar target has been set for this year.

The total capacity available theoretically comfortably exceeds the peak demand likely to be reached during the winter, but unavoidable maintenance work and other factors can severely limit the actual output at any one time.

Last winter, peak unrestricted demand amounted to 41,700 MW, of which 38,000 MW were met.

Soft Drinks

Financial Times Survey

Wide scope for new ideas

By ANTONY THORNCROFT

The soft drinks industry is a jungle of definitions, small companies serving local tastes, and major manufacturers locked in fierce competition. Stepping lightly through the mass of conflicting statistics the value of the total market can be estimated at almost £200m. a year, with a cash growth rate of about 4 per cent. a year. In volume terms, however, consumption is much healthier. The public drank around 11 gallons of soft drinks a head last year as against only 7.9 gallons in 1968. A rash of price cutting, especially among the squashes, accounts for the disparity between volume and value.

It is now necessary to divide the industry in half. On one side stand the concentrates, which used to be mainly squashes. They have now been overtaken by the whole fruit concentrates (which include kins and all), and the overall volume is around 70m. gallons. But in individual drink terms the figure should be multiplied five times, giving a volume of 350m. gallons compared with 264m. gallons of non-concentrates. In the non-concentrates carbonated account for 90 per cent. of sales, and these can be further split into flavours including all the colas and mixer drinks. It is all a very confusing picture.

And it changes all the time. A few years ago the concentrates entered a very bad patch. Squashes became a "prayer to fallers" "own label" brands, and these have now captured half of the market. Squashes in fact have become a commodity market, advertising budgets are much reduced, and competition by price rather than by brand name. The cheapest label on the market is often bought, and Mr. Hoff Darby, of Beechams, has

come to the conclusion that "in advertising terms this particular market is beyond redemption. We tried it with advertising for Quosh and failed. It is now just a case of getting down there and wheeling and dealing."

In fact Beechams has had the extraordinary experience of advertising Quosh in 1969 and not appreciably increasing sales and then withdrawing advertising support but slightly reducing the price, and watching sales climb. Quosh was priced below Tree Top but ahead of most other brands. Its success has persuaded Unilever to price promote Tree Top, and also cut back on advertising. So now no major company is heavily advertising squashes, and Darby at least sees the fall in demand this year as the cumulative result of the few years without brand advertising, and the fact that "own label" squashes were often of inferior quality.

Brand name

At the same time the carbonated drinks have been increasingly heavily advertised. Coca Cola, for example, has raised its budget for this year to £500,000 from £375,000 in 1970. So that while, overall, squashes still control around 57 per cent. of the soft drinks market in volume terms to non-concentrates 43 per cent., the profit situation is very different. But the profit to be made from carbonates requires a skilled marketing approach. Coca Cola, for example, is not only up against Pepsi Cola but also Schweppes which acts as the hotbed for Pepsi in the U.K. Its own franchisees are Watneys in the south, Whitbread in the west, and Beechams elsewhere, and there is a constant battle by Coca Cola to get in the licensed outlets of a brewer like Bass Charrington. Only a strong brand name can get

through those red doors, and Coca Cola is necessarily a very interested but rather helpless spectator in the brewery takeover battles.

It operates, however, from a position of growing strength. Cola overtook orange as the second most popular flavour some years ago now and in time seems certain to overtake lemonade. Then the battle will intensify between the four hundred or so companies which make a cola. In the past a third cola to seriously challenge Coca Cola and Pepsi has ever managed to materialise, but now Strike from the Barr Group is extending down from its native Scotland to the rest of the country, and it is too soon to write off Royal Crown Cola, the number-three brand in the U.S. which is marketed here by the revitalised Tizer distribution network. The greatest challenge, however, will probably come from the own label colas. Cola is sensitive to price and although the brand leaders favour non-returnable bottles and cans these are more expensive. It is a question of knowing how much extra the consumer will pay for convenience, and overall in carbonated drinks the old standby returnable bottle still dominates the market. In 1969 the figures were: returnables 201m. gallons, non-returnables 19m. and cans 31m.

Straight mixers

The other side of the carbonated market is mixers, although the dominant force here, Schweppes, is attempting in its advertising to persuade consumers to drink mixers straight so that any attempt to divide up the market still further is invidious. The attraction to Schweppes of straight mixers is that they spread sales out from licensed premises to the grocery trade where most

of the marketing effort has been concentrated in recent years. Schweppes has already had to withstand a supermarket and off-licence challenge from Hunts, a Beecham acquisition, but here again the greatest threat seems to be own label. Hence the heavy branding. It has paid off for Schweppes in so far as you can often buy its mixers even in Bass Charrington pubs, though that brewery markets the number two mixer, Canada Dry, in the U.K.

Cadbury-Schweppes can offer its customers a packaged deal, ranging from its mixers, through to Pepsi Cola, and its squashes (Sunfresh and Sun-crush) and Kia Ora. There is only one major soft-drink product missing—a large bottle of pop. The lemonade trade is still very important but it is here that the regional producers, catering for local palates, come into their own. The number of soft-drink manufacturers may have thinned down from a couple of thousand 30 years ago to nearer 400 now but in the north especially they are thick on the ground: Shaws of Huddersfield, for example, which gives Lancashire its Sarsaparilla and Yorkshire its dandelion and burdock. Nevertheless even here the big boys are capturing the market. Beechams now has Corona, and R. White belongs to the Whitbread group. Still independent among the pop producers is Tizer which only a few decades ago outsold the lot of them.

Since April Tizer has been in the throes of a marketing facelift, with new management and new financial backers, including Slater Walker. Advertising has been increased, with the use for the first time of television: there has been a new corporate identity, devised by Conran and covering every-

thing from the deliveryman's overalls to the product pack; and market research has been commissioned to discover the exact strengths and weaknesses of Tizer. Its strengths are the name and the fact that it serves over 80,000 outlets that pay in cash; its weaknesses are that it has not penetrated the multiples or the pubs, and has had an uneconomic production and marketing network. Tizer may never recover its former dominance but it may prove an example of a soft drink which waxed and waned then waxed again. Or it might prove a good buy for another of the major manufacturers in the field.

Marketing approach

One thing is certain—there will be plenty of activity in soft drinks. The Cadbury side of Cadbury-Schweppes, for example, has been experimenting with a fruit flavoured milk drink. Soft drinks is still a growing market and one to which there is a tremendous scope for new ideas and new methods. Squashes seem to be a declining market—in profit terms; but perhaps a new marketing approach might change that. On the non-concentrates side the market remains wide open. One thing is certain—there is an abundance of rich and professional marketing companies prepared to spend heavily to defend their stake in this fascinating industry.

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Changing pattern of distribution

/ KELSEY van MUSSCHENBROEK

In the grocery field market should reflect changing patterns of distribution. If this is to be no more than a tenant of the obvious, the problems which arise out of visions by manufacturers to step in with High Street developments are nonetheless. What has happened in soft drinks business (and still happening) is an object on in the dilemmas which the industry which has opted to accelerate its with by creating products or-made for the grocery de.

In discussing the role of distribution in soft drinks it is easy at the outset to distinguish between two basic types of product: squashes and cordials on the one hand, and carbonated drinks on the other. At this point in time developments in the latter market appear to be more arresting, but their implications can only be understood in the light of what has already happened in squashes and cordials.

Returnable bottle

With the advent of self-service and subsequent away growth of the supermarket multiples, fruit squashes, cordials and concentrates quickly found space on supermarket shelves. Not only they are a product which traditional grocers already stocked, but there had never been a tradition of selling them in returnable bottles as was the case with carbonated drinks. A returnable bottle is something a supermarket is simply not used to cope with, as it is in-store handling by the staff which self-service is used to be able to do with-

steadily throughout the 1960s—but for a small hiccup in 1962 when purchase tax was first introduced on all soft drinks. In volume terms sales of squashes through grocery outlets have increased by 82 per cent. in the last ten years. At the same time, however, the value of these sales has risen by only 74 per cent.

Grocery trade

The discrepancy between these two figures is largely the result of a changing distribution structure which has concentrated enough power in the hands of a few dominant retail chains to enable them to influence the pricing of squashes and cordials to the point where today they are regarded as a near commodity whose consumption is said rapidly to be nearing saturation point.

In 1961 supermarket multiples accounted for some 27 per cent. of the entire grocery trade. A decade later that share had risen to 42 per cent., with a half-dozen or so major chains controlling nearly a quarter of the trade alone. As these chains have grown in strength they have understandably wished to present a coherent marketing front to the public; and one of the means of doing this has been to increase the number of grocery lines which sell under their own house label. Squashes and cordials were early candidates for own-label operations. Not only were they substantial contributors to total turnover, but any reluctance on the part of major brand manufacturers to pack products under distributors' own labels was offset by the willingness of many smaller companies to sell such products in the chains. The squash business is not exactly a high technology area, so that entry to the field was comparatively easy.

The use of the cheaper cyclamate sweeteners accelerated this trend, and own-label penetration was soon followed

by fairly aggressive price cutting. When cyclamate sweeteners were banned a couple of years ago it was expected that own-label growth would be halted, but this does not appear to have happened.

At the time of the ban own-label squashes were estimated to hold some 51 per cent. of the grocery squash market; to-day that proportion seems to have edged up to about 53 per cent. according to trade estimates.

If squashes and cordials are now showing signs of becoming a commodity trade, with volume continuing to outstrip price, the same cannot be said of carbonated soft drinks—yet.

The turning point in the development of this market was the introduction of the one-trip, non-returnable bottle by Schweppes in 1968. Until that time carbonated soft drinks—especially the mixer trade—had been largely confined to pubs. Of course, colas in cans were already on supermarket shelves, as were some mixers. But overall growth was static: in 1961 total output of carbonated drinks was 230m. gallons; five years later it was only 6m. gallons more.

The effect of the one-trip bottle was immediate, and by last year production of carbonated drinks had risen to 268m. gallons. Sales through the grocery trade alone are estimated to be around £8m. a year. In addition, the no deposit bottle has been given another boost by the growth of specialist "wine markets," while the increase of off-licences in supermarkets (they rose nearly 40 per cent. last year to around 2,600) is a further development which is channelling more of the mixer trade through multiples.

Against this sort of background it was hardly surprising that the leading chains should wish to have their own label carbonated drinks in no deposit bottles to add to their growing sales of such drinks in cans. In the last four years own label

no deposit carbonated drinks have grown from virtually nothing to capture close on a fifth of the grocery trade.

This is still some way short of the share held by own label carbonated drinks in cans. Nevertheless, the recent purchase tax cut could act to the benefit of own label products. The tax reduction is too small to be reflected in individual cans or bottles, so that the best manufacturers can do is to invoice their customers at the lower tax rate (18 per cent.) and leave it to retailers to decide how to pass the improved margin on to consumers. The odds are that they will put the focus on no deposit bottles (the fastest growing sector), and probably on own label products too, which may well accelerate these at the expense of branded soft drinks.

One trip

On the other hand, there is one development which appears to be acting in the opposite direction—reinforcing the branded side of the business. Although the no deposit bottle was designed primarily as a grocery package there are clear signs that it is catching on fast in the licensed and catering trade as well. Some four years ago sales of carbonated soft drinks in one trip bottles through licensed and catering outlets accounted for barely a third of the total; to-day that proportion has risen to 40 per cent., and it is all branded business.

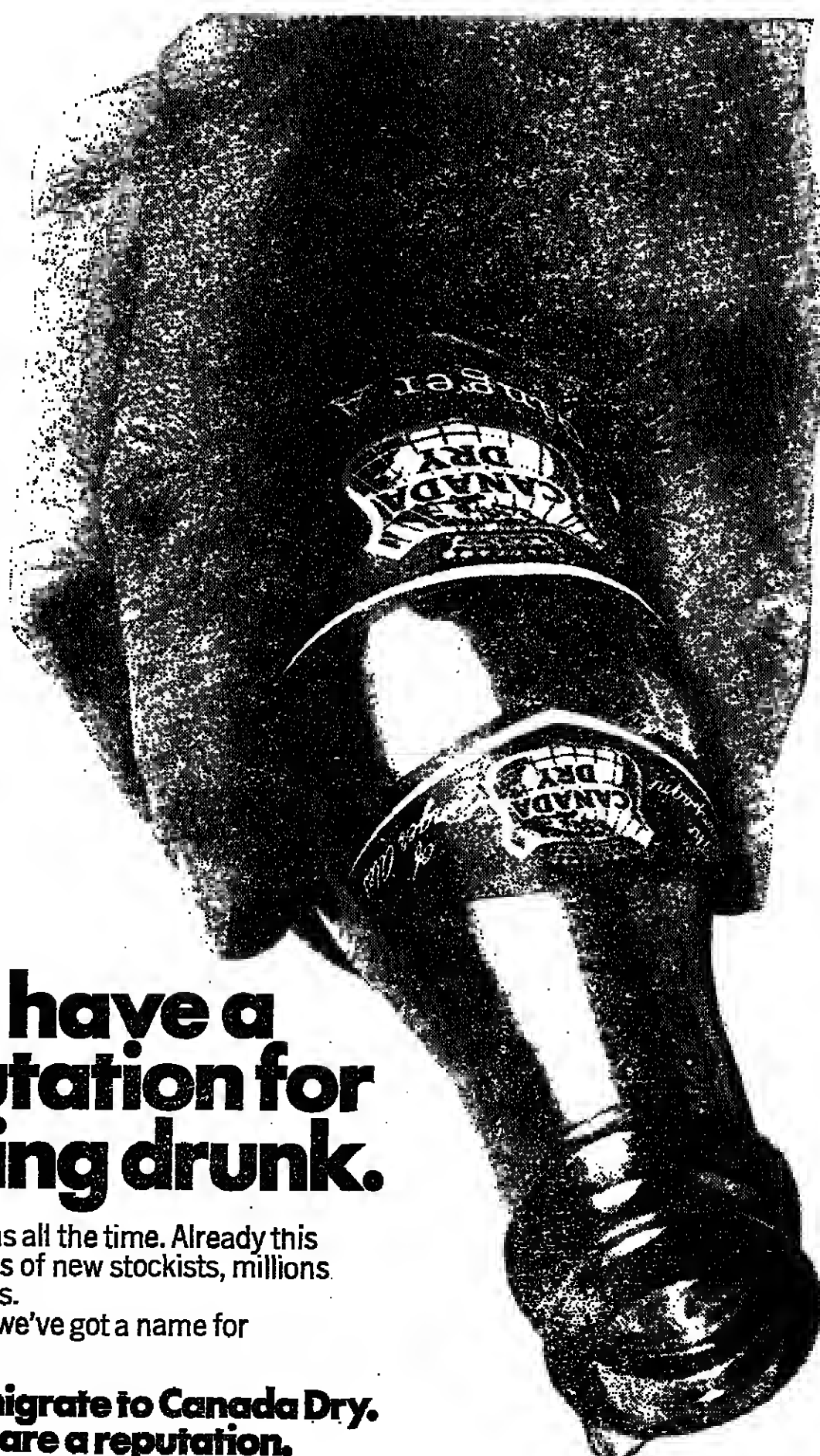
Over the long term, therefore, the industry could be faced with an intriguing marketing conundrum: to prevent a highly successful grocery product (one trip carbonated soft drinks) from becoming largely a commodity business, as squashes and cordials have done, manufacturers may have to ensure that sales of their branded lines through non-grocery outlets remain fairly substantial.

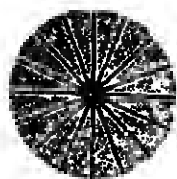
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SOFT DRINKS II

Little change in basic requirements

By KENNETH J. HANMER, Assistant Managing Director, Tizer Ltd.

The commercial production of soft drinks or "carbonated waters" as they were then better known, goes back some 200 years or more and although science and technology have enabled great strides forward to be taken in production techniques and production equipment, the basic requirements of providing the market with an eye-catching, healthy product in an eye-catching hygienic package, remain much the same.

What makes a soft drink? The flavouring materials are primarily alcoholic extracts, emulsions, compound or synthetic essences and fruit juices, to which are added sweetening agents, natural or synthetic, preservatives, acids, and for carbonated products, carbon dioxide.

Few of today's soft drink producers acquire their flavouring materials in the raw or unfinished state. The skilled processes based upon scientific knowledge and technical control which are required to provide the soft drinks producer with flavouring materials of an assured high quality and absolute uniformity, has contributed to the development and growth of a specialised industry to supply these needs.

Sweet taste

Sweetening agents to the soft drinks producer, are those substances which, when blended with flavour, acids, etc., will provide a sweet taste and give "body" to the product. Sweeteners also assist in the transmission of the flavour and add to the energy or food value of the product. Sugar, derived from sugar cane and the sugar beet, is the most widely used sweetening agent used in the soft drinks industry. Saccharin is the artificial sweetener most commonly employed but its usage is subject to stringent legal limitations. The use of "cyclamates" has now been banned in the U.K. The majority of soft drink producers take

road tanker deliveries of liquid sugar, direct from the sugar industry's refineries.

The acids used in soft drink production are of an edible grade, and are non-harmful in the concentrations used. Those in common usage are citric, phosphoric, and to a lesser extent, tartaric acid. Acids are used to complement and point out characteristic flavours and may also play a part in preventing spoilage of the product.

Water, as it occurs in nature, always contains impurities in solution or in suspension and as the environment becomes more polluted, so do the supplies of water available to the soft drink producer. The modern producer, therefore, has continually to determine by analysis, the extent which his supplies should be subjected to water treatment. Although town water supplies are potable, that is free from disease-producing organisms, the facilities are not always available to remove taste, odour, colour, turbidity and scale-forming salts. In order that the end product is of standard quality and uniformity, it is necessary that the soft drink producer should monitor, and by treatment, provide himself with water which ensures that such standards of quality and uniformity are attainable. Water treatment plant is, therefore, an essential part of the modern bottling plant.

Until the Second World War, it was a common practice for the small firms in the soft drinks industry to generate their own carbon dioxide, on site, by the reaction of sulphuric acid, on sodium bicarbonate. Nowadays, however, it is the general practice in Europe to buy supplies of CO₂ from the major gas producers. Deliveries are made by carbon dioxide liquid tank trucks into low pressure receivers installed at bottling plants. The last two decades have seen a development of compact packaged CO₂

producing units with outputs of 50 to 1,000 pounds liquid CO₂ per hour. The process consists of carefully controlled combustion of fuel oil and extraction of CO₂ from the resultant flue gases with a rectified "live" solution. These packaged units have found a ready market in countries where CO₂ is not readily available.

Capital saving

A soft drinks production factory, whether it be a large or small factory, will have certain basic operating areas and facilities: warehousing, boiler rooms, flavoured syrup operating area, bottling hall, laboratory, water treatment area, maintenance and service area, administration area and facilities for operatives. All areas must be of a standard acceptable to producers of food and drink products with certain areas requiring special features and machinery peculiar to the soft drinks industry. The preparation of flavoured syrup will take place in a hygienic syrup room or area in which will be housed stainless steel vessels, filter pumps, meters, etc. The capacity and number of such vessels will depend on the size and number of bottling units to be served and in the larger plants it is quite usual for the syrup room operation to be partially or wholly automated. Recent developments in metering techniques may well mean that the components of a flavoured and sweetened syrup will simultaneously enter a metering device and emerge as a flavoured and sweetened syrup to be fed directly to the bottling unit. Mixing tanks would no longer be necessary and, apart from saving the capital investment in tankage, considerable space economies would result.

The bottling unit or bottling line for producing a carbonated soft drink in a returnable glass container consists of equipment connected by conveyor lines to

carry out three distinct operations: those of bottle washing, filling and sealing the bottle and the labelling and packaging of bottles. Assisting in the filling and sealing is the carbonator in which CO₂ and water are mixed.

The function of the bottle washer is to present to the filler a bottle that is both clean and sterile. Two separate elements are used in a bottle washer. The mechanical devices which scrub the bottle in various ways and the washing solution which sterilises the bottles. Members of the alkali family of chemicals make up the basis of most bottle washing compounds. These alkaline washing solutions are usually composed of such alkalis as caustic soda, sodium carbonate, trisodium phosphate, and sodium metasilicate. Caustic soda is the principal ingredient because it has by far the best germicidal properties. For this reason, the time and temperature required for bottle sterilisation are almost entirely dependent upon the caustic content. Other alkalis may somewhat increase the germicidal strength of the caustic solution. However, milder alkalis are used for their improvement in cleaning properties. Sodium carbonate and trisodium phosphate are used to improve the detergent action of the solution. Sodium metasilicate prevents the damaging effects of highly alkaline solutions. Three factors are crucial in the germicidal efficiency of the washer. These are: contact time, caustic strength and temperature. For a 10°F drop in temperature, it is necessary to increase the caustic concentration of the solution by 50 per cent, to obtain the same germicidal efficiency. For a 10°F rise in temperature it is possible to decrease the caustic content by one third. (Normal contact time is five minutes at 130°F.) Bottle washers are of different types. Some are soakers, others make use of a jet stream or hydro principle, and some use

The Financial Times Friday August 13 1971

combinations of both. The adaptation of a particular machine depends on the washing problem involved. The hydro washer pumps the cleaning and sterilising solutions and rinse water in and over the inverted bottles, which are carried through the machine on a conveyor. The soaker type of machine has an endless chain of pockets arranged in rows for holding the bottles in the various tanks containing the sterilising solution and for the final rinsing. The rinsing operation may include brushing inside and outside the bottle, or the same result may be accomplished with the use of water pressure, or forced air, or a combination of all these. The introduction of the non-returnable glass bottle and plastic bottle has simplified the problems associated with bottle washing and preparation. The non-returnable bottle, when delivered shrink-wrapped in pallet loads, requires a fresh-water rinse only. A rinsing machine is much less expensive than a full bottle-washer and very much cheaper to operate, requiring no detergent solutions. The best bottle washer is not infallible and it is extremely important to the control of the quality of the finished beverage that the clean bottles undergo inspection after they leave the washer and before they arrive at the filler. In recent years, to meet the needs of efficient bottle inspection, a number of electronic devices have been designed to do the job, and in all modern installations, electronic inspection can be considered a necessity.

Filling units range from semi-automatic machines producing only a few bottles per minute to large rotary multiple head machines capable of producing over 600 bottles per minute. The smaller units frequently have a syringe section which doses the bottle with a predetermined amount of flavoured syrup and a section where the bottle is topped up with carbonated water. The higher speed units are almost all pre-mix fillers in which the finished product is filled directly into the bottle. On pre-mix systems, flavoured syrup from the syrup preparation area, water and CO₂ are mixed in the proper proportions at the correct temperature and then fed to the filler. Pre-mix equipment eliminates the need for a separate syringe section on the filler and ensures a more uniform product by removing the possibility of an inaccurate syrup dosage. High speed fillers generally incorporate, in a monobloc construction, a sealing device for whatever type of seal is to be applied—crown cork, rolled on aluminium closure, plastic cap, etc. Filling machines are designed to adapt themselves automatically to variations in the bottle flow and have built-in automatic stop devices to deal with any emergency situation. All parts of any filling machine which come into contact with the pro-

Palletised loads

duct are of stainless steel or other resistant finish. It has long been established that economy and uniformity of carbonation can best be attained by reducing the temperature of the water to be carbonated to approximately 3°C. This has, of course, required refrigeration equipment and where a large volume of water has to be chilled, the cost of operating this equipment is a very considerable feature. Recent improvements in design of filling mechanisms have led to the introduction of satisfactory high speed filling at ambient temperatures with liquid temperatures at approximately 20°C, thus avoiding the costs involved in refrigerating equipment and processes. Continental machinery manufacturers are now installing bottling lines for carbonated soft drinks capable of filling at ambient temperatures between 500 and 600 one litre bottles per minute. At such speeds, complex conveyor systems are completely automated, mechanical handling systems are needed to maintain supplies of packages to, and remove finished products from, the bottling line.

On a run of re-usable bottles, cases of bottles are delivered in palletised loads from the warehouse to a de-palletiser which removes individual cases from the pallets and feeds them to a de-casing machine where individual bottles are removed from the pockets of the bottle case. The bottle cases are fed to a case washing machine and then to a case packing machine to await filling with full bottles, which by that time have emerged from the labelling section of the bottling line. After repacking, palletised loads of cases are forklifted to the warehouse.

Soft drink bottles are generally labelled in one of two ways. They may have an applied colour label which is fired on to the bottle by the bottle manufacturer. This label lasts as long as the bottle, cannot be changed and requires no processing other than bottle washing. The other type of label is one which is put temporarily on to the bottle and is generally made of some form of paper. A new label must be applied to the bottle each time the bottle is used and removed in the washing process when the bottle is re-used. The labelling machines can apply labels, front and back, and neck labels, all simultaneously, if desired, and are designed to operate at the speed of the rest of the bottling line.

Canned carbonated soft drink production employs the same basic techniques as for the bottled product. The production of squashes and cordials and the so called concentrate soft drinks, involves similar operations to those described above except of course, that product does not require carbonation.

The giants and the minnows

By PAMELA READHEAD

Soft drinks manufacturers are a dying breed. Just after the war there were over 4,000 local manufacturers peddling fizzy pop to a familiar and loyal market. Usually they served an area 20 miles radius from the depot: the distance a good horse can walk in a day.

Now there are fewer than 500 manufacturers and the number is still falling. According to the Soft Drinks Manufacturers Association, there are about ten

major manufacturers, then say, 50 middling sized companies. The rest are very small indeed. It is the medium sized companies which will see most changes in the next few years. The ones which through good management have already grown large enough to dominate the market in certain areas. Often they have been run by the same family for three generations.

Such companies have three basic choices. Either they decide to break out of their area and try to compete with the giants—Beechams, Schweppes and Watneys (Coca Cola south) or they go all out to saturate the local market with which they are already familiar, taking trade from the smaller fry. The third choice—to abandon soft drinks for fish and chips or laundrettes or whatever, is often taken after the younger generation has expressed disinterest in the family business.

Declining number

A. G. Barr, a Glasgow company which earned its reputation in the Scottish market, decided long ago that the only way to keep in business was to get out of a purely local market. Robin Barr, a director and son of the chairman, predicts an ever declining number of companies in the soft drinks trade. But he believes there is a place for medium-sized family businesses only as long as they are well managed. His own company, with a turnover of £3.9m., he counts as number four in the national league. It is currently in the process of moving its main brands into national distribution.

Barr's growth—it overtook Tizer, one of its biggest competitors a couple of years ago—is encouraging. Turnover is expected to top £1m. in 1971. Expansion south of the Border has been through acquisition of three factories in Bradford, Sunderland and Manchester.

At the moment the Manchester factory, whose canning plant has been enlarged, is churning out 800 cans of pop a minute, double the output last year. "Our biggest danger is overselling," says Robin Barr. The company's major brand, which hit England in time for Christmas, is Iro-Bru. This sweet fizzy drink helps push up Barr's share of the fizzy market in Scotland to 40 per cent, more than Coca Cola's. South of the Border the share is about 10 per cent. The Scots drink 1m. bottles of Iro-Bru a week and Barr is anxious not to launch

the product in England until production facilities have been stepped up. Barr is already marketing Strike, a cola, in the South. "We decided, a long time ago that the future looked bad for purely local manufacturers."

But among the many who would disagree is Edward Mason, chairman of T. Mason a Birmingham company. His company was established by his grandfather in 1899 and he still delivers within 15-20 miles of his depots in Birmingham, Coventry and Bristol. Professing that he does not know his sales figures, Mason reckons they are, nevertheless, in the top three in his area. As his brands are still distributed in returnable bottles he has not moved into supermarkets where competition is hottest. A lot of "Super Jaff" and lemonade is sold through canteens and local shops. But cash and carry has been a growth area in the past few years. When asked why he is not thinking of going national, Mason says it's all a matter of ambition. With 120 employees he feels he is a reasonably sized company. He advertises on television and does not see the point in moving outside the area his family has operated in for two generations.

One of the childhood names which is still remembered with nostalgia is dandelion and horradock. Still a firm favourite in the North of England, it is the third best selling flavour of Huddersfield's biggest local manufacturer Benjamin Shaw and Sons. Established 100 years, Shaw's sales have doubled in the past five years to £1.5m.

The company was the first in the country to put soft drinks in cans.

While still essentially a local manufacturer—the best-selling yellow lemonade is still sold in the area—Grandfather Shaw delivered to by horse and cart. Shaw has also built up a substantial export business together with regular orders from airlines and ships crews on an international scale. Vimto is another soft drink peculiarly attractive in the North. Made in Lancashire by J. N. Nichols, it sells £1m. a year, with exports making up £315,000 of the total. The export business is growing so fast that the company is moving into a new £2m. works at Wythenshawe near Manchester. Most of the exported Vimto goes East to Kuwait, Bahrain, Mombasa and even further. The Kuwaitis like Vimto so much that they sometimes order a thousand cases at one time.

Nichols, who is run by second generation descendants of the founder, also sells in a concentrated form to other manufacturers who put the fizz in it.

The other way to boost turnover is in contract canning, like Solent Canners of Southampton, or in manufacture and canning of own-label brands. Barr has recently landed the contract for Marks and Spencer's own label, for example. There is always scope for the ingenuity of the smaller manufacturer. In the past many of the innovations in the soft drinks trade have been made by the local manufacturers. If this aggressive spirit can be kept alive they may well outlive some of their larger competitors, especially in their own areas.

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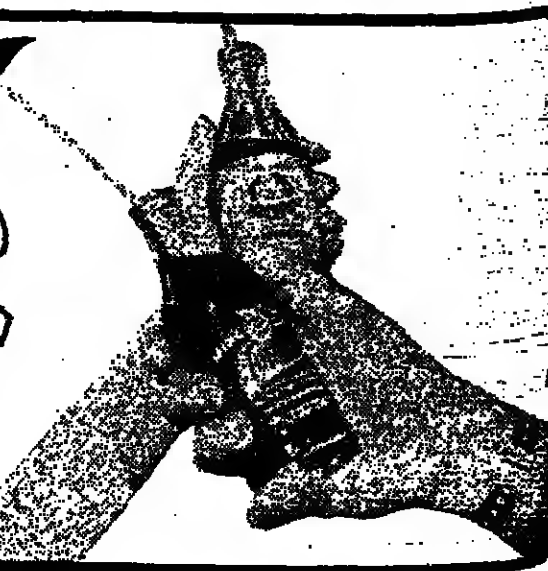
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THE INTERNATIONAL DRINK



SOFT DRINKS III

Changing state of play in pubs

By KENNETH GOODING

According to one authoritative estimate, about £170m-worth of "mixers," other soft drinks and fruit juices will be sold through Britain's public-houses this year. Figures are notoriously difficult to pin down in the pub trade where retail prices vary enormously—sometimes even between one "round" and the next—but it is estimated about £77m goes on "mixers," things like tonic, bitter lemon and ginger ale.

The interesting thing, therefore, is that so many of the brewers have been content to accept the domination of Schweppes in this particular part of their business. For example, Scottish and Newcastle has an arrangement with Schweppes to supply its managed houses in the belief it is much more simple and economic to have a national distributor serve the managed houses direct. S. and N. has its own soft drinks business in John McKay of Newcastle which had a turnover of £500,000 last year and restricts its activities to the North East. The terms of the deal with Schweppes mean that McKay can only supply its own parent's managed houses with products which Schweppes cannot provide.

Own businesses

In direct contrast to the S. and N. attitude is the position of at least two of the major brewers who have recently been busy building up their own national soft drinks businesses. The first case is that of Bass Harrington's offshoot, Canada Dry, which up to a couple of years ago seemed content to earn a steady living on the reputation of its unique ginger

Following the merger of Bass (Hitchells and Butlers) with Harrington United Breweries, Canada Dry had a good base to begin new growth—13,000 Bass pubs and off-licences selling about £50m. of carbonated drinks between them. Although one of these outlets was tied for soft drinks, Canada

Dry as the own-brand product must have had the edge. In recent months Canada Dry has concentrated on expansion by deliberately holding down "mixer" prices following increases by competitors last April of up to 26 per cent. According to managing director Mr. Richard Griffiths, the company has gained "a great deal of business but it is hard to say whether the increased volume is producing more profit than would have been collected if the group had followed the competition and put up its prices."

But Mr. Griffiths is sure about the long-term benefits. Customers who used to take only ginger ale are now taking other "mixers" from the company and there is a fund of goodwill building up among retailers who are becoming more price-conscious. Another sign that Canada Dry was not content to ignore large sections of its market came with the recent launch of its "extra" ginger ale, a "dry"—or some say "hot"—ginger ale to complement the "American" or sweeter type on which the company built its reputation.

The most significant move by Canada Dry came about a year ago when it signalled its intention to move into the super-markets and grocery outlets with its products. To do this it set up a marketing agreement with A. Wander, makers of Ovaltine, which is acting as Canada Dry's agents in the grocery trade. Wander claims to service every one of Britain's 100,000 or so grocery outlets but initially concentrated on launching four Canada Dry products through supermarket chains.

The second case concerns Whitbread, third-largest of the British brewers, which acquired the old-established Southern soft drinks business R. White and Sons in a £3m. deal in April, 1969, and then proceeded to merge it with the Rawlings subsidiary. Now called the Whitbread soft drinks division, the organisation is concentrating on marketing under just two main

brand names. The "mixers," squashes and fruit juices are being sold under the Rawlings label while fizzy drinks go into R. White bottles.

Managing director Mr. John Loftis maintains: "We hope to see ourselves as one of Britain's major soft drinks concerns." Like Canada Dry, the Whitbread soft drinks business is attacking more than the licensed trade with its products. The R. White's drinks were well-established in the confectioners, newsagents and similar outlets before the brewers took them over and this trade has been built on.

New factory

Like Canada Dry, which has a fairly new factory, Whitbread soft drinks will move to a new factory at Beckton shortly which has been built to replace premises at Barking due to be compulsorily acquired.

In passing it is worth recalling that Whitbread also has a stake in the Coca-Cola business in the U.K. because it owns Coca-Cola Western Bottlers which has the franchise in Oxfordshire, parts of Gloucestershire and Wiltshire and neighbouring counties.

Rival brewers Watney Manx has a larger slice of the Coca-Cola business because it has the Southern franchise (with Becham taking the North and Scotland).

Watney's other soft drinks interests are mainly concentrated into the Cantrell and Cochrane consortium—consortia were a favourite method used by the brewers to get the maximum benefits from the fairly large turnover which must come through the involvement of a number of brewing companies. The Squires gin consortium is perhaps the best known example.

Where C and C differs from the usual run of things is that the major shareholder is none other than Schweppes which has perhaps as much as 60 per cent. of the pub "mixer" business under its own label. Schweppes has 42 per cent. of C and C while Watney and Courage split

the remaining equity equally between them.

C and C really got off the ground in March, 1969, when Watney injected its Northern-based soft drinks companies into the group and opened up its 8,100 outlets to the C and C products. Mr. Peter Kewley, managing director, insists that C and C is run as an independent concern. Certainly it does not seem to operate as a junior partner to Schweppes even though it completely restricts its activities to the licensed trade where Mr. Kewley maintains it is the second-largest supplier.

After a spell during which it concentrated on building up distribution—it has 27 depots and five factories—C and C came up recently with a new marketing approach. It is now selling its "mixers" and squashes under the "Club" brand name. In the autumn the first attempt at consumer advertising by C and C gets under way with a television campaign for the new brand, quite a big step for a soft drinks concern.

Finally we come to this question: What is Allied Breweries, second-largest of the British groups and famous for its aggressive brand marketing, doing in the soft drinks field? Superficially the answer might seem to be that it has one or two rather limited operations in this particular market with McPherson Minerals at Chelmsford and Minster, the Northern concern.

Ready-made brands

It seems highly unlikely that Allied will ignore this lucrative field much longer and it has a ready-made list of brand names under which "mixers" and other soft drinks could be launched—names like Costes, Gaymers, Whiteways or Britvic.

What seems clear, however, is that if Allied does enter the field then the brewers will be crowding the market just a little. As one retailer put it: "There might be room for two brands—but half a dozen? Certainly not."

Sacrebleu! Qu'est-ce que c'est?

In 1970 Frenchmen consumed 300 million gallons of soft drinks. They also sank a lot of vin ordinaire. But it's their non-alcoholic imbibing that's interesting. It may be because they're very discriminating drinkers but certainly French regulations on flavour and quality are commendable, especially regarding natural emulsions. Emulsions are used to blend natural citrus oils into the soft drink and give a pleasing appearance. Only one fifth of one per cent of the drink is emulsion but when combined with fruit juice and sugar, the Bottler has greater formulation flexibility. It's also a very economic proposition compared with readymade compounds.

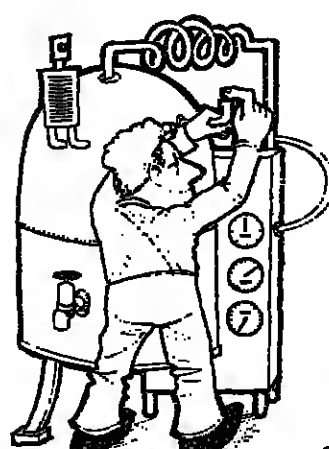


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Bleak picture in the squash market

By BILL HORWOOD

The fruit squash market has come something of a bête noir in advertising and marketing circles. At a time when food manufacturers have been realising the full extent of the growth below-the-line promotion ending while media advertising has been standing still the squash market has been reduced by many as a classic of what happens when too much is spent on brand advertising and too much on retailer

certainly as a market it seems a pretty bleak picture. and loyalty is low, the market price dominated, innovation limited and 12 proprietary brands are fighting with an usually strong private label for far shelf space, with the result that no brand has a market share range between 4 and 9 per cent. On top of what had been a reasonably healthy market with a growth rate of about 8 per cent, the early and middle 60s went into decline largely following the public row over cyclamate.

Even so the market might be expected to have made a recovery following the publication by Television Consumer Audit, ITV companies' market research operation, at the end of last year of a report on long-term consequences of within-line activity. This led to detail at promotional level over the 1967-69 period the squash, toothpaste and razor markets and suggested that of the three, fruit was the most severely affected by below-the-line spending. Spending on retailer deals, the market was, it said, 10 times greater than that advertising and the manufacturers had failed to keep an active in their market use of this. It is now Mr. Ron Goodwin, director of the Television Consumer Audit, sees no reason to modify the findings of the 1969 report. He says: "The market has changed in the

market and we've no new evidence to bring forward that makes me think the original report was mistaken. The lesson is quite simple and more recent studies of the instant coffee market and washing up liquid markets support this: unless the squash manufacturers alter the above- and below-the-line marketing mix in favour of more media spending their market will continue to be price dominated and suffer from weak brand loyalty."

Complex factors

For the squash manufacturers (and with Beechams, Schweppes, Reckitt and Colman and Batchelors in the market they include some tough marketing operations) what has been particularly galling about the TCA report and subsequent discussion about it is the implication that they could have done better if they had tried harder. While there is no dispute about the sorry state of the market many of them believe that the weak position of the proprietary brands arises out of factors more complex than a simple above-the-line imbalance. Among these is, for example, the fact that squashes have a straightforward technology which makes private label entry easy.

Certainly the private label sector to squashes is, at about 35 per cent. of the market, probably higher than in any other major grocery category. Many of the retail chains, notably Tesco, Sainsbury and the Co-op, now have shares of the national market which are significant relative to the proprietary brands. Indeed as one proprietary brand man says "nowadays no self respecting retailer really considers he's arrived until he's put his own brand of squash on the market. It no longer makes any difference to housewives that the general quality of the product is much lower. What is important is that prices are 10 to 15 per cent. lower than with advertised brands."

Inevitably this is a situation where the proprietary brand manufacturers have had to keep prices as low as possible through retailer deals and consumer promotions. Indeed those that have not done so and kept a bigger portion of their appropriations above-the-line have suffered. Treetop, the Batchelors product, which has been at the premium end of the market ever since its national launch in 1965, has suffered more of the decline over the past eighteen months than the other proprietary brands. Mr. Gary Hardisty, Batchelors soft drinks brand manager, is in no doubt that a major reason for this has been its price, which has been a little higher than other brands. In Hardisty's view the premium priced brands have been most affected by the bad publicity surrounding the cyclamate ban at the end of 1969 because it meant that "whatever the true facts about quality housewives felt after that that premium brands were no better than any other squash on the market and so were unwilling to pay the higher prices." Batchelors has, in fact, been trying to bring the product more on a par with the market as a whole in price terms over the past few months, through retailer deals.

Media spending

At the same time however Hardisty maintains firmly that he has no intention of reducing media spending on Treetop much below the £140,000 that was put behind the brand last year. "This view, which differs very much from what might have been expected from the proprietary manufacturers on the basis of the TCA report, is also shared by Mr. Nick Clarke, soft drinks product manager at Reckitt and Colman and responsible for the Robinson label whose share has risen steadily through the market decline of the past 18 months. This success says Mr. Clarke "is the result of maintaining a reasonable level of above the line spending at a time when most

of the other brands have had little media support." At the same time, however, a good part of the success of the brand this summer is probably due to a major coin promotion which it is now running.

In fact it would be a mistake to think that other manufacturers have not attempted to build brand franchises for their products through media spending. Schweppes, for example, invested heavily in media advertising in 1967 and 1968 for its brands Sunburst and Sunfresh but had only mediocre results and has cut back its spending since. Indeed last year it spent only about £50,000 on its four brands together despite the fact that their combined market share is probably worth rather more than 20 per cent. Similarly, Beechams has withdrawn advertising support for its brand Quosh after a heavy period of spending in 1968 and 1969 when it was re-launched.

In short, the manufacturers have tried to maintain a reasonable level of above-the-line spending but it has not produced spectacular results. Opinions are divided about where they go from here. Beechams, for example, makes no bones of the fact that in its view the Squash market is now a commodity market where advertising is not of very great value. As Mr. Geoff Darby, its marketing director, said recently: "In advertising terms this market is beyond redemption. We tried it with Quosh and failed. It is now just a case of getting down there and wheeling and dealing." Mr. Clarke, of Reckitt and Colman, is not so sure. "Certainly the outlook for the market is tough and I don't think that the weak brand loyalties or strong private label position will change," he says. "Nevertheless, the market should start growing again, perhaps at a reduced rate of 5 per cent. or so, but unless we try to build up brand franchises and try to innovate and offer something positive nobody will be contributing anything to it."

In 1970

Carbonated soft drinks market increased by 5%

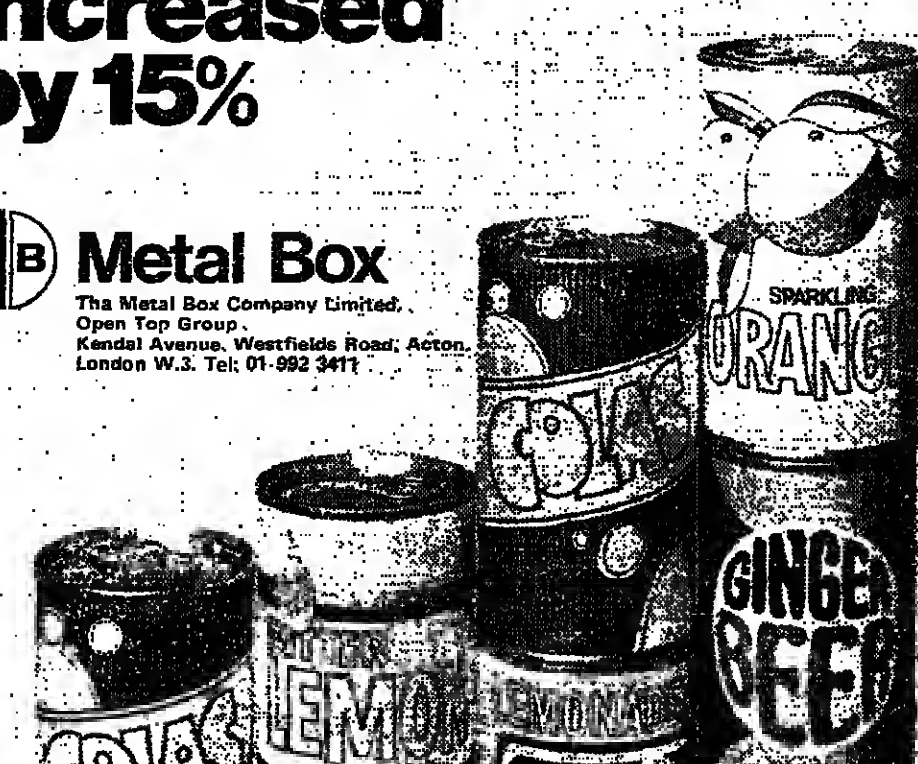
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KWIK SAVE

Pile it high and sell it cheap

BY KELSEY van MUSSCHENBROEK

PROBABLY one of the most unattractive problems facing supermarket operators these days is the quality of management in the store. As food chains grow larger so does the need for highly qualified store managers and staff. As a result, most major chains now find themselves investing heavily in staff training.

In North Wales, however, a relative newcomer to the supermarket scene called Kwik Save of Prestatyn has come up with a rather novel solution to the store management problem: it employs anyone but experienced store managers to run its 28 discount supermarkets. Kwik Save can do this as a result of having built its operation around a simple though obviously effective computerised stock control and

home £17 a week. At Kwik Save he takes home more than £80 a week. "For this all we ask him to do," says Kwik Save's chairman, Albert Gubay, "is open and close the store on time, keep the money to the bank after closing, and fill in our specially designed stock card at the end of the week and post it to head office." He does not, it will be noted, have to order any stock himself; nor does he have any responsibility for price marking individual items—two areas where problems often arise in a conventional supermarket.

There is, in fact, a great deal about Kwik Save that is unconventional, and which in Albert Gubay's view is the key to its phenomenal growth since 1965. In that year the company was operating four supermarkets along conventional lines, trading under the name Value Foods. Turnover was £153,000, and pre-tax profits came to £19,000—a net margin of less than 2.5 per cent.

In that year, too, Mr. Gubay decided to switch to a genuine "discount" operation under the Kwik Save sign. The effect was immediate: in 1966 sales doubled and profits quadrupled. At the end of last year Kwik Save went public, and this year turnover will probably reach the £15m. mark, and pre-tax profits could top £1m, which would mean a net margin of more than 6.6 per cent, making it one of the most profitable food chains in Britain to-day.

Grocery discounting tends to mean all things to all men, so that Kwik Save's formula warrants careful examination. Prior to going "discount" the company's 10,000 square foot Prestatyn supermarket, for instance, was taking around £4,000 a week. The range of merchandise sold numbered some 4,000 lines, including meat, provisions, frozen foods, delicatessen, fruit and vegetables, hardware, records, cigarettes. "It was a beautiful store," says Gubay with relish, "until we got to work on it. Now it's a very profitable store."

Getting to work on it meant ripping out most of the fixtures and fittings, including all the refrigeration, and throwing out everything except dry groceries, and things like butter, margarine and fats. Then this range was slashed to less than 800 items. Meat and provisions were then brought back on a concession basis, as were fruit and vegetables. "We realised we did not have the necessary expertise to operate these profitably, so we

rent space to people who can," says Gubay. The same store is now taking £17,000 a week, excluding outsiders' sales.

A typical Kwik Save discount store is now a very simple and rather ugly warehouse-like edifice, surrounded by generous car parking. There is virtually no shelving to speak of. Wider than average aisles (up to 18 feet wide) separate stacks of groceries still in the boxes or

empty one; as goods are itemised on the cash register they go into the empty trolley which the customer then takes away to a shelf specially provided in the front of the store) where the goods are unloaded.

It all looks so simple, yet the reduction in queueing time and the increase in through-put per checkout operator is an important part of Kwik Save's low labour costs. Added to the

area, or held in a storage area which averages around 10 per cent. of total store area, or less than a quarter of the area devoted to storage in conventional supermarkets. Sealing the delivery vehicle helps Kwik Save keep pilferage down to around 0.6 per cent. of sales, against anything between 1 and 3 per cent. for most large chains.

The "geography" of the store itself is becoming increasingly standardised. This helps unloading, stacking, replenishing and pricing. It also means that staff can be transferred from one store to another without too much retraining. Nor is there anything complicated about the way Kwik Save goes about its pricing. All pricing decisions are taken at head office, and as with the stores' layout, they tend to be uniform across the chain.

Although Kwik Save is shy of going into too much detail, it appears that the 800 lines are broken down into around 25 key price "brackets," which helps the computer, the store manager and the check-out operator who is required to carry all prices in her head for speed of operation. The corollary to this pricing structure is that Kwik Save tends to sell only one or two major brands in any commodity group; it carries no "own label" lines.

The company admits to driving a hard bargain with suppliers. "Not many of them make any money on our accounts," says Albert Gubay, "but we are a useful contributor to their overheads." He remains unperturbed that manufacturers with broad leaders sometimes refuse to meet his terms. "Then we sell the second or third brands, and they soon become brand leaders in our area," he boasts. Kwik Save does not, for example, sell Heinz baked beans (nationally, the brand leader by far) but HP's version.

Kwik Save takes a firm line with its concessionaires, too. Far from linking rents to their own sales and profits, Albert Gubay charges them a percentage of Kwik Save's sales—0.3 per cent. for butchers, 0.4 per cent. for greengrocers. Gubay rationalises it like this: "We provide the store traffic; they must take advantage of it. If a concessionaire can't keep up with us we look for someone who can."

Gubay himself is the archetypal entrepreneur—tough, uncompromising and utterly profit oriented. He has not always been a supermarketier. Shortly after the war he ran a small con-

fectionery company and then moved into confectionery retailing, property development, and for several years owned a horse trotting race track.

To-day, however, he is totally committed to Kwik Save, and for good reason. "It's almost a licence to print money," he exclaims. "With our system we are so far in front we're lonely. Why does the competition allow us to carry on like this?" Part of the answer is the Kwik Save "system," which coalesces the company to turn its stock over 23 times a year, operate on a gross margin of 10-11 per cent. (a good 6-8 per cent. under conventional supermarkets' dry grocery margins), and undercut local competition on price by as much as a fifth.

The rest of the answer may have something to do with the nature of the competition itself. It may be true—as at least one local property agent testified—that Kwik Save is already competing successfully against the top supermarket names as Price Fare and Tesco. But North Wales represents the periphery of these groups' trading empires.

Tightly knit

It may also be true that Kwik Save has already moved into Shropshire and Cheshire, and is now penetrating Lancashire and beyond. Nevertheless, it is still effectively tied to home base, and the single, central warehouse on which so much of its low overheads and central control depends. Management is still tightly knit enough (Gubay apart, three men run the company) and young enough (all in their 30s, Gubay excepted) to run circles around the giants' toes.

To be fair, the company is well aware that the future cannot be taken for granted. Increasingly, Kwik Save is opting for wholly-owned developments which involve traders in adjacent, though separate units that complement its own narrow range of goods. The 30th store will open shortly in Rochdale, taking just less than 20,000 square feet of a 72,000 square foot shopping centre.

Kwik Save also admits that the next real test of its staying power will come when it has to put in the second warehouse, probably in a couple of years' time. Meanwhile, the odds are that the growth of this latest computerised exponent of "pile it high and sell it cheap" will continue.

No hidden magic in Japanese management

BY SAMUEL EILON

THE HEAD of the Information Systems Laboratory of Hitachi was very apologetic: "We are still accommodated in this old building," he said. "Our plans for a new building for my group had to be postponed because, as you probably know, we have at present a bit of an economic recession in Japan. Our growth rate this year is running at only 9 per cent."

The first thing that surprised me on my short visit was that the Japanese did not seem to work particularly hard. The picture that some people have of Japanese workmen rushing around in great frenzy and working their guts out under the oppressive supervision of busy foremen is a complete myth. In two shipyards and several other plants of the heavy industry type—where one expects the work to be particularly strenuous—work seemed to proceed smoothly at a reasonable pace and without any apparent stress. I had the impression that workers knew what they were supposed to do and got on with it. In the shipyard the ratio of foremen to operators was one to 20, and indeed during my visit to the yard I felt that foremen were almost conspicuous by their absence.

Perhaps the reason for this is that the Japanese are obsessed with planning and spend what appears to be an inordinate amount of time on working out their future operations in meticulous detail. Master and detailed production schedules are then generated which depict precisely when various activities should start, and these schedules are then faithfully adhered to.

It is difficult to judge whether too much planning can lead to rigidity in production schedules. But where local inefficiencies occur they are outweighed by the advantage of having a stable schedule. Everyone in the organisation knows that schedules have to be taken seriously. So much so that a Japanese shipyard can build a 300,000 ton tanker in three months.

The corollary of meticulous planning is meticulous control. And indeed I found the production control department humming with activity and "progress chasers" were evident everywhere. Progress charts are prominently displayed and dis-

crepancies between planned and actual performance are avidly and mercilessly investigated without delay.

The use of the computer for planning and control is also very much to evidence.

I quote from a production planning document of one shipyard: "The following four conditions are required for production planning—(1) the production capacity of a plant of process should be measured with high accuracy; (2) workload planning should be set up according to capacity; (3) fluctuations of workload should be reduced through levelling; (4) highly accurate plans should be expanded from the master schedule down to day-to-day schedules."

If you have an uncomfortable feeling that there is really nothing very sensational about all this, then you will understand my own reactions. I have not come across any novel management techniques or any radically new planning tools. They are all well known; they are well expounded in text books and can be found in active use in many firms in this country. But with their single-mindedness and their deep-rooted industrial discipline the Japanese have somehow given the planning function a new dimension and have elevated it to a powerful function in the organisational framework.

At the strategic level of the development of the company I was very interested in the role that banks appear to play. The fact that they own large chunks of Japanese industry and are therefore deeply concerned with performance and growth leads them to take a much more active part in directing the activities of the enterprises under their control than is apparent in this country. In monitoring progress, in evaluating expansion and diversification plans, this constant vigilance and initiative taken by the banks must be a major factor in stimulating capital investment and industrial growth. It must also be highly remunerative for the Japanese banks. Perhaps there is a moral here for British banks too.

Professor Eilon is head of the Management Engineering Section of the Imperial College of Science and Technology.

KWIK SAVE

Year ends August 31	Sales (£'000)	Pre Tax Profits
1965	813	19
1966	1,772	75
1967	4,041	99
1968	6,271	299
1969	8,533	428
1970	11,076	643
1971	15,000	1,000
	" Estimated	



Albert Gubay—"tough, uncompromising and utterly profit orientated."

"outers" in which they left the factory. More often than not these outlets are still on their factory pallets, having been delivered straight to Kwik Save's central warehouse and out again to the store without double handling. In the store the top layer of boxes has been opened for display to the customer.

As these are emptied shoppers tend to take them to carry their groceries home, and a member of the staff then opens the next box, and so on. This means that there is no price marking of individual items—a labour intensive operation which Gubay estimates can cost as much as 1 per cent. of sales. Instead prices are shown by a single large marker above the relevant stack.

Kwik Save has also dispensed with sophisticated check-outs. There are no "rolling shelves" alongside the cashier who sits at a small wooden desk with her cash register—the desk costs £6. Instead the shopper's full trolley is placed head-on against an

saving on price marking, and savings achieved behind the sales area, it means that Kwik Save can operate on labour costs which absorb just over 2 per cent. of turnover. Last year Tesco's labour costs amounted to 8 per cent. of sales.

Simplicity, too, is the hallmark of Kwik Save's operations behind the store. The stock cards which reach the company's head office every Monday are automatically "read" and converted into punch cards for the computer which is already programmed for optimum stock levels in each store. The computer then calculates the stock needed for each store, and splits the requirement into pallet and vehicle sized loads.

The loading document then goes to the central warehouse, and once loaded the delivery vehicle is sealed. The store manager is then informed of the number on the seal which must be unbroken when the vehicle arrives. The palletised goods are either taken straight to the sales



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Bigger surplus than ever

THE TRADE account goes from strength to strength. Since April it has been in continuous surplus and the size of the surplus has grown steadily from month to month—£16m., £26m., £30m., and now £43m. The extent of this achievement must be judged by the fact that the invisible earnings are bringing in about 50m. of foreign exchange every month, so that the overall balance of payments is in comfortable surplus provided that there is no more than a modest deficit on visible trade. When there is a visible surplus of the size we have been running lately, the overall surplus becomes very large indeed. The firmness of sterling in the exchange markets is clearly not due only to the weakness of the dollar.

Rising exports

It would be a mistake, however, to assume that because the visible surplus has now been running at a rate of £30m. to £40m. for three months on end his figure can be taken as a reliable indication of the trend. To a large though indeterminate degree, the surpluses of the last few months are a counter-part of the first-quarter deficit caused by industrial disputes. Over the first seven months of the year as a whole, the surplus has averaged £28m. a month. This is a good deal better than at the same time to 1970, when the account was almost in balance, but it is a long way short of £30m. to £40m. The smaller figure is probably the better one to take.

Exports and imports both fell in July but imports fell slightly more. Over the first seven months of the year, imports have been running 8 per cent. higher than in the second half of 1970 with most of the increase coming in volume rather than price. Exports have been running 7 per cent. higher on average and it seems likely that, underneath the fluctuations, the trend has risen well. Exports, moreover, are now clearly rising in volume instead of only in price: the official estimate is that about half the total increase so far this

year has been due to higher volume.

This is a welcome development, since a rise in exports due only to price increases is likely to peter out before long. Sales to the sterling area so far this year have been running at a rate of 12 per cent. up on the second half of 1970, sales to North America at a rate of 10 per cent. up; the U.S. market, in particular, should remain buoyant in the months ahead. One reservation which must be made is that the strength of machinery exports at present is partly the result of a recovery in sales of large items like ships and aircraft, which fluctuate irregularly, and partly of orders placed some time ago. Engineering orders for export have fallen since the middle of last year.

The major reservation which must be made about the future of the trade balance, however, is on the import side. Imports have risen quite fast since the middle of the year despite fairly steady prices and a low level of industrial activity. But import prices have recently begun to move up and the Chancellor has now taken measures by which he intends to get the economy growing at an annual rate of 4-4½ per cent. The effect on the import bill could be marked, especially in cases where stocks of raw and semi-finished materials have to be built up.

Deceptive

The present strength of the balance of payments is therefore largely deceptive. It is a result of the fact that industry is working well below capacity and consumer spending is flat; it will tend to disappear with these conditions. Britain has still to solve satisfactorily the problem of combining full employment with a sound balance of foreign payments, and in the context of entry into the European Economic Community. If there is any advantage to be gained from currency realignments during the next few months, embarrasment about the immediate size of the payments surplus should not prevent us from taking it.

Australian politics in crisis

THE DISMISSAL of Mr. John Gorton as Australian Defence Minister is a natural but unhappy sequel to the long series of earlier battles between leading members of the Australian Liberal Party. Mr. Gorton was Prime Minister for three years until March this year when he left office on a vote of no confidence within his own party. He was succeeded by Mr. William McMahon, a man who had made two earlier attempts for the premiership and who seemed to have the capacity and experience to dominate an Australian cabinet. But Mr. McMahon's six month term of office has been as stormy and as much beset by personal feuds as that of Mr. Gorton.

A Gorton supporter, Mr. Leslie Bury, became the victim of this situation when he was forced to resign as External Affairs Minister two weeks ago. More recently attention was diverted back to Mr. Gorton himself with the publication of a book on his premiership to which he replied with the first of a series of newspaper articles under the characteristic heading "I did it my way." Mr. McMahon called Mr. Gorton into his office yesterday and asked for his resignation and the grounds that the article had revealed cabinet secrets, and unfairly criticised other ministers. Mr. Gorton complied, with the promptitude which seems part of his political character.

Latest clash

The depressing features of this latest clash between the two men are that no serious policy issue was at stake and that the Press played at least as large a part in bringing about Mr. Gorton's downfall as did Mr. McMahon himself. The Prime Minister hesitated for five days before deciding to act, and did so only in response to a sustained anti-Gorton campaign from some of the main Australian newspaper groups. His handling of the crisis has given the impression that the Liberal Party and its leaders are drifting towards impotence even in

the handling of internal party affairs. More significantly it has opened the way for a further crisis which could shake the Party's hold on power.

Against tradition

Mr. Gorton, despite his resignation as Defence Minister, is still the Liberal Deputy Leader, an elective position which he acquired after resigning the premiership early this year. It is against the tradition of the Party for the Deputy Leadership to be held by a backbencher so Mr. Gorton must expect a challenge to his position, perhaps at the party meeting which is due next week at the start of the new parliamentary session. If such a challenge is made Mr. Gorton will probably lose; his support within the party is thought to have declined from the 50 per cent. who voted for him early this year to about one-third. But he may lose in such a way as to tear the party apart. In particular some of his supporters could abstain in the no-confidence motion which is certain to be tabled against Mr. McMahon by the Australian Labour Party.

All this is grim enough for Mr. McMahon, particularly as the Australian economy is passing through a difficult phase which seems likely to dictate tough measures in the budget due to be announced next week. The real tragedy, however, is the Liberal's loss of ability to govern at a time when Australia desperately needs to be given a new lead on many domestic and foreign issues. If Mr. McMahon's Government were to fall, the advent of a Labour Government under Mr. Gough Whitlam would provide an impetus in some directions where the Liberals have been deficient. It would open the way for normalising relations with China which is a serious problem for Australia now that the American policy is beginning to shift. But it looks as though not even a change of Government would quickly restore a genuine sense of direction to Australian politics.



Ulster—the grim bequest

Arthur Sandles reports from Belfast, Thursday, on the disruption of everyday life, and how it is damaging chances of social and economic recovery

THE combined effects of the British Army and a slow, penetrating rain dampened Belfast down to-day.

Things were showing signs of getting back to normal. Well, "normal" may not be the word that would be used in Manchester or Southampton. In the traffic jams of the Ulster capital you are likely to find yourself tucked behind an Army Land Rover with a paratrooper looking at you over a loaded rifle. The shops have their windows boarded over and the refugees—though Stormont would prefer not to hear that word—still leave for the South.

"Ghost town" worry

What damage has all this done to the Northern Irish economy? The answer will not be known for months. But at the moment it seems pretty bad. Even though the troubles have been confined to certain areas of Belfast, the Bogsides in Londonderry and a few other places like Newry, the ripples have spread far. Tourism has been severely affected, both in the North and in the Irish Republic, where a frustrated annoyance is obvious at the apparent implication that a great many people are not aware that the North and South are separate entities.

Ulster has a declared need to create an additional 8,000 jobs a year in order to make any sort of economic advance. At the moment, such a target is laughable. New industry is not coming to Northern Ireland and in some quarters there is doubt about whether or not it can be encouraged to do so in the near future. Yet although the chairman of the Chamber of Trade says, "We are worried about Belfast

becoming a ghost town," most people are unwilling to commit themselves to anything resembling a pessimistic view.

The managing director of James Mackie, a company which makes textile machinery and was closed for three days this week reckons that "confidence will return in a couple of months. Business memories are short."

It is arguable, of course, that while this may be true, it is also the case that social memories can be long. People may be willing to put their money into Northern Ireland, but whether or not they will be eager to put their wives and families there remains to be seen.

In fact, it is only in specific areas, even now, that there is any real security problem. Vast areas of the country have been trouble-free. Even in the city centres there is often no sign of problems apart from the boarded vehicles and the military shop windows. At Harland and Wolff there was noticeable absenteeism among the 10,000 workers earlier this week, but this had dwindled to normal proportions yesterday as transportation returned to something like the usual and those still without buses organised private transport.

Most obviously hit have been the shopkeepers. In the Shankill Road and Divis Street, of course, a great deal of business has come to a grinding halt behind smashed windows. I stood, a few hours ago, watching children and men emptying a burned-out pub in the Crumlin Road of the remains of its stock. No one made any effort to disguise the crates of beer as they made off with their loot.

Belfast's 500 city-centre traders have been asked to help in a survey to discover the percentage drop in sales this year

as a result of the troubles. Later this month the results of this survey, sponsored by the Belfast Chamber of Trade and analysed by accountants Wright Fitzsimons and Cameron, will be sent to the British Prime Minister.

Apart from telling the U.K. Government precisely how badly Belfast trade has suffered, another aim is to let Belfast City Corporation know that further rate increases would be financially crippling. "We want more protection too for our premises; which are being used through explosions, to draw security forces away from troubled areas," said Mr. Alan Brown, president of the Chamber. "It has got to the stage where we don't know what we are coming down to in the mornings. We want to see the beat men back in the city centre, and in great numbers. Policemen checking doors could do much to put off the bombers."

To help deal with the immediate plight of both the traders and industry, the Government has introduced its new "Instant assistance" finance scheme. Under this plan anyone who has been bombed or buried out will be able to borrow the cash to get going again until compensation is paid under normal arrangements.

Wreckage is everywhere

No one is really aware of how much damage is being done. Wreckage lies everywhere. "We cannot even start counting," say the Stormont Ministers. "Perhaps when things are a bit quieter, we will start to find out. At the moment, there are lots of small manufacturers and storekeepers who

simply start up somewhere else."

The Government has set up a register of available alternative business premises, but a lot of the people affected find somewhere by themselves.

The authorities say that the damage must amount to millions of pounds. One guess I heard of £250,000 worth of damage a day over the past week is probably a considerable under-estimate. Houses have proved excellent material for bonfires and buses make quite good road blocks. Every day the local papers carry apologetic advertisements from food distributors and other suppliers saying that because their vehicles have been bi-jacked and destroyed, deliveries are not normal.

Generous schemes

The real question is, of course, whether Ulster can now produce the economic miracle it so badly needs. It continues to offer more generous schemes of assistance both to existing and new industry than are available anywhere else in the U.K. There is a 20 per cent. grant on expenditure for new plant and machinery and 35 per cent. on new buildings.

Expenditure net of grant enjoys the increased tax allowance now applying in development areas in Britain including free depreciation for new industrial plant and machinery. Where new projects offer worthwhile new employment alternatives, even better terms can be negotiated.

Major developments in the programme to stimulate growth and employment potential in small firms include accelerated factory building by the Ministry of Commerce. These factories are available to companies on

the recommendation of the central Board of the Local Enterprise Development Unit. The Rural Industries Development Committee of the Northern Ireland Council of Social Service has dealt with about 1,000 companies during its ten-year life of helping small industry; it merged with the Development Unit earlier this year.

Since the last war, around 283 new plants have been set up in the province, providing nearly 79,000 new jobs. Of the new companies, 36 were American-based and ten came from West Germany. Overseas investment amounts to more than £200m. Employment in foreign-owned firms is 33,000, including 21,500 in American groups.

But can this go on? Big companies like British Enkalon, Harlands, Shorts and others have hardly been affected by the recent problems. But the image has been well and truly tarnished by the deaths of the past few days.

Obviously much of the immediate burden must pass to Mr. Roy Bradford's Ministry of Development. Annual expenditure on roads is already in the region of £18m. a year. Work has started on an extension in the main runway at Belfast's Aldergrove Airport. House building proceeds apace, with some £293m. planned to be spent over the next five years.

It is certainly one of the questions that the State should take up all the slack likely to be taken by private industry. Not only are there the additional 8,000 jobs a year needed, but also the fact that Northern Ireland has suffered at least as badly as the rest of the U.K. from the general economic situation. A delegation of local leaders is visiting Whitehall soon to protest about the redundancies among local employees of International Computers.

However, one hears fewer people to-day saying that once everyone in Ulster has a good job the troubles will disappear. The problem goes a great deal deeper than that—and even if it did not, which would come first—jobs to create stability or stability to create jobs?

Both Stormont and Whitehall have little choice but to go for stability first. On to-day's showing they seem to be meeting with a large measure of success. Although at the time of writing the number of official deaths this week is 22, the real total could be much greater. The IRA may well be carrying away their own dead. In that case their losses, including the detentions, could be high indeed—certainly too high for the open warfare to carry on for very much longer. The question is whether once the street terrorists have been removed the army and police can prevent a return to widespread bombing and sabotage. Only several months of real calm will reassure potential investors.

Week-end is the test

More immediately, everyone is looking to the week-end which is generally seen as the big test of whether the internment policy has worked. The week-end does pass relatively peacefully then business in Northern Ireland can breathe more freely.

The road to something like normality has to be pointed to the politicians of London, Dublin and Stormont. So it seems likely that even the damage to Ulster's investment potential may still not be permanent. But without a new peace on the streets some hope of a more stable political future, it could be.

MEN AND MATTERS

Bringing the pioneer back to airships

A major coup for the bring-back-the-airship lobby is the conversion of Sir Barnes Wallis, designer of the original R100 and Britain's greatest aircraft designer. Previously he had been very critical of efforts to design and build a new generation of airships. But now a major British oil company has managed to interest him in a novel use for airships—the transportation and import of natural gas.

Sir Barnes, who is 83 but still deeply involved in advanced aircraft design work, is to do a design study for the company for a large rigid airship of about 50m. cubic feet capacity and perhaps a speed of 100 knots, which would go not to, say, North Africa supported by hot air as the lifting medium, and then fill up with methane gas (which is half the weight of air) as the lifting medium for the return journey. This would be discharged in Britain, and the cycle repeated.

The beauty of this, from the point of view of the oil company, is that it avoids the expense of having to build a liquefaction plant at the site of the gas field—liquefaction being a necessary part of present methods of importing natural gas. If the airship idea works, it could also make economical small gas fields that are at present not viable propositions to tap.

Most other ideas for reviving the airship revolve around

The prospects for cheap air travel

Michael Donne discusses Lufthansa's last-minute 'No' to an IATA fares package for the North Atlantic route

ALTHOUGH the North Atlantic airlines' Montreal fares conference was shattered late on Wednesday when it was almost on the verge of success in achieving a new fares plan for the route, there are still hopes that the scheduled airlines will be able to bring in cheaper travel from next April 1. Between now and next April 1, a long time in air transport politics, and almost anything can happen between now and then. Although the possibility of a "fares war" obviously cannot be ruled out, to suggest that it is certain to take place would be premature, to say the least.

Bitterness

There are several reasons for the bitterness in air transport circles at the last-minute action of Lufthansa, the West German airline, in voting against a fares package. That LATA says had already been broadly agreed to in principle and which was to include a new, cheap Advanced Purchase Excursion (APEX) fare on the route. The Montreal conference, which had been in continuous session since the end of June, has now been formally closed, but the "package" of fares agreed by the 23 airlines directly involved will remain on the table until September 1, to give only Lufthansa, Lufthansa, to reconsider its decision.

The Lufthansa action in voting against the overall fares package at such a late stage in proceedings—after more than six weeks of intensive negotiations—has mystified many in air transport circles. They frankly admit that they do not see what advantage Lufthansa hopes to gain, when all other airlines involved have

decided, admittedly some of them rather reluctantly, to accept the basic package so painfully hammered out.

Lufthansa yesterday vigorously defended its decision not to go along with the Montreal proposals, and it made it clear that this was not because it felt the new APEX fare was too low—it has strong ideas for cheap fares of its own—but that it felt the entire "package" of Montreal fares would serve only to complicate further the already complex structure of North Atlantic rates when its avowed aim has always been to try to get that structure simplified.

Privately, there are probably a number of other North Atlantic airlines who feel the same way as Lufthansa, and it is possible that they may now either openly or tacitly side with that airline. But, in the voting at Montreal over the past two days, it is significant that these other potential dissenters thought it wiser to go along with the bigger airlines.

The result was that, while some of them did express dissatisfaction with some parts of the "package"—some wanted the new group inclusive tour and youth fares introduced this winter rather than next April—overall the other 23 airlines directly involved decided to vote in favour of the whole package rather than throw the situation wide open all over again.

It now seems clear that over the next three weeks, Lufthansa will be subjected to intense diplomatic pressures from other Governments, particularly in the U.K. and U.S., to change its mind. If it decides to do so, the "package" can still be unanimously adopted, and brought into effect from next

April 1. But if Lufthansa decides to continue with its objections (an yesterday its attitude appeared to be very firm) the package will be formally dropped by the International Air Transport Association, and an "open-rate" situation will officially prevail from next April 1, in which every airline on the route will be free to charge what it likes.

Turning point

It is at that moment that the North Atlantic fares situation reaches its real turning point. For it seems clear that, having fought bitterly for over six weeks to achieve a package involving some radically cheaper scheduled fares on the route, the other airlines are on going to let them go. The other big operators such as BOAC, Air Canada, Pan American and Trans World, will be almost certain to decide among themselves to implement the fares already agreed in principle at Montreal—or at least in bringing in from next April 1 fares that are not too removed from them.

BOAC, in particular, having originally pledged itself publicly to the introduction of a fare of about £75, London-New York return, and having given a little at Montreal and approved the introduction of an APEX fare of around £83, is certain to go ahead with a fare somewhere between those two levels, even if it does not decide arbitrarily to go ahead with its original £75 fare proposal.

BOAC, in fact, would really have no alternative, for its own pressures for cheaper fares at the Montreal talks were not only dictated by its recognition of the need for cuts in order

to stimulate new traffic on the scheduled routes and to try to beat off charter competition, but also by pressure from the U.K. Government. It has become clear in recent weeks that, even before it went to Montreal, BOAC was told by the Government that if it did not, or could

in favour of cut-rate charters, and that sooner or later it would be obliged to relax the rules governing their operations. The reason for this is, quite simply, that something like one-third of all passengers flying to and from the U.K. already travel on either charter flights or inclusive tours

airline on both sides of the Atlantic went to the Montreal conference at the end of June knowing what was in the U.K. Government's mind. This attitude strengthened BOAC's already firm decision at the talks to refuse to take "no" for an answer in its bid for lower fares. Throughout the conference, therefore, BOAC has pushed for cuts, and has been one of the airlines largely responsible for the decision to include the cheap APEX fare in the proposed new package.

At the same time, the U.S. Civil Aeronautics Board made it clear to the big U.S. scheduled airlines, Pan American and TWA, that it wanted to see the cheaper scheduled fares on the North Atlantic. This resulted in a line-up at Montreal of Pan Am and TWA behind BOAC, with Air Canada also joining in.

scheduled airlines on the route. They could hardly do otherwise, for they would face the threat of being driven out of business.

It is at that stage, too, that Lufthansa would have to reveal in detail what it was going to do on the route. It is certain that the West German airline would introduce low fares of its own, to suit its own market requirements—and it is always possible that these might undercut those being offered by the "big four" and others. But this would only serve to intensify the "open rate" situation, and there are few in air transport who believe that this is what either Lufthansa or any other airline really wants to see. Accordingly, there are many who believe that despite what it is now saying so firmly, Lufthansa may eventually modify its stand.

charter competition are likely over the next few months to ensure that ultimately common sense will prevail.

Accordingly, it does not seem likely that any massive "fares war" as such will ensue. While there might be some differences in the fares that each airline would offer in an "open rate" situation, past experience in other parts of the world has shown that these tend to be marginal—certainly, so far, on scheduled airline has yet gone bankrupt because of the existence of an "open rate" situation. Nor would they be likely to on the North Atlantic, for such is the prestige of the route that governments would probably be prepared to come to the aid of their flag airlines.

Pressures

But governments, by and large, do not like becoming enmeshed in fares negotiations, and still less in fares controversies. They prefer to leave such things to the IATA itself, which is one of the best reasons for expecting the long-term continuation of that association—it is too convenient for it to be allowed to collapse.

Thus, while there will be undoubtedly political and diplomatic pressures on Lufthansa to come back into the North Atlantic fares package, it may well be left to the IATA and its member airlines, through discussions at chairman and chief executive level, to try to persuade a change of heart. A world-wide IATA fares conference is due to start in Miami in September, and it is probable that attempts will be made there to get Lufthansa to change its mind.

THE MONTREAL FARES PACKAGE

—examples of some of the main fare changes proposed, with (where appropriate) examples of current fares.

ADVANCED PURCHASE EXCURSION (APEX):

London-New York:			
Basic (9 months)	\$199 (£ 83)	Off-peak	\$272 (£113.35)
Peak (3 months)	\$249 (£104)	Peak	\$332 (£138.35)
London-San Francisco/Los Angeles:			
Basic	\$314 (£131)	Off-peak	\$457 (£190.45)
Peak	\$364 (£152)	Peak	\$738 (£307.50)

WINTER GROUP INCLUSIVE TOUR FARE

London-New York	\$210 (£87.50)
Paris-New York	\$230 (£96)

YOUTH FARE (12 to 21 years)

London-New York (return)	\$195 (£ 81) basic
	\$225 (£ 93) peak
London-Miami (return)	\$288 (£120) basic
	\$316 (£131) peak

Existing first-class and economy excursion fares unchanged, but minimum period of validity of the latter reduced from 17 to 14 days. Some reductions also proposed in existing 29-45 day economy excursion, group inclusive tour and affinity group fares.

not introduce cheaper fares the Government itself could not guarantee to continue to protect it against the growth of charter competition.

In other words, the U.K. Government was telling BOAC that it could no longer ignore the rising tide of public opinion

of one kind or another, and the proportion is growing.

At a meeting of members of the European Civil Aviation Conference in Paris in early June, the U.K. Government also spelled out its attitude to other European and U.S. airline authorities. Thus, every major

No alternative

Accordingly, in the event of any "open rate" situation emerging from next April 1, the "big four" are almost certain to go ahead with cheap fares on the route, at either the levels they have been prepared to accept at Montreal or levels close to them. They really have little alternative. The whole objective of the Montreal talks was to try to get some realistic new low level of fares in order to stave off the growing threat from charter competition, and the fact that they have failed to achieve a unanimous package of new fares does not alter the fact that the spectre of charter competition is still there.

Whatever course of action the Big Four decide upon is also almost certain to be adopted by many of the other, smaller

The IATA has been in "open rate" situations before, and has survived them. It has had difficulties in fares-making conferences, particularly relating to the North Atlantic, on many occasions over the past 20 years, and has overcome them—admittedly sometimes with the direct intervention of governments. Most observers feel that in the present situation, the harsh realities of the growth of

Labour News

Engineers may press for 30% increase

BY MICHAEL HAND, LABOUR CORRESPONDENT

MOVED by the CBI price policy and appeals for wage restraint, engineering unions representing 25m. manual workers will begin to use their first industry-wide claim for three years when they meet the employers in a night's time.

They made it clear at the annual executive meeting of the Confederation of Shipbuilding and Engineering Unions here that the CBE's initiative to make no difference to demands.

Challenge

Although the Confederation is disclosing how much it wants, Engineering Employers' Federation could be faced with a demand of around 30 per cent, and by the expressed authority of some of the individual unions. It will be the biggest claim so far to the Government's pay strategy.

August 26 the Confederation will present the EEF with arguments in support of a massive eight-point claim, headed by a demand for a "substantial" increase for all categories of workers and improvements on all minimum rates from January 1, when the present three-year deal expires and the skilled rate in engineering will stand at £19 for a 40-hour week.

The unions' "shopping list" also includes a 35-hour week, longer holidays with more pay, equal pay for women, improved lay-off pay and bigger overtime payments. They say the new agreement must include a clause stating that it is not legally binding and that there should be no productivity strings.

On September 15 the Confederation will meet the employers again to discuss the unions' plan to give three months' notice that they intend to cancel the industry's 30-year-old agreement governing the procedure for settling labour disputes. The Confederation is pulling out because it has been unable to agree with the employers on terms for a new procedure agreement.

Postmen seek support against pay curbs

Y ROY ROGERS, LABOUR STAFF

THE 100,000-strong Union of Civil Workers is to try to financial and physical support from the TUC unions to restrict the level of rises in the public sector. It is hoped that the Government's pay strategy will be resolved on the agenda for TUC congress next month, proposed would appear to be the TUC to back, by means of a public sector pay decision, a confrontation between the Government and the public sector groups.

operating in nationalised industries, called by Sir Sidney Green, general secretary of the National Union of Railwaymen, the meeting will consider how public sector pay claims can be co-ordinated to prevent unions being picked off one by one as they clash with the Government's pay strategy.

The public sector takes in such workers as busmen, railway workers, Post Office employees, teachers, local authority workers, and employees of the Gas Council, Electricity Council and the British Steel Corporation.

FISONS GIFT TO NATURE TRUST

More Labour News Page 24

The Cheshire Conservation Trust has accepted an offer by Fisons, the chemicals and pharmaceuticals group, of 20 acres at Dares Moss, Macclesfield, as an outright gift.

It is understood that the Trust, with advice from its own experts and the Nature Conservancy, intends to recreate the original heathland character of Dares Moss to conform as closely as possible to its 100-year record of the area. It is hoped that, in time, it will become a nature reserve of characteristic peatland plants and animals.

SURVEYS NEXT WEEK

Insurance and the EEC	Monday, August 18
Islandman	Tuesday, August 17
Building Societies	Saturday, August 21

Northolt exhibition centre inquiry

BY HAROLD BOLTER, INDUSTRIAL CORRESPONDENT

A PUBLIC inquiry has been called by Mr. Peter Walker, Secretary of State for the Environment, into the Lyon group's planned development of a £21.5m. London exhibition centre near Northolt airport.

Announcing that he had called the project in for his own decision, Mr. Walker pointed out in a letter to the Greater London Council yesterday that there had been considerable local objection to the proposed development.

He explained that as the scheme was of more than local importance and as it involved a substantial departure from the approved development plan, in which the site is shown within the green belt, he felt that it was a planning application which he ought to decide himself.

Mr. Walker said that he would consider particularly whether the case for the centre was so strong that it justified the substantial departure it represented from the approved plan; the effect it would have on amenities of the area and on traffic using the

A40 and other roads in the area; and the adequacy of public transport facilities. The date of the inquiry will be announced as soon as possible, he said.

Mr. Walker is expected to announce his decision on the Birmingham scheme for a £12.5m. national exhibition centre at Bickenhill, Warwickshire, the rival project to Northolt, in October. A public inquiry into the Birmingham plan closed on June 25.

Both the London scheme and that for Birmingham are for exhibition centres covering 1m. square feet. The Government has already indicated that it is prepared to provide up to £1.5m. towards the cost of the Birmingham scheme, which is sponsored by Birmingham Chamber of Commerce and Industry and Birmingham Corporation through a company called National Exhibition Centre. The GLC has said that it will contribute up to £10m. towards the Lyon group's development at Northolt if it is approved by Mr. Walker.

UCS: unions may follow CAWU lead

BY MICHAEL HAND, LABOUR CORRESPONDENT

OTHER unions are expected to follow soon the unprecedented lead of the clerical workers at Upper Clyde Shipbuilders who decided to stay at their jobs in the yards after being made redundant.

Mr. Roy Grantham, general secretary of the 125,000-strong Clerical and Administrative Workers Union, canvassed support for the move when the national executive of the Confederation of Shipbuilding and Engineering Unions met here today. Afterwards he said: "I am confident other unions will follow suit."

CAWU members will receive the same as if they were on official strike—£4 a week—and this will be augmented by money coming in from voluntary collections.

The unions point out that if men join the "work-in" after being dismissed they will not qualify for redundancy pay or unemployment benefits.

"We are fashioning a special tool to deal with a special problem," Mr. Grantham said. Some 500 CAWU members worked at UCS, about 30 of whom the union expects to lose their jobs in the first wave of redundancies.

Prominent issue

On Saturday, the national executive of the Left-wing Draughtsmen's and Allied Technicians Association (part of the Amalgamated Union of Engineering Workers) is expected to adopt a similar policy to CAWU's. The AUEW engineering section will make its decision next Tuesday.

This is the day on which the UCS unions will consider the TUC proposal that the Govern-

ment should be asked to set up a Clydeside Development Authority to develop the area's full economic potential.

But union leaders expect their revolutionary strike plan will also figure prominently in the debate.

The TUC proposal for a Clydeside Development Authority, whose first task would be to take over UCS, was supported yesterday by the Transport and General Workers' Union, writes Alex Hendry.

The union's finance and general purposes committee also endorsed the decision of the Scottish regional committee to donate £1,000 to the UCS campaign.

Mr. Jack Jones, TGWU general secretary, said later: "If there is a massive endorsement of the TUC proposals for the Authority—and I think there will be—then the Government will be encouraged to listen to what we have to say."

"Clash" threat

Andrew Hargrave writes: The fate of vessel No. 121, the "Clyde" ship which could be an early point of conflict between Mr. Robert Smith, liquidator at Upper Clyde Shipbuilders, and the shop stewards operating the now fortnight-old "work-in," is to be discussed within the next 10 days with the owners, Haverton Shipping.

The ship is being prefabricated at UCS's Linthouse steel factory. It was originally scheduled to be built at the Scotstoun yard, but as Scotstoun was to be closed under the Government's reorganisation scheme, the liquidator had intended to switch the ship to the Govan yard. The ship stewards opposed the switch.

NEW LEAFLET ON NORTHERN SE

THE Northern Stock Exchange has issued a new leaflet entitled Make Afe a Priore to clarify for the new investor how business is transacted in the stock market. This leaflet, available free of charge, is the fourth in a series of publications produced by the Exchange to meet the demand for information about how the exchange works. It highlights the functions of the jobbers who are becoming increasingly important on the NSE.

Cadbury closing cake factory

BY OUR OWN CORRESPONDENT

PRODUCTION at the cake factory of Cadbury-Schweppes at Blackpole, Worcester, is to be run down and the works closed next April.

The workers were told today that 680 of them—mainly women—would be made redundant. The planned closure follows the merger of the cake interests of

United Biscuit and Cadbury-Schweppes last July.

A statement by Cadbury-Schweppes said it had become clear that operations would be conducted with substantially more efficiency in fewer factories. The greatest overall economies would be achieved by co-ordination of production at

BIRMINGHAM, August 12.

factories in London and Liverpool.

Everything possible would be done to mitigate hardship. Forty to 50 men at the New Cross (South London), factory of UG Glass Containers are to be made redundant, following the closure of a furnace for making blue glass, the market for which has diminished.

BOVRIL SHAREHOLDERS

You now have a large capital gain on your shares. The Bovril Board believes the best way to safeguard this gain is to accept the improved Rowntree Mackintosh Offer.

The Rowntree Mackintosh share price is well backed by a forecast of record profits, assets of £5 per share, strong brand names and ample dividend cover. It is therefore a sound long term investment. This is what really matters when it comes to choosing which offer to accept.

A sale for cash in the market of your Bovril shares, or of securities received in exchange, will for most shareholders result in a substantial capital gains tax liability.

The Bovril Board therefore strongly recommends you to accept the Rowntree Mackintosh Offer without delay, by completing the white form of acceptance.

THE CLOSING DATE IS TUESDAY, 17th AUGUST, 1971

This advertisement is addressed to the Ordinary shareholders of Bovril Limited and is issued by J. Henry Schroder Wagg & Co. Limited on behalf of Bovril Limited. The Board of Bovril Limited have considered all statements of fact and opinion contained herein and accept individually and collectively full responsibility therefor.

COMPANY NEWS+COMMENT

Nottingham Manufacturing's profit growth

MANUFACTURERS OF hosiery, putterwear, etc., The Nottingham Manufacturing Company reports an increased pre-tax profit of £2,504,000, against £2,155,000 for the half year to June 30, 1971. The figure for the year 1970 was £3,334,400.

Net profit for the half year was £1,302,000, (against £1,266,000—adjusted to reflect reductions in the rate of corporation tax).

Having regard to seasonal factors, sales and profit for the first six months are normally less than those of the second, the directors state.

The interim dividend is stepped up from 4 to 8 pence, to reduce the disparity with the final. The 1970 total was 2 pence.

comment

As usual Nottingham Manufacturing has produced some good half-time figures—up by a sixth this time—but has left the market to guess what lies behind them. However, given that last year's second half was only 3 pence, up being affected by the reorganisation of acquisitions, the latest results add up to an encouraging return to normal growth. With consumer spending reviving, and only some relatively poor figures to tempt the group has scope to do well in the second half. The main doubt about NMI has lain in its comparatively small share of the fast growing double jersey and cut-and-sewn sector, which is a threat to the group's stronghold in fully fashioned knitwear. Order books years long at Bentley Engineering, the major supplier of knitting machinery, could have delayed efforts by NMI to expand in jersey knitwear, but traffic gossip has it that the group has not round this problem. If so, medium term prospects would be bolstered, and a prospective p/e of 20 (at 327) —assuming £6.75m. pre-tax this year against £3.2m.—would look reasonable.

Statement Page 25

Evode holds its profit

MANUFACTURERS of adhesives, jointing compounds, etc., Evode Holdings is maintaining its interim dividend of 4 pence, for the year to September 30, 1971. The 1969-70 final was 11 pence.

Pre-tax profits in the 27 weeks to April 3, 1971 improved to £502,381 compared to £288,330 in the 1969-70 first half. Profit for all last year was £710,740.

INDEX TO COMPANY HIGHLIGHTS

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Sure Bolton	20	5	Lilleshall	19	5
Carlton Industries	19	4	London and Lamond	19	4
Coral	21	1	Lovell (Y. J.)	21	2
Evode	18	1	Norcross	20	6
Gala Cosmetic	18	4	Nottingham Mfg.	18	1
GKN	19	1	Scapa Group	20	2
Heinz	21	1	Symes (A. E.)	20	8
Hemdale	20	7	Ultramar	19	4
Houchin	19	5	U.S. Debenture	20	5
IMI	20	4	Watshams	19	6
International Combustion	18	6	Westminster Property	21	2

Despite the impact of the postal strike all divisions, with one exception, showed improved results, the directors state. Due mainly to research and development expenditure into new fields, and delays in investment by industry, profits of the engineering division were reduced to about half of those for the comparable period.

Current sales and profits in all divisions are showing a pattern similar to that of previous years, the engineering division having regained some of the ground lost.

comment

Although Evode's 5 pence pre-tax profit increase appears steady and almost duplicates the performance in the corresponding period in 1969-70 this has been achieved despite a postal strike, which delayed orders and despatch of finished products, and a setback in the engineering division which in 1969-70 was responsible for 10 per cent. of group turnover. However, indications are that the current six months' profits will grow fast enough to allow the 12 pence rate achieved in each of the previous six years to be repeated in 1970-71. Rising costs are the prime worry but Evode raised prices towards the end of 1969-70, and the CBI price curb pact should also help as far as raw material supplies are concerned. Evode's ultimate strength lies in its diversity, its products being supplied to industries as diverse as building and shoe-making. The shares dropped 4p to 126p last night, but a prospective p/e of 13.9 still reflects the belief that a seventh year of steady growth is in the offing.

post-reorganisation period so it is just as well that there are signs of an upturn in furniture sales; industry orders in April for instance, were put at £39m. for a rise of nearly two-thirds over April, 1970. If any uplift in consumer spending can work through to Liden's level, a p/e at 26 1/2 of 8 (on past 12-month reported earnings) has ample scope for an upgrading, given a 1968 share price peak of 70p (and, of course, 1967-68 profits of £423,000 pre-tax).

Gala Cosmetic advance

FROM sales of £156m. against £158m. in the 24 weeks ended June 13, 1971, profits before tax of the Gala Cosmetic Group amounted to £386,000 compared with £281,000 in the corresponding period of 1970. For all that year, profits were £518,297.

The interim dividend is effectively raised from 3 1/2 pence to 4 pence—last year's final was 7 1/2 pence.

Net profit for the first 24 weeks was £247,000 against £178,000 after tax of £139,000 (£108,000). Sales and profits for 1971 include the Nivea products transferred with effect from June 23, 1970 to Gala by Smith and Nephew Associated Companies—the ultimate holding company.

The comparative sale and profit before tax for 1970 also include the Nivea products.

comment

After six months Gala is up 37 per cent. pre-tax on a sales rise of 18 per cent. That is an impressive follow up to the 1970 performance when profits ran 18 per cent. ahead of forecast, excluding the contribution from Nivea. This year profits thank-fully are comparable, and yesterday the shares gained another 3p to 61p for a rise of 58 per cent. since March (when the 1970 accounts were published) against around a third by the market over the same period. That sort of strength was making Gala's rating look a trifle dizzy, but the 1971 six-month outturn takes some emotion out of the situation for a past 12-month p/e of 18 1/2, fully taxed. At the cosmetics level there are presently few guidelines by which to gauge the impact of any consumer upturn, but Gala, with its Mary Quant lines and Nivea's domination of its own U.K. sector, is plainly working from a very solid base.

Statement Page 8

Liden's first half recovery

WHITEWOOD furniture manufacturers, timber importers, etc., Liden (Holdings), reports an improvement from £51,007 to £114,247 in first half profit and is paying an interim dividend of 3 pence.

There was no interim for the year to November 30, 1970 but a final of 7 1/2 pence, came from profits of £214,441, compared with a total of 28 pence for the previous year when profits were £315,089.

The half-year's net profit came out at £98,250 (£28,900), after tax of £43,087 (£24,017).

Dividends of £5,597 have been waived by the Chairman and his wife.

comment

Liden's 1969-70 second-half recovery has spilled over on to the current year with reorganisation effects still the driving force, for six-month sales were static. The group's reshuffle completed July, 1970, has led to tighter production flows, a furniture range down from 300 to 205 items and a reduction of at least a tenth in the workforce. At the same time, there is a growing swing on the timber side towards service trading with Liden's docking, storage and kilning facilities at the disposal of other timber merchants. However, the current half starts to compare directly with a like



Colonel G. W. Raby, chairman of United Gas Industries, at yesterday's annual meeting in London, where he told shareholders of an upturn in sales and profits this year and of the sale of the Teddington Aircraft Controls subsidiary to Westland Aircraft for £330,000.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corre- div. year	Total for year	Total last year
F. Austin (Leyton)	15	Oct. 28	35	15	84
Berart Tin & Wolfram Int.	Nil	—	—	5	2
Burt Boulton	3	—	—	—	18 1/2
Evode	4	Sept. 21	4	—	12 1/2
GKN	13 1/2	Oct. 6	21 1/2	—	10 1/2
Gala Cosmetic	Nil	Sept. 30	23 1/2	7	7
Houchin	16	—	18	19	13
Imperial Metal	(d)5	Oct. 7	18	—	11
Jackson and Steeple	16 1/2	Sept. 18	16 1/2	29 1/2	29 1/2
Lambert Howarth	Int.	Sept. 17	3	—	10 1/2
Liden (Holdings)	Int.	Oct. 19	Nil	—	7 1/2
Norcross	12 1/2	Nov. 27	2 08p	—	13 6 1/2
Nottingham Mfg.	(d)18	Oct. 28	4	—	21
A. E. Symes	8	—	9	13	13
Thompson-Reid	Int.	Sept. 30	8	15	15
Watshams	6	—	15	5	15
Westminster Trust	(e)Nil	—	6	Nil	6

* Equivalent after allowing for scrip issue. † Amount per share. (a) Tax free. (b) On capital increased by rights and/or acquisition issues. (c) For 13 months. (d) Increased to reduce disparity. (e) 6 pence forecast.

Houchin earns and pays more

REPORTING pre-tax profits up from £124,997 to £207,028 for the year to April 30, 1971, the directors of Houchin are lifting the dividend by 1 pence to 16 pence.

At halfway profits were showing a rise from £57,595 to £82,947, and it was hoped to maintain the improved trend.

The year's results include profits from Air Transport Charter from October 1, 1970 to April 30, 1971, amounting to £15,296. Dividend for the year has been waived on 978,129 Ordinary shares.

comment

Hopes of a substantial recovery by Houchin in 1970-71 must have been well and truly dashed when profits were some 41 per cent. to the good, but the outcome, a gain of 66 per cent., is probably even a little better than anticipated. The group now appears to be on top of its pricing policy, which is imperative given the large size of individual orders in a comparatively small total turnover, and with some improvement in the production methods, margins have shown a healthy increase at 15 per cent. against 9.3 per cent. Maintaining margins at this level should be well within the group's capabilities, a bullish point, since the order position is well ahead. On top of this there will be a full year's contribution from Air Transport, which could amount to between £40,000 to £45,000 pre-tax. Not that this means the shares are going to romp away for a lot is discounted in the 13 1/2 p/e at 79p.

Lilleshall to hold 25%

REPORTING pre-tax profits of £143,086, against £141,747, for the half-year to June 26, 1971, the Earl of Granville, chairman of the Lilleshall Company, says second-half results should be favourable enough to support a dividend similar to last year's 25 pence.

As known, the interim dividend is again 12 1/2 pence. Profit for the full year to January 2, 1971, was £283,076 before tax.

The Telford (Salop) based group is concerned with steel rolling, stockholding, industrial housing, etc.

NEW DIVISION FOR ALLSPEEDS

Allspeeds, the main subsidiary company of Allspeeds Holdings, power transmission engineers specialising in variable speed drives, announces the formation of an electronics division.

This will initially be concerned with the design, development and manufacture of a range of electronic controls and equipment for use with the company's main product—the Kopp variable speed

drive. Later it is intended to broaden the scope into the more general control field.

Intl. Combustion improves

A PROFIT, before tax, of £396,000 is reported for the International Combustion (Holdings) group for the nine months to June 30, 1971. For all of the previous year to September 30, 1970, the figure was £155,000.

There was a trading profit of £177,000, compared with a £179,000 loss, and the directors expect the improvement shown will be maintained during the remainder of the year.

But, in the light of the present need to build up reserves, it is not anticipated they will recommend any dividend in respect of 1971. The last payment was the 3 pence interim for 1968-69.

In June last, the directors recalled the reference made in their last report to the increase in profitability expected to result from efforts being made to streamline the organisation and to effect economies, and said the trend of results for the first six months indicated favourable progress.

As announced, the next accounts will include the group's share of earnings from associated companies, instead of taking into account only the dividends actually received, and will cover 15 months to December 31, 1971.

Watshams loss: dividend cut

A pre-tax loss of £44,034, compared with a previous profit of £13,633, was incurred by Watshams in the year to March 31, 1971. The dividend is cut from 15 pence to 3 pence, paid from reserves.

Directors explain that the loss—which was forecast in the interim statement—was incurred mainly in the first half and due principally to terminal losses of the heating company which has ceased to trade. The outlook for the group's traditional activity, transmission-line work is more encouraging than for some years, with the order book in excess of £4.5m. they add.

It is not possible to forecast the likely results for 1971-72 at this stage, so much depends on completion dates for contracts. Nevertheless they anticipate it should prove possible to increase the dividend next year.

	1970-71	1969-70
Turnover	1,221,182	1,164,484
Trading profit	6,330	13,633
Development expenditure	11,038	—
Loss before tax	44,034	13,633
Tax	829	4,478
Minorities	736	2,362
Group loss	44,499	6,330
* Profit. † Flooring subsidiary.		

UNIT TRUSTS

Two new funds from Pearl Montagu

Pearl Montagu Trust Managers announces the launching of two new funds to complement its existing general fund, Pearl Montagu Unit Trust. These new funds are P and M Growth Fund, investing in situations offering prospects of exceptional growth, and the P and M Income Fund, which is primarily interested in companies giving high dividends.

Both funds will be on offer from today until the end of the month at the initial offer price of 25p per unit. It is not intended to promote these funds by means of a major advertising campaign at this stage.

In each case investments will be largely in the U.K., and the estimated gross starting yield on the Growth and Income Funds is 2 per cent. and 4 1/2 per cent. respectively. The minimum initial purchase in the Growth Fund is £1,000 and in the Income Fund 1,000 units.

In September, 1968, at the time of the original launch, it was stated that more funds could be expected, but the launch of the new funds has been delayed because of Stock Market conditions and the low level of unit trust sales. The existing fund, Pearl Montagu Unit Trust, rose 41.6 per cent. between September, 1969 and the end of July this year, compared with a 28.1 per cent. gain by the F.T. All-Share.

Pearl Montagu Trust Managers

is jointly owned by Pearl Assurance Company and Samuel Montagu and Co.

HAMBRO SMALLER COMPANIES FUND

Hambros Unit Trust Managers announces that the income distribution, payable August 15, in respect of the Hambro Smaller Companies Fund for the half-year to June 30 will be 1.9p net per share, compared with 1.7p for the corresponding period of 1970. During the half-year the offer price of the units rose 19.04 per cent. compared with a 23.26 per cent. gain by the F.T. All-Share index. The managers point out that though the smaller company will benefit from the strong rise in the equity market their share prices are slower to react in a fast rising market as investors' first attention is towards larger and better known companies. However, the managers feel there are considerable attractions for investment in the smaller company.

BRITANNIA BASIC COMMODITIES

From August 14 the name of Jessel Britannia Group's Britannia Basic Commodities Fund is changed to Britannia Commodity Plus Unit Trust.

ISSUE NEWS

GILFILL BROTHERS

Gilfill Brothers Discount Company announces that underwriting has been completed in respect of an open offer to Preference and Ordinary holders of £750,000 10 per cent. Subordinated Unsecured Loan Stock 1981/96 (carrying the right to subscribe for Ordinary shares) at par.

Following the one for seven scrip issue to Ordinary holders to be made on September 3, the Loan Stock entitles holders to subscribe for Ordinary shares in each of the years 1973, 1974 and 1975 at the rate of 18 shares for every £100 stock at a price of 300p per share.

The issue has been underwritten by Hoare and Co. Govett.

EVA INDUSTRIES

The Board of Eva Industries proposes a scrip issue on the basis of one new Ordinary 5p share for

every 5p unit held on December 31, 1971. At the same time the Ordinary share capital will be consolidated into 25p shares.

WORLD BANK

Baring Brothers and Co. announce that in connection with the issue by the World Bank of £10m. 8 per cent. stock 1970 applications for nearly £17m. of stock were received.

The basis of allotment will be as follows:—

Application	Allotment
up to £25,000	100
" £25,000 to £50,000	85
" £50,000 to £75,000	65
" £75,000 to £100,000	50
over £100,000	44 1/2

Letters of acceptance will be despatched to-day for dealings to start on Monday, August 16.

Bird (Africa)

A report was made to shareholders of Bird and Co. (Africa) on the subject of nationalisation, at yesterday's annual meeting.

This said the Tanzania Budget statement of June 17 refers to the Debenture stock originally issued by the company and which has become a liability of the Tanzania Sisal Corporation as a result of the Act passed in October, 1967. It is now stated, the report added, that it will not be possible to deal with the claims of Bird until after the liabilities in the form of the Debentures issued by that company have been met by the Tanzania Sisal Corporation. The final payment to Debenture holders is due not later than May 31, 1973.

Although satisfactory that Tanzania Sisal is fulfilling the commitment to repay Debenture holders, the directors are disappointed at the attitude so far adopted by the Tanzania Government with regard to compensation due for the assets taken over in the same time.

No formal offer has ever been put forward by the Government to the Board, it is stated, despite the clause in the Act passed in 1967 which promised full and fair compensation.

The Board is, however, continuing efforts to reach agreement on the amount of compensation to be paid even though the Tanzania Government have indicated that immediate payment will be forthcoming.

Meeting Page 10



How to get your share of takeover profits

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Investors Chronicle the moneymaker

You've only got to taste it to go with Watneys Red

Watneys Red was launched in April. It is already the most talked-about beer launch for years. And the most successful. Total gallonage sold is way up over last year's Red Barrel sales. Hundreds of new accounts have been opened.

To launch a massive operation like Red you have to have something more than the deep instinct for the business, which all brewers share. You need all the perceptive marketing, the sophisticated researching of modern management. The success of Red shows that Watneys know their business.



GKN first half slip: interim held

ALTHOUGH first half net attributable profits from GKN Steel and Netfords have collapsed from £11.7m to £10.2m, the directors are "in no sense pessimistic".

They believe that the second half should be better than the first, but still regard it as imprudent to make a firm forecast of a further improvement upon the record achieved in 1970.

The interim dividend is held at 3.75p per share; the 1970 final was 9p.

A significant change affecting first half comparison of results arises because, since the beginning of the current year, the company's interest in Uni-Car has increased from 35.3 per cent to 58.7 per cent, in Presmet Corporation from 100 per cent to 100 per cent, in Boud Brook from 50 per cent to 50 per cent, and they have now been treated as subsidiaries.

For the first half of 1971 their total turnover and profit after tax were £10.2m and £1.7m respectively, compared with £11.7m and £2.2m in 1970, as they were associated in 1970, as they were associated in the companies throughout, they were included in group results only from profit before tax stage.

Ignoring this change and on a comparable basis, group earnings

have shown improvement over the last half of 1970 and similarly may not be regarded as unsatisfactory in relation to the good figures for the first half of that year.

	1971	1970
Turnover	282.3	282.3
Profit before tax	2.2	2.2
Profit after tax	1.7	2.2
Dividend	3.75	9.00
Interest	0.3	0.3
Other income	0.3	0.3
Associates	0.3	0.3
Profit before tax	2.2	2.2
Profit after tax	1.7	2.2
Dividend	3.75	9.00
Interest	0.3	0.3
Other income	0.3	0.3
Associates	0.3	0.3

* After depreciation £10.2m, £17.5m, and £14.5m.

In view of the circumstances at hand, the directors regard as encouraging the trading results which is materially better than for the last half of 1970 and comparable with the "excellent result" recorded for the first half of that year. However, profit before tax as influenced by increased interest charges was lower than in the second half of 1970, but higher than in the second half of 1970.

Overseas companies, which were subsidiaries throughout 1970, improved upon previous year

performance. The other overseas companies, now subsidiaries have also performed satisfactorily.

Profits less losses of associates show a marked reduction due partly to the change in accounting treatment, but principally due to a substantial downturn at John Lyssaght (Australia). Its results reflect a continuation of the reduced demand manifest during the latter part of 1970, uneven raw material supplies, cost increases, retarded selling price increases and expenditure associated with the new development at Westport.

In contemplating U.K. prospects, the directors welcome the action recently taken by the Government to stimulate demand. However, it may be optimistic to assume that the group will benefit to any significant degree during the remainder of this year. Industrial relations must still be regarded as an unpredictable hazard.

Overseas, the expectation is that subsidiaries will generally maintain present levels of profitability. In the case of Lyssaght (Australia) selling prices have been increased but this is unlikely to reflect any significant improvement in trading results in the shorter term.

See Lex

MINING NEWS

Wolfram slide hits Beralt profits

BY KENNETH MARSTON

HALF-YEAR net profits of Beralt Tin and Wolfram have fallen sharply to £245,122 from £344,531 in the first six months of last year when the total reached £1.1m. This halving in profits coupled with continuing capital expenditure has temporarily exhausted the company's cash resources and thus no interim is being declared. Last year there was a payment of 8.75p making 21p compared with 17.5p in 1969.

The reversal in the Portuguese mines' fortunes is in line with the downturn that has come about in the market for wolfram: the current price of £18-£19 per metric ton unit of wolfram compared with the average of £22-£23 obtained by Beralt in 1970. Nor have matters been helped by the company's already reported, lower output of wolfram, tin and copper when after moving up to 240p, the shares dropped back to close with a loss on balance of 27p at 208p. A 44.8 per cent stake in the company is held by Charter Consolidated.

Statement Page 25

Still uncertain
No improvement is expected in wolfram over the next few months and the current market is in view of the current uncertainties likely to prices and demand it is not possible to forecast the outcome of operations for the full year. Looking further ahead, however, some wolfram market observers feel that there is a good chance of a recovery next year provided that there is a pick-up in the U.S. economy.

In the share market yesterday some buyers were caught on the wrong foot by the latest results when after moving up to 240p, the shares dropped back to close with a loss on balance of 27p at 208p. A 44.8 per cent stake in the company is held by Charter Consolidated.

Colonel Raby explained that N-G had made an offer for Teddington Aircraft Controls subsidiary had been sold to Normal-Garrett (Holdings), part of the Westland Aircraft group, for £300,000 cash.

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Only low metal values have been obtained from percussion drilling at the Karone siding prospect. South African Land and Exploration states that the underground fire which broke out near the coal producer's No. 3 shaft on Wednesday has been extinguished and normal production is to be resumed to-day.

JAPAN-PANAMA PROSPECTING

It is reported from Tokyo that the Japanese Panama Mineral Resources Company has reached a basic agreement with the Panamanian Government for a joint copper prospecting venture. The aim is to explore the Petatilla, Botia and Uffia mines which lie about 160 kilometres north of Panama City.

Total reserves of the three mines have been estimated at over 200m. tons with a low average copper grade of 0.6 per cent. The Japanese side hopes to produce 40,000 to 50,000 tons of copper concentrates a year in the event of a mining operation. Interested parties in the venture include Mitsui, Mitsubishi and Nippon Mining.

Crude ore treated (tons) 2,200 2,200
Lead concentrate (tons) 1,200 1,200
Silver concentrate (tons) 1,200 1,200
Zinc concentrate (tons) 1,200 1,200
Copper concentrate (tons) 1,200 1,200
Gold concentrate (tons) 1,200 1,200
Iron concentrate (tons) 1,200 1,200
Nickel concentrate (tons) 1,200 1,200
Cobalt concentrate (tons) 1,200 1,200
Manganese concentrate (tons) 1,200 1,200
Potash concentrate (tons) 1,200 1,200
Sulphur concentrate (tons) 1,200 1,200
Phosphate concentrate (tons) 1,200 1,200
Urea concentrate (tons) 1,200 1,200
Ammonia concentrate (tons) 1,200 1,200
Nitric acid concentrate (tons) 1,200 1,200
Sulphuric acid concentrate (tons) 1,200 1,200
Hydrochloric acid concentrate (tons) 1,200 1,200
Acetic acid concentrate (tons) 1,200 1,200
Formic acid concentrate (tons) 1,200 1,200
Oxalic acid concentrate (tons) 1,200 1,200
Citric acid concentrate (tons) 1,200 1,200
Lactic acid concentrate (tons) 1,200 1,200
Malic acid concentrate (tons) 1,200 1,200
Tartaric acid concentrate (tons) 1,200 1,200
Fumaric acid concentrate (tons) 1,200 1,200
Maleic acid concentrate (tons) 1,200 1,200
Succinic acid concentrate (tons) 1,200 1,200
Glutaric acid concentrate (tons) 1,200 1,200
Adipic acid concentrate (tons) 1,200 1,200
Sebacic acid concentrate (tons) 1,200 1,200
Dodecanoic acid concentrate (tons) 1,200 1,200
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The Property Market

BY MICHAEL O'HALLORAN

Maidstone says yes to Argyle Securities

ALTHOUGH an office development permit is a barrier still to be crossed, Argyle Securities has at least won informal permission from Maidstone Council for its £9.4m. central area scheme which includes more than 300,000 square feet of office space. Considering the importance of this project, I do not expect the permit to be too much of a problem, particularly as there are substantiated rumours of a major company wanting to take the entire accommodation. Unless there are any unforeseen problems, this project should soon be listed as one of Argyle's most exciting and successful developments.

Negotiations for the 70,000 square foot department store within the complex are well advanced, and the 35,000 square foot supermarket is under offer. As the scheme was officially announced only a few weeks ago, it seems fairly safe to predict a full house by opening date. And a substantial return.

Argyle's town centre ambitions have also received a further boost this week—the company has both Costain and Land and House for the right to redevelop a central part of Ramsgate. The project will include 32,000 square feet of offices, a supermarket (again under offer), shops, an hotel, and a new bus station. It should be quite a fillip for Ramsgate, probably helping to create more interest in the 44-acre industrial estate which Arrowcroft is developing in conjunction with the local authority. This estate should soon be announcing its first tenants, for five out of six small plots units have been reserved, and negotiations are nearing completion for a further 50,000 square feet.

The industrial scene is also an active one for Argyle. First, the company is about to start work on its 14-acre estate in Norwich. Secondly, it has just applied for planning permission in respect of 21 acres at High Wycombe—an area of high demand at the present time.

Revaluation argument

I am not at all happy about the beginnings of a trend towards property company revaluations on the MEPC defence basis—that is, valuing future developments as if they were in fact completed assets. This technique may be justified in a 'bid' situation, but I certainly cannot support its introduction to everyday use. The figures which this type of calculation produce might be completely accurate. But they could be innocently misleading. Or, at most, deliberately weighted to produce a slanted picture. It is a system too easily abused. Valuation is an inexact science

at the best of times, but figures produced on the traditional basis can at least be taken as a reliable guide. In my opinion, the sums thrown up by the new method anticipate what should not be anticipated in a company report—market conditions, building costs, perhaps financing costs, even politics, etc., for many years ahead. To put it bluntly, it is speculation. Unless both financing and pre-letting have been arranged, the calculation is based upon a series of uncertainties. Think what could be done with the figures if the revaluation was undertaken by an over-optimistic Board, rather than external professional advisers! With a few large long-term projects included in the total, it might be a decade or more before any major mistake became easy to detect. Profit forecasts by trading companies are limited by the Stock Exchange. I think that it would be a wise precaution for revaluations also to be governed by a time scale. The argument that this restricts the desired flow of information to shareholders really does not hold water.

Town and City, a company for which I have a great regard, has recently revalued on the new basis, and several smaller groups are about to follow suit. With respect, I think that they are wrong to do so. Although their intentions cannot be questioned, I feel that they are setting dangerous precedents.

Overseas buys

Paris property circles report that Hammonds Bros. has signed a particularly good office deal in Avenue Marceau. Although the block is subject to a very short leaseback on favourable terms, it will eventually represent an interesting renovation prospect. I suspect that Herring Daw and Manners are involved here. Looking farther afield, Gabriel Harrison was out in Canada for the good of his health before he came winglog back last week in time for the Edger offer document. From what I hear, he has added another large office block to the two which Amalgamated already own in Toronto.

OUT AND ABOUT

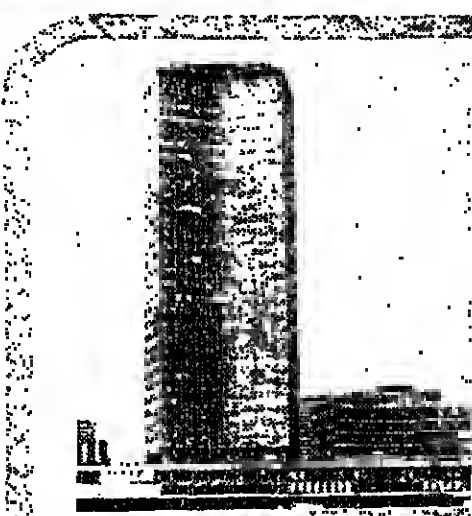
The London market still holds steady, though it has not been an exciting week for news. No figures have been disclosed, but observers say that stockbrokers W. L. Carr Sons and Co. offered more than £120,000 to win the tender for 21,000 square feet at Ocean House, Little Trinity Lane. This is the space which attracted several tenants at the full asking price when Chamberlain and Willows originally offered it at £55,000. The victors were advised by Herring Daw and Manners. ● Kent is kind to Langcope—

a subsidiary of Clearbrook Property Holdings. A few weeks ago, it pre-let a 70,000 square foot office block in Canterbury, and it has now pre-let a major part of a new 25,000 square foot project. Not far away in Ashford, a smaller building due for completion next January has been taken by the Ministry. From what I hear, the company might soon be announcing a fairly large central area deal nearer to its Surrey base.

● Interested in the Australian residential market? If so, you might like to contact Mr. Nathan Heller, possibly the biggest developer of apartments in Melbourne, who is due to arrive in London next week. I gather that he is seeking more U.K. money. He can be contacted via the Institute of Directors.

● MEPC obviously has faith in the future growth of Bury St. Edmunds, for it is buying office investments in addition to building its own. The company has just paid around £375,000 for two adjacent buildings which have a total area of 47,900 square feet. As both are let to the Ministry, and rent reviews are not far away, it seems a fair price. Agents concerned are Fielding Bird and Partners, and Jones Lang Wootton. In a month's time, MEPC's own 37,500 square feet block will be ready, and this will be offered by Hillier Parker May and Rowden acting jointly with Lacey Scott and Sons.

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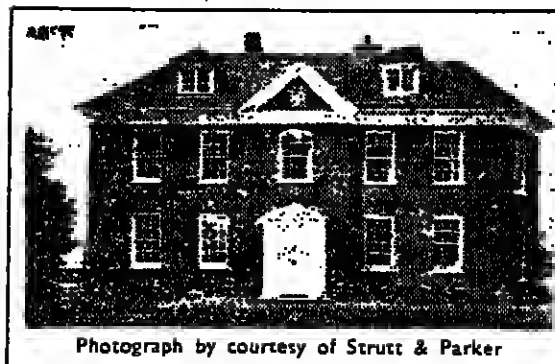
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BY OUR WALL STREET CORRESPONDENT

BOVANT CONDITIONS returned to Wall Street today, when active buying and short-covering sent prices widely higher.

The Dow Jones Industrial Average opened 9.5 up at \$33.30 and continued to rise to \$33.01, the close, for a net gain of 12.63, while the New York common index moved up 33 cents in \$33.01, volume of 4.5 million shares, 1.3 million more than the previous day.

Apart from the bargain hunting, and short-covering, optimism was inspired in part by Press reports of a U.S. request to the international monetary fund in increase the "sinking" allowed in currency dealings.

Also in the background, there was some speculation that the Nixon Administration may announce a tax cut as soon as this weekend. One market analyst said the speculation was "plausible" and mirrored a suggestion made by Democratic Presidential contender Edmund Muskie yesterday.

Some analysts are looking for this technical rally to continue for the next few days. They believe that the last few days' decline of a few points is now recouping some of its losses due to purely internal factors.

Blue chips gainers included Du Pont, up \$2 to \$142, Allied Chemical, up \$1 to \$50, and Union Carbide, up \$1 to \$42.50. Westinghouse advanced \$1 to \$42.50, plan to build floating nuclear power plants in assembly line fashion has received a great deal of play in the Press.

Amstar Chemicals, Sears, rose \$1 to \$28, and Woolworth were lifted \$2 to \$48. "Flourish" outpaced the \$2 to \$48.

Market, with IBM climbing another \$5 to \$298, Burroughs advanced \$2 to \$122, on the introduction of three new electronic calculators.

Motors responded to the Chrysler chairman's suggestion that the administration drop the 7 per cent. car excise tax generated. Ford put on the best performance, rising \$1 to \$63.

General Motors added \$1 to \$77, Chrysler rose \$1 to \$62, and American Motors firmed \$1 to \$62. This showed generally good gains. Standard of New Jersey improved \$2 to \$73, Getty put on \$1 to \$89, Atlantic Richfield advanced \$2 to \$87, and Mobil Chemical firmed \$1 to \$82.

Western Union, the most active issue, dropped \$3 to \$38 on the release of a report, Natamex rose \$2 to \$82.

Southwest Forest gained \$1 to \$17, it terminated negotiations on a proposed acquisition of a major portion of Riegel Paper's operations. Riegel rose \$1 to \$17, it terminated negotiations on a proposed acquisition of a major portion of Riegel Paper's operations.

activities into Federal Paper Board, which fell \$1 to \$29. Mohasco moved up \$1 to \$32, on earnings of \$3 (30 cents per share).

The American SE also advanced in fairly active trading. The index climbed 21 cents in \$24.01 in a volume of 4.09m, 12.33m, shares, while gains led losses by four points.

Oils were good, with Imperial Oil ahead \$1 at \$28 and Dome Petroleum jumped \$2 to \$111. New Valley Industries climbed \$1 to \$31, on a substantial Arctic land holdings.

OTHER MARKETS

Canada up again

Canadian Stock Markets made further headway in light trading yesterday morning. Industrials rose 2.32 on index. Western Oils were up 4.14. Papers put on 0.31. Banks gained 0.16 and Utilities firmed \$1 to \$31. Golds further declined 1.44.

Indices

NEW YORK

DOW JONES AVERAGES

Index	Aug. 12	Aug. 11	Aug. 10	Aug. 9	Aug. 8
Dow Jones Ind. Avg.	33.01	32.68	32.35	32.02	31.69
NYSE Comp. Ind.	100.00	99.67	99.34	99.01	98.68
NYSE Ind. Ind.	100.00	99.67	99.34	99.01	98.68
NYSE Fin. Ind.	100.00	99.67	99.34	99.01	98.68
NYSE Tech. Ind.	100.00	99.67	99.34	99.01	98.68

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Rank Organization added \$1, as did Dome Petroleum, International Utilities improved \$1, Pacific Petroleum tacked on \$1 and Canadian Pacific advanced \$1. But Canadian General Securities "A" slipped \$1.

SWITZERLAND—Markets were narrowly mixed in light trading. Swissair rose \$1.35. Banks closed steady to slightly firmer but financials were irregular. Insurance tended higher while Chemicals, Foods and Engineering were mixed.

State Bonds were steady. In the Foreign sector, Dollar stocks firmed in active trading with Burroughs, IBM and Litter particularly firm. Dutch shares were higher, led by Unilever, while German stocks closed steady.

AMSTERDAM—In mixed local Industrials, Océ-Van Der Grinten weakened \$1.35. Banks firmed, led by Algemeene Bank Nederland, which advanced \$1.45. Plantations were mixed. Investment Funds improved. Insurance was

predominantly lower. Shipping narrowly mixed.

Most Internationals also eased, partly on currency uncertainties. Unilever, however, moved up \$1.24.

STOCKHOLM—Still irregular. GERMANY—Market closed quietly but below the day's best, with initial gains on investment fund buying later pulled following the fixing of the dollar at 89 new low against the mark.

Leading chemicals were little changed. Livestock gained DMS in "secondary" issues, but Goldschmidt fell DMS.

BRUSSELS—Generally easier in average trading. Societe Generale, however, rose \$1.75. Petrofina \$1.20, Wagon-Lits \$1.85, Hoboken fell \$1.50 and AEGEE \$1.12. Arbed, Union Miniere, Sofies and Cie Lambert also were steady.

Foreign shares were mostly higher. But Phillips eased and Unilever were dull in an otherwise firm Dutch section. Germans did while Golds were steady.

PARIS—Bourse again mixed but dealers noted a more resistant undercurrent.

OSLO—Industrials were irregular while Shipping tended firmer. Small buying only was noted for Banking shares.

VIENNA—Generally depressed in very quiet trading. Banks were maintained.

JOHANNESBURG—After opening easy Golds rallied on London buying and the high bullion fixing which ruled most of the bottom. Vast Reef and Western Reefs were lower, however, on details of the proposed

Lentho were steady following the signing of an agreement to acquire Wankel.

In Industrials, new issue Sumac gained a couple of cents. Stores were generally firmer.

TOKYO—Market reached a new peak on selective buying. But general trading was rather limited at 230m, 340m shares.

There was a heavy buying on selective buying. Sony rose ¥600 to ¥1,200. TDK Electronics put on ¥1,200 to ¥1,800. Alps were up ¥1,200 to ¥1,800. Pioneer improved ¥1,200 to ¥1,800.

Some Constructions also attracted buyers with Wakai Construction closing at ¥1,200, up ¥1,200 to ¥1,800. Yenching, Yenching and Yenching improved ¥1,200 to ¥1,800.

Private Railways reacted, with Tokyo Electric Railway closing at ¥1,200, down ¥1,200 to ¥1,800. Railway at ¥1,200, down ¥1,200 to ¥1,800.

AUSTRALIA—Mines were mixed, but with a firmer undercurrent. Oils were variable while Industrials were slightly higher.

There was a heavy buying on selective buying. W.A.C. adding 16 cents at \$42. Ramblers 15 cents at \$32.62 and M.L.M. 3 cents at \$32.62. But Peko Wallerawang added 15 cents at \$32.62.

Nonferrous recovered 15 cents at \$32.62 and M.L.M. 3 cents at \$32.62. But Peko Wallerawang added 15 cents at \$32.62.

Leonora closed 4 cents higher at 13 cents, after 17 cents, but the directors knew "no reason for the rise."

Among Oils, some members of the Basin Consortium failed to hold. Wednesday's gains. Bridge came back 4 cents to 33 cents, and Basin also lost 4 cents to 24 cents.

Industrials were highlighted by A.M.I. which rose 38 cents to \$1.13. The following 10 off from their previous closing prices: Thales Holdings, of 5 cents to \$1.13.

Investment & Premium 22.5% (22.5%)

Bank Rate 6% (April 1, 1971) Credit was in shorter supply generally in the Discount market yesterday. The authorities bought a large amount of Treasury bills, shortage was carried over by the banks from the previous day, and revenue transfers to the Exchequer outweighed Govern-

ment disbursements, while there was a net Treasury bill take-up to finance.

A rate of 5 1/2 per cent. to 5 3/4 per cent. was bid for day-to-day loans in the earlier stages, but conditions were uneven, and 5 1/2 per cent. was commonly paid for a time. Late deals were done at 4 1/2 per cent.

In the inter-bank market, overnight loans commanded 3 1/2 per cent. in places to start with, 4 1/2 per cent. was touched in afternoon, before a late rise to 5 1/2 per cent. Fixed period rates in the various markets were subject to modest, mixed movements.

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A rate of 5

STOCK EXCHANGE REPORT

Good trade news provides further boost for equities

Share index up 5.7 for two-day gain of 15.3 at 408.6

ACCOUNT DEALING DATES

First Declara- Last Account
Dealing Date
July 26 Aug. 5 Aug. 6 Aug. 17
Aug. 9 Aug. 19 Aug. 20 Sept. 1
Aug. 23 Sept. 2 Sept. 3 Sept 14

* New time "dealings may take place
on 5 a.m. three business days earlier.

A quiet and hesitant start in equity stock markets yesterday owing way to a much brighter opening after the noon announcement of the July trade figures. Wednesday's smart rise in the index was resumed, still in a generally quiet trading, and closed with reports of a good early start in New York yesterday. The financial Times Industrial Ordinary share index rose 5.7 of the 15.3 points, nearly 4 per cent, to 408.6, the index was up 4.6 below its 1971 peak of 412.3 recorded on July 27, since then, chiefly on lack of buyers of currency issues, it has been down to 389.5.

Demand for the leaders was less on Wednesday, but a number of the market caused further rises of up to about 10p. The flow into second-line issues was clearly the rise to falls in F.T. quotes, the index advanced from the previous day's 401.1 to 408.6. Official market, at 11.17, picked up to about 10p, and was compared to Wednesday's 9.97.

lost sections made good head- with Life Insurance, out- side in the Financial sector. Banks and Properties also moved well. The Oil leaders in good demand, while Eastern were prominent. Eastern was tied-up with Woodside, Burmah of Australia.

its firm

though the market in British prices remained thin and rather a prices made another firm

ring. Already up to 10p better

of the July trade figures, and

on them to close with

spread gains ranging up to

the shorts moved steadily

d throughout the day and

d with rises, extending to

activity in this section was

also at a low level, although a

fair amount of interest developed

in the late trading. There was

a good two-way trade in Corpora-

tions, with buyers gaining

the upper hand, prices rising up

to 10p. Commonwealth issues

were quietly firm.

U.S. market influences encour-

aged fairly widespread buying of

investment dollars and the pre-

mium ended 1-point up at the

day's highest rate of 22 1/2 per cent.

Bay, in Canadian

turned sharply better at 890p for

rain of 62p.

Banks higher

Following Wednesday's late

start, home Banks made further

good progress, especially in the

after-noon trading. Closing

gains ranged between 12p and

17p. Scottish Banks were also

good, and Commercial

adding 5p to 14p. The firm

chant Banks, Hill Samuel were

up higher at 125p. Mercantile

Credit, 10p up at 182p, and UDT,

both up 10p, were outstanding

being better in Hire Purchase

Insurance were in good form

throughout the day and Life

Officers were particularly in

Prudential adding 14p to 17p

and Pearl 12p at 285p. In

Composites, General Accident,

183p, and "Boys", 394p, were

neglected and only a little better

in places.

Once again Watney Mann pro-

vided the main feature in

Breweries, rising afloat to 150p

on some heavy buying before

ending back slightly on the demar-

cus of 10p. The chairman

to close at 285p, still up 5p on

the day. IDV improved 2p to 74p

in sympathy. Truman Hambury

held steady at 522p, but Grand

Metropolitan Hotels regained 2p

to 181p.

Buildings were again looking

good with gains fairly widespread.

Associated Portland Cement rose

1p to 364p, while rises of 6p took

place in Bovis, 204p, R. Costain,

77p, and John Laing Developments,

242p, and John Laing Developments,

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pected soon. Following the re-

jection of the bid from Thomas

Roberts (Westminster), Constable

Hart were 3p higher at 35p.

ICI, in increased turnover, rose

4p to a peak for the year of

130p. Burt Boulton improved 5p

to 130p following the increased

dividend and sharply higher

profits, while asbestos industries

were 5p to the good at 93p.

After consideration of the

results, Westland TV hardened

1p more to 35p. Howard and

Wyndham, however, fell 6p to

38p through lack of support.

Rank "A" better

In line with the early firmness

on Wall Street, Rank Organisa-

tion, the latter half might

prove better than the poor first

six months helped Bower firm

4p to 152p.

Properties surge on

Properties continued buoyantly,

scoring fresh gains of up to 28p,

as in Hammerson "A" at 460p.

City Wall jumped 15p to 175p,

while rises of 8p to 12p occurred

in United Real, 235p, Stock Con-

version, 502p, and Central and

Tokentake investment, 151p.

Sterling Guarantee displayed firm

strength in Financials, advancing

16p to 325p, while Drakes made

four good moves, ending 12p

at 200p. Jessel Securities added

5p at 260p and J. H. Vassauer

5p at 170p, while the previous day's

17p advance, 5p more to 402p.

Group opened easier at 72p on

the results, but rallied at 74p, only

1p off of 80p.

Textiles made a firm showing

with Courtauld's improving 3p

more to 130p. Coats Patons gained

a similar amount at 81p, while

the H. H. Howard rose 7p to 70p.

Press comment left Radley

hardly changed.

Rubbers encountered profit-

taking after the recent rise

stimulated by Sime Darby's 55p

bid for Seaford and prices closed

with an earlier bias. Seaford,

which have risen well above the

offer on hopes of a higher bid,

came back 6p to 37p in quiet

active trading. Golden Hope

reacted 2p to 43p and Gnrthe

oil good again

Oils had another good day.

Further investment and institu-

tional buying took British

oil prices to 12p more to 625p,

while Burmah rose 6p to 455p and

Shell gained 6p at 411p; closing

prices were the day's best.

Attracted, already firm at 285p,

moved ahead to 295p, up 12p on

the overnight level, following the

figures. Anglo-Emadorian

was the exception, after opening

lower at 88p on overnight

Canadian and U.S. selling, the

price rallied slightly to end 8p

down on balance at 87p. News

of the proposed merger attracted

support for Mid-Eastern 11p

higher at 51p, after 54p, and

Woodside, 2p harder at 68p.

Trusts closed with widespread

gains, with 15p to 480p and

Triplet Capital 15p to 255p,

while rises of about 7p occurred

in New Thurgomorton Capital, 159p,

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†† INSURANCE

[illegible]

Vent-Axia



Best value in unit ventilation.

Lombard

Choice of decimal system in retrospect

BY C. GORDON TETHER

THANKS to the speed-up of inflation and the enthusiasm with which the business community tackled the change-over, the introduction of decimal currency has gone more smoothly than might have been feared. But I see no reason on this account why those who favoured the use of the 10s-cent system should consider themselves to have been in the wrong.

On the contrary, it is now becoming evident that the more serious disadvantages of decimalising on the basis of such a large unit were not over-rated and equally clear that the strength of the international case for retaining the £ was grossly exaggerated.

Replacing the £ as the basic unit in Britain's currency system, the Bank of England told the Lord Hailshury's Decimisation Committee, could have the most serious consequences for London's future as an international financial centre. It went on to contend that, as invisible earnings were so important to us, this represented a decisive argument against decimalising on the basis of the more convenient 10s-cent and only a minority of the Committee saw what an absurd proposition this was. The Old Lady's contribution to the debate was more or less decisive.

Quite happy

Today, of course, the Bank is quite happy to see the £ being phased out of its international currency functions. Indeed, it makes no secret of its belief that this is really very much in Britain's interest, all things considered. And it takes the greatest pride in pointing out that London's international banker business know-how is such that the City can thrive just as surely if it uses other countries' currencies rather than our own.

In short, the international objections to using a unit other than the £ as the keystone of our decimal currency system have turned out to be as feeble as those who are able to see through the banking establishment's efforts to blind everyone with international monetary science perceived at the time. At the same time, though the difficulties experienced at home in coping with the penny system can be exaggerated, it is evident that if the 10s-cent system had been chosen instead, many of the more lasting difficulties arising from the change-over would have been avoided.

Headaches

As a Financial Times correspondent pointed out in describing the headaches the Chancellor's Mini-Budget had generated for the business community, the comparatively heavy-weight character of the £ system's minor unit—the 10s-cent—creates complications for wholesalers and retailers when fixing or adjusting their prices. "With decimalisation," he said, "any fine tuning of low-priced items becomes almost impossible."

These problems would have been largely avoided if the 10s-cent system had been employed in giving a minor unit worth one-tenth of the old currency. Furthermore, that system would not have required the use of the awkward fractional unit that has so often to be employed with the present one because of the excessive size of a whole new penny. Which, in turn, would have meant that the smallest coin in the new system could have become more respectable size instead of being so diminutive that it constitutes a constant irritation to everybody.

Associability

Naturally, if the new system had been based on a major unit of 10s, the public would have had a greater associability problem in overcoming in respect of transactions of the right kind. But this aspect of the change-over would have been very much easier to cope with in the handling of day-to-day money transactions.

Even now, many people find the idea that the shilling is worth five new pennies difficult to assimilate, the natural tendency being to think that it should be 10. There can, indeed, be little doubt that, on balance, insistence on retaining the £ has almost certainly added a "strain of daily life for everybody."

It may be true that the country has suffered less than might have been expected from the failure of the Decimisation Committee to make a realistic assessment of the "choice of system" arguments. On the other hand, it can hardly be said that experience in date has provided convincing proof of the £-cent protagonists' latest claim—that the right decision was taken even if this was to some extent for the wrong reasons.

THE LEX COLUMN

Interpreting GKN's reservations

It is a moot point whether the buoyancy of the market of late has owed anything to good company results, so it will be interesting if the figures from GKN have any impact on the market overall if it interprets them as being disappointing. The relevant figure (the only comparable one as a result of new consolidations) is £10.3m. for first half earnings against £11.6m. last year, while as to forecasts the quote has to be taken in full—"we would still regard it as imprudent to be firm to the extent of forecasting a further improvement upon the record-results achieved in 1970."

A first half shortfall was forecast against an exceptionally good comparable period, so the question there is over its extent. Equally the second half this year is firmly expected to be "better than the first" and since that is £650,000 odd better than the 1970 second six months, the group is virtually assured no earnings drop. The problem for the shares is that a historic p/e ratio of 19 is pretty dependent on growth this year as well as next, the reason being that the lack of it might suggest either that the historic earnings figure was exceptionally high or that the group had run out of internal management momentum.

There are however consolations beside the conservative nature of the earnings reflected in a tax charge which is still as high as 50½ per cent. The main one is that the market was probably looking for a quick second half upturn in John Lysaght and the fact that nothing is likely to appear until next year need be no worry. Above all the group is "more confident" than it was in April, when it would have been looking for a "major advance" were it not for its reservations about the U.K. economy.

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IMI

The background to Imperial Metal Industries' first half short-fall—profits £500,000 lower at £5.9m. pre-tax and before stock losses reduced by £400,000 to

£100,000—was never any secret. The overall volume fall works out at 5 per cent—worse than that at the capital intensive refined and wrought metal end—refining was also squeezed by the narrower price margin between copper scrap and its own products, and then there was the absence of Rolls-Royce orders for the expanded titanium operation.

At least the pressure on these areas got no worse in the second quarter, although it is not getting much better either, to judge by recent redundancies. But elsewhere there is a comforting pattern for the current half, against what was already a depressed period last year. Building orders, a fifth of sales, are showing a worthwhile improvement; demand is firm through the rest of the group; and the lower copper prices could be worth up to roughly £1m. overall in lower stock financing charges. So maintained profits (£12.3m.) could still be within reach, and the risk in a prospective p/e of under 14 at 66p looks very

limited. Rolls-Royce work should be picking up from the late autumn, and whatever happens to refining demand next year, a series of peripheral economies in the wage bill, the switch to natural gas, the production of its own copper shapes—should add up to a useful cost saving.

See also Page 20

Norcross

For consistency, Norcross takes high marks. After pre-tax rises of 12 and 15 per cent in the two previous years, it has managed a 16 per cent improvement to £1.41m. in the first half this time. Moreover, the latest increase has been spread across the three divisions, the only real problem—and that on a fairly small scale—being Maws, the nursery goods and pharmaceuticals operation, which has been suffering the after-effects of reorganisation.

In printing and packaging—which contributed 60 per cent of U.K. profits last year—Norcross appears to be growing

steadily in a somewhat specialised sector, and the 1969 move into Australia has now been followed by the acquisition of a small base in South Africa. Dow-Mac, the precast concrete side, has performed strongly trading background. Lastly, the furniture operation has also moved ahead, although since the range consists largely of built-in units there is unlikely to be any great boost from the stimulus given to consumer spending. Keeping the overall growth rate up for the full year could mean earnings of 12.5p a share against 10.35p, and a prospective p/e of 13.8, which still has its feet on the ground.

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Ultramar

Last year's second half profitability—at an annual rate of £2.2m—or so net—was roughly the kind of rate that should have been maintainable by Ultramar this year, in its re-Quebec refinery form. Thus the interim result of £1.31m. net against £940,000 together with a forecast of at least as good a

second half served to reassure, and the shares ended 12p better yesterday at 282p. The broad picture this year is of selling prices holding at roughly last year's second half levels or a bit better, modest volume growth (8 per cent in the first half), but higher supply prices.

As for Quebec, October 1 is opening day and with all units due to be operable by then the build-up to the 100,000 barrel a day target output should be swift. But no one will be surprised if the profit contribution is negligible this year and a net £1m. would be pure bonus. But starting from next year's interim, Ultramar will probably disappoint the stock market if the new refinery is not seen to be producing cash flow at an annual rate of about £5m. and in addition to earnings of 17p to 20p. At this stage it seems likely that evidence that this target figure was being achieved would keep the shares ahead of the averages (and vice versa); it is also possible to project figures half as good again.

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Lynch backs non-violent campaign in North

BY DOMINICK J. COYLE

DUBLIN, August 12.

THE Irish Prime Minister, Mr. James Lynch, tonight called on Britain to set up a special commission or council, with bipartisan representation from Northern Ireland, to devise a new political assembly which would replace the present Stormont Government.

That Government, he claimed, was now forcing the Northern minority to live under "unjust law, biased administration and institutional violence." He fully committed his Government's support to a programme of political reform designed to bring Stormont down.

Mr. Lynch was considerably less specific when pressed to outline what form this proposed political action would take, but he made it clear that his Government was now fully behind the call by Opposition MPs in the North for a policy of civil unrest throughout the province.

The Prime Minister's statement came after a day-long emergency meeting of his Cabinet which heard a detailed report of the talks in London yesterday between the Irish Minister for Foreign Affairs, Dr. P. J. Hillery, and Mr. Maudling, the British Home Secretary.

It was clear from Mr. Lynch's comments to reporters here tonight that Dr. Hillery had won no immediate British support for the idea of exploring ways and means of replacing Stormont with a more bipartisan assembly, but he suggested that Whitehall's policy could change "through political means."

The Dublin Government is now clearly saying that all mass non-violent protest action in

Northern Ireland will have its full support. Mr. Lynch himself appealed directly to people in Britain and asked them to realise that the Northern administration "is now and has been since it was created directed by the suppression of the civil and human rights of more than a third of the population."

Reforms delayed

"We know that the British public, if fully aware of the facts, would turn away in horror from what they had been asked to support financially and otherwise, all these years in Northern Ireland."

Mr. Lynch went on to suggest that the Stormont Government under Mr. Brian Faulkner, and under his predecessor as Prime Minister, Major James Chichester-Clark, had sought to conceal from Britain the fact that the Stormont Government had been "deliberately and systematically" delaying reforms.

Mr. Lynch said that the British Government does not fully realise the lethargy with which the Stormont regime has approached these reforms. "In any event, he said, whatever intentions were embodied in the 1969 declaration, it now has no credibility for the non-Unionist population as they can see the extent of the influence and even control exercised by the Stormont Government by Unionist extremists."

Dealing with the present violence in Northern Ireland, the Prime Minister said that it was not his wish nor that of his Government to be in any way in cause for an escalation of the

already grave situation, or to see any addition to the toll of death, injury and destruction.

The Government, he said, could not condone any actions which would lead to such an escalation. It could not support any armed activity which would inevitably cause further suffering. He was still as strong as ever in his opposition to the IRA and all other illegal organisations, but he did not co-operate at this time the introduction of internment in the Republic.

Meeting Heath

Finally, Mr. Lynch indicated that his proposals to bring the two Northern communities together (with no doubt active observers representing the London and Dublin Governments) would certainly be pressed on Mr. Heath during the October meeting of the two Prime Ministers.

The Government here clearly believes that civil rights campaigns and a programme of civil disobedience in the north will, between now and October, apply a considerable degree of non-violent pressure on Whitehall and encourage the British Government to take some new political initiatives.

The flood of refugees from Northern Ireland into the Republic continued to-day amid clear signs that the numbers involved are now an acute embarrassment to the Government, at least from the point of view of organisation.

There are already well over 5,000 people from the north—mainly women and children—in a number of military camps here

BSA rally on small buying

By Kenneth Gooding

SHARES in Birmingham Small Arms Company came in for some small buying yesterday and by the end of the day had more than recovered the ground they lost on Wednesday following news that there would be no bid from Dr. Daniel McDonald's Vision Enterprises. The shares closed 3p up at 20½p.

Buyers were to some extent influenced by the statement by BSA director Mr. John Hatch that Dr. McDonald's withdrawal did not in any way endanger the continued existence of the group.

Meanwhile a BSA spokesman maintained it was unlikely that Dr. McDonald was influenced by the company's decision to lift motor-cycle selling prices by up to 20 per cent when the 1972 machines come on the market, probably at the end of September or beginning of October.

The trade had had fair warning that increases were on the way—a Board statement on July 8 mentioned that increases in material and component costs would require some adjustment in prices—but the scale surprised some dealers.

There is no news of the Board meeting at which the BSA directors will get down to considering other proposals for solving the company's liquidity and borrowing problems.

INDIAN HOLIDAYS FROM £232

Cox and Kings—a member of the National and Grindlays banking group—has introduced a new programme of inclusive holidays on the Indian sub-continent costing from £232 each.

The 16-day holiday is claimed to be the best value for money in the tour to India offered in the U.K. It is supplemented by other holidays ranging up to £484.

Clarksons giving a new deal

BY JOHN HUNT

BRITAIN'S biggest tour operator, Clarksons Holidays, is introducing a new deal for its customers by giving them the right to go to independent arbiters and claim their money back if they are dissatisfied with their holiday arrangements.

Mr. T. M. Gullick, the company's managing director, also proposed yesterday that the tourist trade as a whole should set up its own independent body to enforce standards.

He suggested that it should be called the "Tour Operators Standards Authority" and should function in a manner similar to the Advertising Standards Authority.

The moves follow complaints that some Spanish hotels had been overbooking and some were still under construction when tourists arrived. There were also complaints of poor air-conditioning in Clarksons' Mediterranean cruise ship the Delphi.

One of the motives behind the proposal for an independent authority is concern in the trade that the Government will move to license tour operators unless they agree to set up their own policing body.

The proposals received an initial welcome from the Association of British Travel Agents last night and a fuller statement is expected from them to-day.

An association spokesman commented: "Obviously we welcome any moves of this kind by tour operators."

Mr. Gullick said: "The mistake the trade has made is to expect other people to believe what it said about itself. We need somebody independent outside, the trade to look at standards."

Details have yet to be worked out, but Mr. Gullick envisages a body to which both trade and public can appeal. Its main

power would stem from the wide publicity which would be given to its findings.

It would set standards of advertising copy and brochures. It would, for instance, stipulate whether airport taxes and holiday insurance should be included in advertised tour prices.

Whatever becomes of this proposal, Clarksons will introduce its own arbitration system drawn up in conjunction with the Institute of Arbitrators.

Dissatisfied customers would be able to go to arbitration as a last resort. They would deposit £10 which would be returned if they won their case or forfeited if they lost.

"I feel sure that the scheme will prove fair in practice and swift in execution," Mr. Gullick said.

The company is also introducing lighter control of overseas operations. Hotels now under construction will not be accepted until Clarksons experts have made sure they are ready to receive clients.

Clients who prove that the new hotels are not up to standard will get a 25 per cent refund with the alternative of another holiday costing 25 per cent more than they have paid.

Three teams of air-conditioning specialists are now aboard the Delphi and Mr. Gullick predicts: "We are convinced she will prove the most successful cruise ship of her class in the world."

Other improvement programmes are also being stepped up. More couriers are being trained, and block contracting of hotels is being extended to make sure that overbooking does not occur.

A team of construction and architectural experts will check plans and progress on new buildings and extensions while "quality assurance" teams will spot checks on general conditions.

Faulkner to face critics to-day

BY ARTHUR SANDLES

BELFAST, August 12.

MR. BRIAN FAULKNER, the Ulster Premier, is to meet members of the Unionist Council tomorrow to explain Government policies. He could face strong questioning, although at this stage he should have little difficulty in riding out a comparatively minor storm.

There is an undercurrent of pressure within the Unionist Party for a reorganisation of the Stormont Government on more hard-line terms of internal IRA support, which would inevitably strengthen the Paisleyite band.

Mr. Paisley himself was involved in a low-key protest at this Stormont to-day. He led an 80-strong delegation which tried and failed to meet Mr. Faulkner in his office.

Several hundred Catholics have shuttled back and forth from the Republic. They arrived back in Ulster having gone to refugee camps across the border earlier

parades because of his MP status. Later Mr. Faulkner said the protest was "disturbing behaviour" on the part of Mr. Paisley. "He arrived with this group demanding an interview with me without the courtesy of any prior notice whatever and despite the fact that I had seen him for so long as recently as Tuesday."

"For myself, I will only say I am disgusted by the behaviour which is quite out of place in the present situation and I suggest that a period of decent restraint would be seemly at the present time."

Mr. Paisley still grips the streets of Belfast as families move out. There are now 2,000 people at least in schools and halls in the city. People will not stay in houses under the threat of fire and violence.

Several hundred Catholics have shuttled back and forth from the Republic. They arrived back in Ulster having gone to refugee camps across the border earlier

in the week. They complained of overcrowding and were promptly told to go back because new accommodation was ready for them.

Back in Ulster work is beginning to return to normal with factories reporting that most of their staff are back.

Ill-feeling

The day has been uncannily quiet. Traditionally, it was another one of those days which would have seen parades from the Protestants. However, they have observed the ban. For most of the day, rain poured down and streets were jammed with traffic. It was almost as if Belfast at least was gathering its breath.

Obviously, there is still a great deal of ill-feeling here. And a number of gunmen are loose. It remains to be seen whether the Army's action of the past few days has dampened things down only temporarily.

The grim heyne Page 18

Heath stands by internment

BY JOHN BOURNE, LOBBY EDITOR

SENIOR British Ministers yesterday reviewed this week's violence in Northern Ireland, but agreed that the policy of internment IRA suspects must continue.

The Prime Minister, who returned the night before from his Admiral's Cup victory at Plymouth, called in Mr. Reginald Maudling, the Home Secretary, Lord Carrington, the Defence Secretary, and Mr. Anthony Barber, Chancellor of the Exchequer, to assess the situation in Ulster. After a 45-minute discussion, their conclusion was that, as the decision to arrest suspects had only been implemented on Monday, the new anti-terrorist tactics must be given time to work.

It was said after the meeting that there should be no panic change of policy. The Government is continuing to give overriding priority to the elimination of terrorism, and it takes the view that only when law and order have been restored can further progress be made in settling the longer-term political and economic problems of Ulster.

Mr. Maudling is said to have told Dr. Patrick Hillery, the Irish Republic's Minister for External Affairs, when they met on Wednesday, that there was no question of Britain backing down on internment. But yesterday Mr. Heath and his colleagues agreed there should be a "constructive dialogue" with Dublin through Ambassadors about how to get the Roman Catholic and Protestant communities of Ulster living peacefully together.

The Government rules out any possibility of a "conference of

interested parties" on the problems of Northern Ireland, as suggested by Mr. Jack Lynch, Prime Minister of the Republic, until terrorism has been curbed. Mr. Lynch is not due in London for talks with Mr. Heath until October 21, and neither Government has proposed he should come earlier.

Mr. Heath has abandoned his plans to compete in the Augusta Gold Cup and the Goodwin's yacht races at the weekend and will stay at Chequers.

Continued from Page 1

North Atlantic air fares

diplomatic and airline pressures could be brought to bear to prevent an "open rate" situation emerging.

But in addition to Lufthansa's veto on the entire fare package, two other airlines, who have not been named, while approving the

package, did dispute the proposed rate of introduction of certain new winter group inclusive tour fares. They wanted them brought in on January 15 instead of April 1. These two airlines have been given until August 20 to give a final answer on this issue.

R-R Ltd. repaying £30m. debentures

BY NICHOLAS LESLIE

A STATEMENT yesterday by Mr. E. R. Nicholson, the receiver and manager of Rolls-Royce Ltd., appeared to confirm that debenture holders would be repaid in full and that unsecured creditors would get over 50p in the pound. A repayment of 50 per cent of the debenture capital together with accrued interest and involving some £30m., is to be made on September 15—little earlier than at first indicated.

At the same time, the U.K. Government has agreed to give financial support to the RE-211 programme up to August 24 to allow the pricing of securities to complete their contractual arrangements. Success here will mean that substantial claims by Lockheed, the airline companies and other creditors will be avoided. The Government's continued support follows the recent U.S. Congress decision on the Lockheed TriStar project.

Outlining these points, Mr. Nicholson also states that it is too early to calculate a price to be paid for assets acquired by Rolls-Royce (1971), and that no significant payment will be made to unsecured creditors until this is settled.

In addition, he has asked the Rolls-Royce Ltd. Board to consider the question of placing the company in voluntary liquidation. This step would allow for a Creditors' Committee of Inspection to be available for consultation during price negotiations.

Royal Exchange Assurance, trustee for holders of the five Rolls-Royce Ltd. debenture stocks, in a separate statement yesterday said 50 per cent of the principal, together with interest, would be paid on September 15 to holders on the register at August 15, 1971. Quotations on the London Stock Exchange will today be quoted ex the distributions.

Mr. Nicholson says he has not yet received a statement of affairs from the directors of Rolls-Royce Ltd. Nonetheless, he has been told by them that

good progress has been made towards completion, although further consideration is necessary on a number of complex problems.

A number of potential adjustments have become apparent in his draft statement of affairs of June 9 but, while some of these may prove substantial, he stands by his earlier conclusion that "a total payment to unsecured creditors in excess of 50p in the pound is indicated."

Satisfactory progress has been made on realising debts and preliminary work continues towards negotiating a price settlement in respect of assets sold to Rolls-Royce (1971). However, "it is still too early to forecast the timing of my realisations," says Mr. Nicholson.

However, Mr. Nicholson hopes to be able to make a "further substantial distribution" to debenture holders before the year end.

F.T. writer wins Thomson travel award

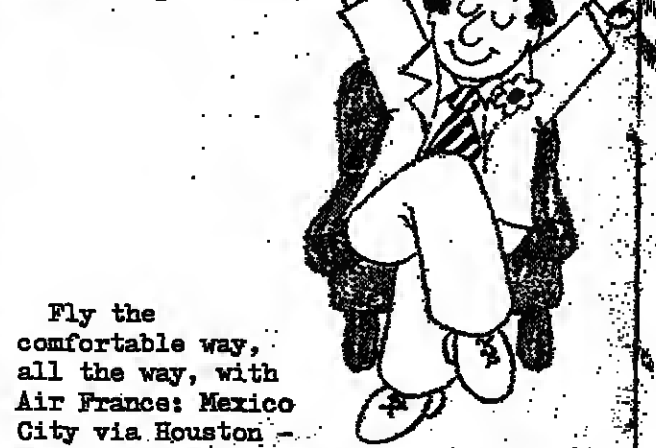
IT WAS announced last night that Class 2 of the Thomson Travel Awards for Journalism had been won by Arthur Sandles, of the Financial Times, for his entry, Spanish Sand in the Works, published in the Financial Times on May 8.

The class is open to journalists who have published in a national daily or Sunday newspaper, trade journal or magazine, an article dealing with any aspect of inclusive holidays abroad. The prize is £100.

Class 2, open to journalists on regional dailies or weeklies, was won by Kenneth Westcott Jones and Geoffrey Rumsey. They receive £100 each as no award was given in Class 3.

The chairman of the panel of judges was Lord Thomson of Fleet. The awards are given by Thomson Holidays.

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